



Board of Trustees Regular Meeting

September 6, 2016

Financial Report Note: There will be no monthly financial report for July, due to limited activity; projections will be more meaningful when there is more than one month of financial activity for the new fiscal year 2017.

Monthly Reports to the Board of Trustees:

- A. Academics
- B. Business Affairs
- C. Student Services
- D. Office of President

Steve Robinson
Vice President, Academic Affairs/Provost and
Chief Academic Officer

Board of Trustees
September 6, 2016
EXHIBIT NO. 13A

JULY 2016

SCHOOL OF BUSINESS, INFORMATION, AND PUBLIC SERVICE – *Ann Theis, Dean*

Mark King, Chair, Criminal Justice and Emergency Technical Services department, spoke on the television program, Conklin & Company (WTVG 13 ABC) on July 10 regarding police recruitment, retention and the current challenges of working in law enforcement for the purpose of educating the value of the College in training qualified candidates to become police officers.

The paramedic program conducted the National Registry Psychomotor exam on July 31, which resulted in a 100 percent pass rate for students seeking employment in emergency services.

SCHOOL OF LIBERAL ARTS – *Michele Johnson, Dean*

The Findlay Childcare Center was voted runner up for Best Preschool and Best Daycare by the Findlay Parent. It is a ‘five star’ rated program in Ohio’s Step Up To Quality Star Rating system for licensed early childhood programs.

SCHOOL OF NURSING AND HEALTH PROFESSIONS – *Cathy Ford, Dean*

The May 2016 graduates in Radiography passed the American Registry of Radiologic Technologists national credentialing exam for a 100 percent pass rate.

The May 2016 graduates in Magnetic Resonance Imaging passed the American Registry of Radiologic Technologists national credentialing exam for a 100 percent pass rate.

SCHOOL OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM) – *Glenn Rettig, Dean*

Owens General Motors Automotive Service Education Program (GM ASEP) has received two new vehicles for training purposes from General Motors: a 2015 Chevrolet Silverado and a 2016 Chevy Cruze LT.

Mr. Rettig and Phil Gunder, Coordinator of Experiential Initiatives for the College of Business at the University of Findlay, are co-chairs of the Findlay/Hancock County Alliance Raise the Bar post-secondary sub-committee. The committee met on July 13 at the Findlay Campus for the first organizational meeting where the members were introduced to the purpose of the committee and made aware of the goals and objectives of the secondary and K–8 sub-committees. The post-secondary sub-committee used this information to develop goals and determine additional representation needed to cover the broad workforce of Hancock County. The challenge of the Raise the Bar committee is to better prepare students by introducing them to work related concepts starting in Kindergarten and Pre-Kindergarten. This work-related concept introduction would continue through-out the junior high and high school years. Additional meetings will occur monthly.

ACADEMIC AFFAIRS – Denise Smith, Associate Vice President

e-LEARNING – Mark Karamol, Director

Mr. Karamol visited First Solar to promote Owens online offerings to First Solar employees.

CENTER FOR EXPERIENTIAL AND COMMUNITY ENGAGED LEARNING –

Krista Kiessling, Director

The Office of Service Learning, Civic Engagement and Leadership office changed its name to the Center for Experiential and Community Engaged Learning to reflect the more strategic alignment of experiential learning initiatives to meet expectations for the state of Ohio.

The Harvest Food Pantry served 122 people during the month of July. The Community Garden continues to produce fresh vegetables and fruits that are shared in the food pantry. Greens, herbs, blackberries, cucumbers and peppers have all been harvested in the month of July.

UPWARD BOUND – Heath Huber, Director

Twenty-four students successfully completed the six-week, on-campus Upward Bound Summer Component program that began in June for a non-credit course load of English, math, science, American sign language, art and music. Summer students participated in a service activity at the Toledo Metroparks' Fallen Timbers Battlefield; made a cultural trip to the Wheeler Farms Butterfly House in Whitehouse; and, completed service experiences at the Family House homeless shelter and the Seagate Food Bank in downtown Toledo.

Students finished an art-service project of painting birdhouses for the Owens Community Garden and assisted in the construction of a pollinator hotel for the garden as well.

