



## REPORT TO THE BOARD OF TRUSTEES – May 5, 2020 – Exhibit No. 14

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### VISION

*As the premier two-year college in northwest Ohio, Owens Community College will be the first choice for students seeking career credentials and university transfer, and will be recognized as an indispensable partner for businesses, educational institutions and community organizations.*

### STRATEGIC PLAN 2019-2021

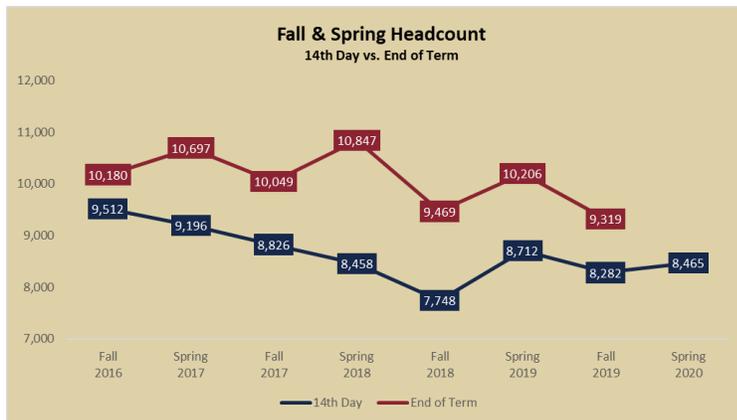
#### **GOAL 1: Increase enrollment, completion and student success**

The preliminary, 14<sup>th</sup> day census point, student headcount for Spring Semester 2020 was 8,465 students.

The end of term headcount enrollment for Fall Semester 2019 was reported to the Ohio Department of Higher Education, at 9,319 student headcount. This figure was up from the 8,282 preliminary 14<sup>th</sup> day census point. The additional enrollment was primarily from College Credit Plus and workforce (union/non-matriculating) students, who typically continue to be added throughout the semester.

#### Chart 1 - Headcount enrollment on the 14<sup>th</sup> Day vs. the End of Term

*(Source: Institutional Research; chart scale does not start at 0, in order to make differences more visible.)*



Oserve Advocates started a mid-term tracking requirement phone outreach to 680 students currently enrolled in Spring Semester 2020 who have submitted a FAFSA, but their account reflects unsatisfied financial aid requirements. Students in this outreach were those who have not fulfilled all their financial aid requirements to allow their aid to disburse. The outreach reminded students of the importance of completing the requirements should the student wish to obtain financial aid for the semester.

The advisors in the School of Business, Information, and Public Service piloted an outreach for probation students who are currently registered. The outreach was conducted via telephone and email to provide additional academic support. The advisors were able to outreach 119 probation students in the month of January.

Student Services hosted a President’s Day Preview, as a new event in February. About 100 students and their families visited campus for a tour and to learn about financial aid, student support services and the enrollment process.

Owens hosted the Scott High School Express Day and is working closely with Scott High School students should they enroll at Owens with their Hope Toledo Scholarship. Thirty students were assisted in filling out an Owens application.

Prior to the state health emergency, Admissions worked with Jones Leadership Academy to offer career exploration sessions, which included representatives from Admissions, Workforce and Community Services, Criminal Justice, Early Childhood Education, Nursing, Fine Arts, and Broadcasting programs. Additionally, the Admissions staff attended College Credit Plus nights at more than 50 schools in the legal service district to help parents and prospective students with the enrollment process for CCP courses through Owens. The College hosted two Expo Days on programs and careers in nursing and health, computers, electronics, and landscape, which hosted over 100 prospective students and families. On the Findlay-area Campus, representatives from 56 colleges attended the Hancock County College Night. Sixty-five students and their families attended. Ashley Foster, Director, Oserve, presented to families about financial aid and filling out the FAFSA. Angie McGinnis, Manager, Career and Transfer Services, discussed career exploration.

Marketing rolled out a robust social media campaign to promote the Dana Center. Marketing is collaborating with Admissions in conducting a marketing outreach to transient students at University of Toledo, Bowling Green State University, and Miami University with a message to stay on track toward completion of their bachelor's degree at their native institution by taking online classes with Owen. The messaging emphasizes that visiting students are welcome at Owens all year to take and earn transferable credits.

#### Transition due to the Stay at Home Order

When the Governor issued recommendations to higher education (March 10) and then the Stay at Home Order with essential operations for educational institutions (March 23), the Academic Division used the extended time of spring break to move face to face classes to alternative or online delivery with training from eLearning (Blackboard Basics and Blackboard Collaborate Ultra to prepare for the online instruction) and support from Information Technology (VPN, laptops, etc.) Academic support services and resources (libraries, computer lab, food pantry/campus & community connections) continue to be available to students either on online or on campus.