Students read *Between the Dream* by Richard Taylor, Jr., an author and activist from Chicago. Upon completion of the book, the students and Upward Bound staff had the opportunity to talk with the author via Skype.

Twenty-three students had a two-night college visit to Cincinnati and visited the campuses of The University of Cincinnati and Xavier University. The students also visited the Newport Aquarium, the National Underground Railroad Freedom Center, the Cincinnati Zoo, made a riverboat tour on the Ohio River and attended a Cincinnati Reds game.

WORKFORCE AND COMMUNITY SERVICES – Dr. Brian Paskvan, Executive Director

In July, WCS provided 16 contract training programs serving a total of 179 participants. Companies served: Akron Sheet Metal, BP, Canton Plumbers and Pipefitters, Great Lakes Construction Alliance, Harbor Career Connections, K Trucking, National Testing Network, Norplas, and a consortium of fire and police departments.

WCS delivered 12 open enrollment, non-credit classes in July, serving a total of 92 students. Highlights included: real estate, Microsoft excel and access, and French meals in 15 minutes.

Dr. Paskvan attended the Northwest Ohio Regional Economic Development meeting held in July, which focused on developing partnerships between various agencies and companies in 12 counties to promote economic development in the region.

Dr. Paskvan attended the Regionally Aligned Priorities in Delivering Skills Program (RAPIDS) meeting in July. RAPIDS is a state initiative that requires the higher educational institutions with each of the 5 economic development regions in Ohio to work together to improve or enhance education in a focused area. The enticement for each region is \$1 million toward equipment that each institution will utilize to improve their programs and add value to the students. The Northwest Region invested the funds for two mobile trailers that will transport technical training equipment in two distinct areas: Mechatronics and Instrumentation/Process Control. The trailers will transport the equipment between institutions, and potential employer sites. Equipment selections have been made and is awaiting final approval.

Dr. Paskvan attended the Toledo Metro Area Council of Governments (TMACOG) executive board meeting in July. Dr. Paskvan serves as the membership chairman of TMACOG.

Dr. Paskvan attended the mid-year Bowling Green Chamber meeting in July where Lieutenant Governor Mary Taylor was the keynote speaker.

Dr. Paskvan attended the Workforce Development board meeting in July, which the board is responsible for the oversight of the workforce innovation and opportunity act in Lucas County.

Carl Dettmer, Director of Program Development, served as a panelist for two manufacturing roundtable events in August sponsored by Gilmore Jasion and Mahler of Maumee. The panel will discuss issues related to employee engagement through social media.

A meeting was held with Marci Rapp and Dawn Robinson of the U.S. District Court of Northern Ohio regarding opportunities for serving returning citizens served by the Court's re-entry program. Mr. Dettmer arranged for a tour of the Cherry Street Ministries Life Revitalization Center, which along with Owens can be a source of personal and professional advancement for the Court's clients.

Mr. Dettmer participated in a meeting for the Department of Labor training grant for returning citizens obtained by Goodwill Industries of Northwest Ohio. WCS also facilitated inclusion of the U.S. District Court of Northern Ohio as an additional partner in the project.

Mr. Dettmer provided voice narration for the Ohio Means Jobs Lucas County promotional video for the Health Profession Opportunities Grant.

KUKA, Inc. – Mr. Dettmer met with representatives of Advance Staffing as part of the developing project to work closely with KUKA, Inc. to fill open positions at the company, which assembles Jeep Wrangler bodies. WCS is coordinating an effort with Cherry Street Ministries, KUKA and its staffing agency to create a pipeline of workers who will be reliable and well trained for the good-paying jobs available at KUKA.

FirstEnergy – The College partnered with FirstEnergy to train the next generation of utility line and substation workers. Established by the company in 2000, the Power Systems Institute (PSI) is a unique, two-year program that combines classroom learning with hands-on training. Students who successfully complete the program earn an Associate Degree of Technical Studies with a focus on electric utility technology, which can lead to a career as a line worker or substation electrician in the electric utility industry. There are a total First Energy students currently enrolled to 44 for Fall.

Owens-Illinois (O-I) – Phase two of the educational training video development project with O-I began on July 6. Two videos with audio narration and foreign language captioning are near completion by the WCS team, with four additional videos to be completed by September. Discussions are underway about expanding the project to include modifications of existing O-I training videos.

City of Toledo – WCS is working with the City of Toledo to bring two experts from the Department of Homeland Security to campus in October as part of the annual Hazardous Waste Operator training. The presenters will discuss suicide bombings and attacks on first responders using timed explosives. Due to expected higher turnout, the event will be moved from the Center for Emergency Preparedness to the AudioVisual Classroom Center. In August, WCS will deliver a Radiation Awareness training to the City's environmental services stakeholders.

WCS began discussions with Dr. Anwer Ali of Sister Cities International on potential projects involving educational experiences for international students and teachers visiting Toledo in the future.

ABLE – During Fiscal Year 2016, the ABLE Program delivered orientation to 901 prospective students, of which 859 students were enrolled into the program to receive services. Throughout the year, 72 students passed the GED.

Dennis Belkofer, the newly appointed ABLE manager, and Rene Downour, the program's staff development and curriculum coordinator, set two goals to strengthen instruction and student performance for Fiscal Year 2017: (1) train instructors in research-based teaching strategies that actively engage students, make learning enjoyable, help students chart their growth, and boost students' confidence in taking the GED and enter post-secondary education and/or the workforce; (2) train instructors on how to differentiate instruction to meet the individual needs of students. More will be shared as the training process is unpacked and rolled out.

Center for Emergency Preparedness (CEP) – Mark Briggs, Adjunct Instructor, met with Maritime (MARAD) to go over the equipment Maritime will be donating to Owens Community College in order to conduct the training at the CEP. The curriculum has been submitted and awaiting final approval. In July, Mr. Briggs attended the Fire Fighter Mile, Train the Trainer, thru the Ohio Fire Academy in Columbus. WCS may now conduct the Fire Fighter Mile for local fire departments to send recruits to the CEP for the required physical agility testing; this is scheduled to begin in Fall 2016.

Mr. Briggs met with Chief Glombowski, Toledo Fire Department, to discuss the usage of the CEP to conduct fire training for the new Fire Academy, beginning in October 2016.

CEP accepted a donation from Schwerman Trucking/Tank Star for a 2 compartment semi-trailer, and it will be used to conduct hazardous materials training for City of Toledo, Johns Manville and Cooper Tire.

PROFESSIONAL DEVELOPMENT

SCHOOL OF LIBERAL ARTS

On July 27, Richard Myers, Professor, English, and Shelley Beard, Professor, English, attended the first annual McCabe Developmental Education Conference, held in Cleveland and sponsored by the National Association for Developmental Education. The focus was student success, student access and retention.

PROFESSIONAL DEVELOPMENT

SCHOOL OF NURSING AND HEALTH PROFESSIONS

Irene Jones, Chair, Nursing department, and Michelle Shephard, Clinical Coordinator, Nursing attended a presentation titled “Breaking the Silence”, a seminar addressing child sexual abuse offered at ProMedica Toledo Hospital on July 13.

Barbara Seguine, Chair, Therapeutic Services department and Program Director for the Occupational Therapy Assistant Program has been elected to the position of Accreditation Council for Occupation Therapy Accreditation (ACOTE) Treasurer and member of the ACOTE Executive Committee for 2016-2019.

James Kwasniak, DDS, Professor, was accepted as an examiner for the Commission on Dental Competency Assessments (CDCA). Dr. Kwasniak will evaluate the Dental Hygiene Clinical Exam, the Expanded Function Dental Auxiliary (EFDA) competency assessment and the Dental exam. All graduating students from Dental Hygiene, Dental School and EFDA programs must take a board exam that is run by the CDCA.

SCHOOL OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS

Matthew Seikel, Associate Professor, Mathematics, and Michelle Younker, Chair, Mathematics, attended the 1st Annual McCabe Developmental Education Conference on July 27. Sponsored by the National Association for Developmental Education (NADE) and the National Alliance of Community and Technical Colleges, the day long professional development opportunity was held in Cleveland. The theme of the conference was *Yes, We (Still) Can! Equity and Access Within Reform*, which consisted of several concurrent sessions such as mathematics intervention, feedback in developmental writing, and student success strategies. The keynote address was given by Dr. Philip (Uri) Treisman, Professor of Mathematics and Public Affairs and Executive Director of the Charles A. Dana Center at the University of Texas at Austin.

WORKFORCE AND COMMUNITY SERVICES

WCS sent two Skilled Trades/WCS instructors, Jim Huff and Bob Gwiner, to an automation training at Siemens Automation in Troy, Michigan. This training will allow Owens to offer Programmable Logic Controller training based on Siemens equipment. Siemens equipment is becoming a larger part of automation installations in Northwestern Ohio production facilities, and Owens plans to offer Siemens training soon. As part of a recent grant, Siemens automation equipment became available to Owens for the first time.

e-LEARNING

Mark Karamol, Director, e-Learning and member of the Ohio E-Student Services Advisory group participated in a July 7 webinar originating from OH-TECH in Columbus.

JULY 2016

INFORMATION TECHNOLOGIES – *Connie Schaffer, Chief Information Officer*

DegreeWorks (Banner) Software – DegreeWorks is replacing the current degree audit process, which is antiquated. The new software is an integrated add-on to the Banner Student module that provides user-friendly, web-based academic advising, degree audit, and transfer articulation tools that assists students and their advisors to negotiate the institution’s curriculum requirements. These academic planning tools and real-time counseling capabilities help advisors provide consistent and meaningful direction to students. The aggregated data that DegreeWorks captures provides administrators with important metrics for planning academic programs and understanding emerging enrollment trends. Funding for this critical student completion software came from state capital dollars. Implementation of this software is underway and on schedule with full implementation planned for March 2017.

Emergency Telephone Button – Through collaboration between the Department of Public Safety and Information Technologies to create a safer, more responsive environment, an ‘emergency’ button has been added to all landline telephones at all locations. The button dials the Department of Public Safety dispatcher when pressed and will provide the user with immediate response in the event of any emergency on campus.

OPERATIONS – *Michael McDonald, Executive Director*

A thorough review of the Copy Center and Mail Room operations was completed by OMG Onsite Management Group, based in Cincinnati, Ohio. The report, which was provided at no cost to the College, offers recommendations to reduce the cost of operations for these areas while maintaining the present level of service. This information has been used to revisit the present contract with Ricoh and pursue options to reduce costs of these services. Ricoh proposed to reduce the monthly fee by over \$1,000/month. An amendment to the contract will be in effect, September 1, 2016.

AUXILIARY SERVICES/OPERATIONS – *Danielle Tracy, Director*

Bookstore – Graphics will be installed after the Labor Day holiday in the Toledo and Findlay bookstores to complete the renovations.

Capital Planning – SSOE was chosen as the architect for the Administration Hall Water Infiltration project and will begin at the end of August.

A Request for Qualifications for the next phase of the renovations for College Hall were distributed to five architects, SSOE, Munger & Munger, Poggemeyer, The Collaborative and MBA. Responses are due September 1 for the professional services to begin in January 2017.

Student Health and Activities Center (SHAC) – Attendance for the month of July was 840, which is an average of 42 people per day, and guest passes totaled \$55 for the month. The Fall schedule is complete and all positions are filled. Two new student employees have been hired with Federal Work Study funds, which benefits the students and the College.

Events/Facility Rentals – There were 59 events processed in July. These included an external event was a wedding in the Math/Science atrium.

FACILITIES SERVICES – *David Halsey, Director*

Construction – Construction renovations at Kingsley Hall are progressing on time and within budget. Seven change orders have been submitted between the five contractors. The shell for the elevator shaft and the foundation for the atrium at Kingsley were poured and put in place. Piping for fire protection was completed inside the structure and initial tile work was completed in the first floor restrooms. Renovation of the IT footprint was completed with minimal interruption of services to students and staff.

Facilities – The Board approved a resolution for \$158,904 for the emergency replacement of the 120-ton chiller in Heritage Hall. Three quotes were received and Dimech Services was the selected vendor. This emergency project, estimated at \$91,305, will be completed with state capital-appropriated funds. Due to the emergency situation, twenty-six portable cooling units were placed in the east wing of Heritage Hall to compensate for the complete failure of the existing equipment in early August. As of August 15, Facilities Services was able to secure a commitment from Dimech Services to have the new chiller unit delivered within two weeks and will require four days to install, which is scheduled upon delivery.

Quotes for the new Math Science boiler were received. The new boiler will be purchased with state capital-appropriated funds from The Macomb Group for \$26,303.81, and it will be installed by the College.

Quotes for repairing seven catch basins and seal coating several parking lots have been received. E&K Contractors has been chosen as the catch basin contractor. Catch basins in Lot A, Lot L, the Heritage Hall north entrance lot and the SHAC north entrance drive have been identified for repair. The cost will be \$12,425. The parking lot repair and seal-coating vendor will be Koester's Sealcoating for a cost of \$19,425. Parking lots C, L and M will be resealed.

Refurbished cabinetry from the Kingsley Hall Renovation were installed by Facilities Services staff in the Center for Emergency Preparedness for the Emergency Services Technology program, formerly housed at the Law Enforcement Center.

JULY 2016

Ms. Giordano attended a Falcon Express collaboration meeting with staff from Bowling Green State University on July 5, to discuss further collaboration opportunities, enhanced engagement touch points for students while still enrolled at Owens Community College as well as outreach efforts to direct students to complete the secondary application for Bowling Green State University.

ADMISSIONS, INTERNATIONAL SERVICES & COLLEGE CREDIT PLUS - *Meghan Schmidbauer, Assistant Dean*

Ms. Schmidbauer attended the American Association of Collegiate Registrars and Admissions Officers annual technology and transfer conference in Anaheim, California. Sessions were designed to inform colleges on how to stream technological services for direct service, strategic partnerships, and transfer student trends and initiatives. Additionally, as the Government Relations Chair for the Ohio Association of College Admissions Counselors, Ms. Schmidbauer attended the two-day planning retreat with the leadership team from two-year, four-year, public and private colleges.

Adult and Community Outreach

Gary Walkowiak, Admissions Representative, presented at the monthly Going Home to Stay program at One Government Center. Mr. Walkowiak participated in two First Solar onsite education information sessions during four shifts, including the midnight shift.

In Findlay, Justin Hardman, Admissions Representative, facilitated three registration events.

On-Campus Registration Events and Communication

Explore Owens sessions were held for 36 prospective students and their families, and individual assistance was provided to several people seeking information regarding admissions requirements for specific health programs on the Toledo Campus.

In July, 357 students participated in registration events or New Student Orientation.

Email communications (13,307 emails) were sent to recruits and applicants with information regarding enrollment steps.

A text message campaign was launched to 397 prospective students.

ADVISING, CAREER INITIATIVES & STUDENT MENTAL HEALTH SERVICES – *Verne Walker, Assistant Dean*

The college-wide Internship/Co-op Sustainability Committee met twice during the month of July for presentations of the College Central Network (resume/employer posting database) and the Hospitality/Culinary internship programs. The committee is developing a current situation analysis of practices in place at this time related to internships and co-ops. Next semester, the committee, as an AQIP process improvement team, will explore all experiential learning activities for students.

The Advising Office held 10:00 a.m. to 2:00 p.m., walk-in times during the July 18 week of Registration Ready on both campuses, for students to meet with an advisor prior to registering for classes. Advisors were also readily available in the Ozone area of College Hall for student questions. Additionally, the Advisors provided popcorn and raffles at the Findlay Campus. There were 17 walk-in students at the Findlay Campus and 45 walk-in students at the Toledo Campus as a result.

Student Mental Health Services - **Adrian Baney, Director**

Ms. Baney presented Student Mental Health Services information including referral steps for both the July 11 Human Resource's New Employee Orientation and the School of Nursing and Health Sciences faculty/staff on July 20. She also shared information on the College's upcoming September 20 Suicide Prevention event.

Ms. Adrian Baney attended a July 12 Crisis Intervention Team meeting with Owens Police Officer Lorraine Stieffel at Bowling Green State University, for the purpose of crisis response community and college connections and involvement.

On July 28, Jackie Haskins, Counselor, provided a classroom presentation entitled, "How to Prevent and Manage Stress."

Intakes – July 2016

New – 5

Respond to Faculty/Staff – Yes

Ongoing Counseling – 19 (3 on Findlay Campus)

ATHLETICS – John-David Ettore, Director

The Owens Community College athletic department has been named the winner of the 2015-2016 Ohio Community College Athletic Conference (OCCAC) All-Sports Award, which goes to the department with the best overall performance from all of its teams.

Owens student-athletes performed extremely well in the classroom with 73 earning a 3.0 or better grade point average for Spring Semester 2016, and 68 student-athletes earning over a 3.0 GPA overall for the 2015-16 academic year.

For the fourth year, the Owens women's basketball hosted the July 29 National Collegiate Athletic Association (NCAA) sanctioned event called the Border Battle for 300 players from Ohio and Michigan. The event allows for more than 100 NCAA coaches from colleges and universities such as Bowling Green State University, the University of Toledo, The Ohio State University, the University of Michigan, Kentucky and others from as far as the University of Maryland, to evaluate individual players.

FINANCIAL AID – Andrea Morrow, Director

As of August 1, a total of 8,183 applications for financial aid have been received for the 2016-2017 academic year. As a result, a total of \$3,506,092 in grants, loans, and scholarships has been disbursed for the 2016-2017 academic year. Currently, 33.05 percent of eligible students enrolled for Summer Semester 2016 have received financial aid.

Oserve – Ashley Foster, Interim Director

A targeted outreach was made between July 12 and July 29 for all individual students who had Summer term balances of \$200 or less, which included 349 students. The Advocates discussed with students their past due balances and provided options for payment.

The Advocates worked on a Falcon-Express outreach from July 25 to July 29 for 199 students who indicated an interest in the Falcon-Express program, but had not yet completed the Bowling Green State University application. The Advocates made phone calls to the students to further explain the ‘next’ step, and by doing so what that would mean for them.

Two full-time Advocates were on-boarded in July. Kenneth Rutski worked as a graduate assistant for the Bowling Green State University Financial Aid Office. Christopher Pejoro worked at the Bowling Green State University Firelands Campus in the Financial Aid Office. Both new Advocates bring financial aid knowledge and experience with students to the team.

RECORDS - David Shaffer, Registrar

On July 7, Mr. Shaffer and Cindy Charlton, Associate Registrar, attended a federal update at The Ohio State University presented by Michael Reilly, Executive Director of the American Association of Collegiate Registrars and Admission Officers. At this meeting, information was shared on conversations and legislative work that is taking place in the United States Congress that will impact records and admission offices. Guidelines were discussed for recently passed legislation.

STUDENT CONDUCT/STUDENT LIFE – Danielle Filipchuk, Director

In July, the Student Activities Offices for both campuses planned the Fall Semester 2016 program and event offerings and communicated all programs (including dates, times, and descriptions) to faculty and staff to encourage student participation throughout the semester.

James Katzner, Manager of Career Services and Student Activities, Findlay Campus, attended a kick-off breakfast for the Hancock County United Way Campaign at the University of Findlay. He attended a July 21 Collegiate EmployNet retreat for career services representatives from member colleges and universities. For the August 3 Owens Foundation Board of Directors meeting, Mr. Katzner presented the annual Ready. Set. Go! 5K on September 10, a fundraiser for the Findlay Campus Emergency Assistance Fund for students who encounter unexpected financial emergencies that may impede their ability to continue their studies. On August 4, Mr. Katzner attended an Employer Symposium at Bowling Green State University on *Creating the Master Plan for Positive Career Outcomes for All Students*.

VETERAN SERVICES – Amy Giordano, Vice President

Ms. Giordano attended an all day workshop at the 180th Air National Guard Unity on July 7. This meeting was to report out on earlier planning meetings and identify next steps for collaboration. Ideas such as a higher education resource fair, creation of handouts highlighting contact information for various colleges and universities as well as providing more campus information documents on site was discussed.

PROFESSIONAL DEVELOPMENT

David Shaffer, Registrar; Meghan Schmidbauer, Assistant Dean, Admissions, International Student Services, and College Credit Plus; and Cindy Charlton, Associate Registrar, attended the American Association of Collegiate Registrars and Admission Officers transfer and technology conference in Anaheim, California, July 10-12. The conference included sessions on best practices for records and

admission offices. In addition, two topics, prior learning assessment and graduation processing, were discussed in great detail. This information will be useful for redeveloping the College's prior learning assessment procedures.

Cindy Charlton, Associate Registrar, attended the Association of Veterans Education Certifying Official conference in St Louis, Missouri, July 18-21. Sessions at the conference included information on required reporting, eligible programs and courses for veterans, and training on how to certify specific information.

Adrian Baney, Director, Student Mental Health Services, attended a "Clinical Supervision" in Columbus, July 14-15, for educational requirements toward a supervisory designation on her license. The Counselor, Social Worker, and Marriage and Family Therapy Board (Ohio state licensing board) designation will allow the College's Student Mental Health Services to host both practicum and internship students from other local graduate programs in counseling. On July 21 and July 26, Ms. Baney, completed several hours of supervision with Lisa Sancrant, Licensed Professional Clinical Counselor – Supervisor, to meet requirements for the designation.

Ms. Baney attended a July 20 "Community Colleges: Opportunities for Sexual and Domestic Violence Prevention" webinar with Student Conduct, Legal Services, and the Department of Public Safety. Ms. Baney will be joining the College's Title IX team.

JULY 2016

FOUNDATION – *Jennifer Fehnrich, Executive Director*

Fundraising – Donations received during the month of July include:

- \$6,000 for student scholarships including a \$5,000 donation from the Delta Dental Foundation
- \$2,500 from Foundation Directors
- \$2,075 from Owens employees
- \$950 from Riehm Produce Farm for culinary arts
- \$600 for the Ready Set Go 5K Run
- \$500 from the 50th Anniversary Mailing

Ms. Fehnrich has been working with Mark Briggs, Fire Training Coordinator at the Center for Emergency Preparedness, regarding an in-kind donation of a rail car semi-trailer. The trailer will be turned on its side and used for rail car spill training scenarios. The donation is coming from the Schwerman Trucking Co.

Cultivation and Stewardship – On July 9, Laura Moore, Director of Alumni Relations, represented the Foundation at the Keith Dressel Memorial Ride. Proceeds from this event go into the Officer William A. Miscannon Scholarship Endowment Fund in the Foundation.

On July 31, Ms. Fehnrich attended the Toledo Mud Hens Latino Heritage Night. In partnership with the Spanish American Organization and on behalf of the Foundation, she presented a “big” check to Marta Deleon-Garcia in the amount of \$809, which took place on the field behind home plate. There was a second scholarship winner, Daniel Aleman, who was unable to attend the game.

During Ms. Fehnrich’s first month in the position, she held numerous internal and external meetings all in an effort to listen and gain an understanding of where the Foundation is in terms of current giving, campaigns and development strategies. In addition to external meetings, she also met with Deans and Chairs. This has given her the opportunity to refresh internal stakeholders’ knowledge as to the value of the Owens Foundation; as well as allowing her to share success stories where the Foundation has made an impact to programs and operations. During these meetings, Ms. Fehnrich has encouraged internal stakeholders to share their needs and vision for their respective departments and programs so that the Foundation can work to meet those needs through scholarships, program support and in-kind donations.

ALUMNI RELATIONS – *Laura Moore, Director*

Community Service – Under the leadership of the Owens Alumni Association Community Service Chair Kaye Koevenig, Senior Accountant, the promotion for “Backpack to the Future” began in July. During July, various local newspapers featured articles and local television stations promoted the drive. Ms. Moore was interviewed by WNW0 on July 21, and The Blade had an article on the program on August 1. The 2016 community drop off locations are at the Perrysburg Levis Commons Books-A-Million bookstore; the two branches of Great Lakes Credit Union; the nine Directions Credit Union branches and all six branches of GenoaBank. First Solar, St. John XXIII Parish, NAMSA and Swan Creek Retirement Community are conducting internal drives. Follett Bookstore, on both campuses, is conducting a back to school drive displaying various school supplies at the registers and asking customers to purchase an item for donation to the Alumni Association. Additionally, Marketing

secured community partnerships, including HART Associates and the Toledo Mud Hens to help collect school supplies. Items will be collected through August 28 and delivered in early September.

Mud Hens Alumni Night – On July 29, the Alumni Association entertained 217 people in The Armory at Hensville for its 13th Annual Meeting and Mud Hens night. Ballot voting was conducted by the members and the following six directors were elected for a three-year term: Amanda Caig, Group Sales Manager at the Toledo Zoo and a 2006 pre-business administration graduate; Mark Carr, Vice President, Mortgage Sales Manager at GenoaBank and a 1980 financial management graduate; Carolyn Chapman, Human Resource Specialist at the University of Toledo and a 1991 office administration graduate; Steve Cotner, President of Corporation Intelligence Consultants and a 1977 law enforcement graduate; and Audrey Wright, Judicial Office Manager for the Lucas County Juvenile Court and a 2003 African-American studies graduate.

Upcoming Events – mark your calendars:

- Golf Classic – September 12, 2016
- Foundation Annual Meeting – October 27, 2016
- Foundation Board Meeting – November 9, 2016
- Shop ‘Til You Drop – December 3, 2016

MARKETING AND COMMUNICATIONS – *Jason Griffin, Director*

Television and radio commercials, featuring current Owens students and Owens alums, have started airing once again, as the College gears up for the Fall Semester 2016. In total, the College has scheduled 2,198 television commercials, 2,561 radio commercials, and 44 newspaper ads. Additionally, 3.67 million impressions is projected via the fall digital marketing campaign that also includes advertising through Pandora (music streaming app). The videos, as of August 16, have been viewed on YouTube 3,251 times. Additionally, Marketing will be promoting stories and profiles of the students used in the commercials on Social Media at the start of the Fall Semester.

The Marketing Department spear-headed “Welcome Week” as an initiative to ensure students feel welcome during the first week of the Fall Semester. Wayfinding tents were placed on both sides of the Toledo Campus with employees volunteering to answer questions. Campus maps, giveaway items, cookies, and water were available every day during the first week of the semester. A campus shuttle went from College Hall to the Library. Mid-week, “Big E” walked around campus. Students were encouraged to take a selfie with the mascot and use the hashtag #owenswelcomeweek for a chance to win a prize. The entire list of activities and services may be found here: <https://www.owens.edu/welcome/>

Additionally, President Bower and Dr. Steve Robinson, Provost/Vice President, Academic Affairs, created a welcome message to be played on social media channels throughout the week. The video can be seen here: <https://www.youtube.com/watch?v=SQK-SV9XHuw>

The Marketing department reports that the Owens Social Media audience (Facebook, Twitter, LinkedIn, and Instagram) has grown to 37,693 followers and is growing by nearly 65 new followers per week. In the month of July, Owens Facebook posts achieved 109,092 impressions (eyeballs) and Twitter produced 19,256 impressions.

DEPARTMENT OF PUBLIC SAFETY – *Scott Steinke, Executive Director/Chief of Police*

The Department of Public Safety, in collaboration with the Wood County National Alliance on Mental Illness and Owens Student Mental Health Services, hosted two 4-hour workshops entitled "Leave No One Behind". This workshop is believed to be the first of its kind in the State of Ohio, training law enforcement officers on specific issues related to returning war veterans and post traumatic stress disorder. Owens Police Officer Lorraine Stiefel is credited for coordinating the event, as the department's Crisis Intervention Training Coordinator. She obtained approval from the State of Ohio to provide 4 hours of continuing professional training credits for those certified police officers in attendance.