The Student Services Division transitioned to alternative delivery, including the following key areas:

- Advisors are working remotely and advising through emails and appointments via Skype. They are reaching out to current students who are eligible to register for Summer and Fall 2020 semesters.
- The Health Advising team is reaching out to students about online opportunities for Summer lab classes, to offer the opportunity for pre-health students to take requirements to continue moving forward with their intended time frame for evaluation.
- Admissions developed a new option for prospective students to replace the traditional campus tours. With Marketing, Admissions is offering a virtual 15-minute campus tour through social media, on the web site and by email.
- Counseling Services staff have been trained to provide video telehealth to offer continued counseling services to students, as needed. Additionally, Counseling Services is utilizing Blackboard Collaborative platform as invited by instructors to host classroom presentations on stress, anxiety, and coping. The Director of Counseling Services and interns, hosted a group entitled *Therapeutic Lifestyle Change for Depression*. This five-week mental health educational group addressed topics such as: exercise, the impact of sunlight and vitamin D3, relationships and social connections, and proper sleep habits. Counseling Services is now using the same material for individual sessions as requested.
- Disability Resource Center implemented a series of videos and instruction pages for students who use assistive technology.
- International Student Services is utilizing virtual advising, and providing regular SEVP updates on F-1 procedural adjustments to support students. The staff is reaching out to instructors regarding approved supplement resources and online tutorials, which are helpful to assist ESL students'

understanding of subject content. The office continues to process visiting student applications to fulfill advising and immigration requirements.

- Marketing worked all angles of communication with senior leadership to post messages on the website, social media channels and the local media outlets. Questions and comments posted on social media were answered quickly. Working with many areas on campus, the campus calendar is kept up to date. Additionally, Marketing worked with many departments to produce digital videos, photos and content to share. Marketing sent Owens gear and swag to Governor DeWine, Lt. Governor Husted, and Dr. Amy Acton to wear during the daily press conferences.
- Records Office continues to keep students on track to register for classes, apply to graduate, and processes printed transcripts with one staff member on campus twice a week.
- Student Life Office participated in virtual chat sessions sponsored by the Association of Student Conduct Administration to address various aspects of handling student conduct issues remotely. Staff also participated in a webinar sponsored by the Association of Title IX Administrators about how to conduct Title IX investigations in a virtual environment.
- Student Activities posted fun, motivational, self-care, study tips and contests for the campus community to their Instagram account (@owensstudentactivities). Student Activities has been in communication with our Registered Student Organizations to encourage them to hold virtual meetings through Zoom and to continue reaching out to students during this time.
- Testing Services developed an alternative method for proctoring students who are remotely taking the ACCUPLACER placement test when the virtual proctoring company, Examity, was shut down due to COVID-19 concerns.
- Veteran Services Office worked diligently to provide student veterans updates for the course modality changes and how their use of the GI Bill can be impacted by these transitions from the pandemic. By offering clear expectations, student veterans were able to adjust to the new course delivery without being too preoccupied about whether their monthly housing allowance that many receive through the GI Bill will be changed or not.

## **GOAL 2: Improve and enhance the student experience**

Eight student leaders attended the Student Leadership Conference, University of Toledo for the opportunity to network with peers and professionals. Student Activities hosted Dave Stevens for presentations on both campuses on March 3. Born without legs, Mr. Stevens developed a passion for sports and went on to become the only legless player in college football history, followed by an illustrious career as a sportscaster for ESPN. This special presentation, titled *Impossible Dream*, drew over 150 students, faculty and staff, many of whom lined up afterward to speak with Dave, thanking him for sharing his inspirational story and sharing with him how they connected to it on a personal level.

Last fall, 713 Owens students participated in the Trellis Student Financial Wellness Survey, a national survey of financial security among college populations. Results revealed that a large percentage of Owens students report housing and food insecurity. Many students also stated that they do not have emergency backup funds. The College's Center for Campus and Community Connections (<https://www.owens.edu/connection/>) serves as a point of contact to connect students to resources, such as the Food Pantry, Career Closet, mentoring, student emergency fund or to other resources in the community.



Women’s basketball player, Shyah Wheeler earned the National Junior College Athletic Association (NJCAA) D-III Third Team All-America award with an average of 19.6 points, 8.9 rebounds, 2.3 steals, 2.0 blocks and 1.8 assists per game.

The Ohio Community College Athletic Conference (OCCAC) recognized basketball student-athletes as All-OCCAC honorees:

WOMEN’S BASKETBALL

- Shyah Wheeler - First Team; also named to the All-Defensive Team, Division III All District Team; and, also named the Division III District Player of the Year
- Tori Kopp – Honorable Mention; also named to the All-Defensive Team and Division III All District Team
- Whitney Thames – Honorable Mention; also named to Division III All District Team

MEN’S BASKETBALL

- Jaelin Ferrell – Honorable Mention and Division III District Player of the Year runner up.

In January, the Owens Express volleyball team was honored for their back-to-back national titles at the Ohio Statehouse by State Senator Theresa Gavarone and Chancellor, Ohio Department of Higher Education, Randy Gardner. The team finished their season with a record of 43-4, marking the fifth straight year where they won 40 or more games.



Additionally, the December 13 Toledo Walleye’s recognized the Owens Express volleyball team for their national championship.



The student athletes from Owens Community, Lourdes University and the University of Toledo welcomed the students back at the Summit Academy in January.



Ohio Community College Athletic Conference (OCCAC) announced its All-Decade Team (2010-2020) for women's volleyball. Link: <https://occac.org/AllDecadeVB2010s>

- With eight conference titles from the past ten years, Owens Community College led all schools with 10 All-Decade Team Members!
- 10-year achievements include:
  - 43 Owens athletes are All-Ohio Community College Athletic Conference Players.
  - 7 athletes are OCCAC Player of Year
  - 48 athletes OCCAC
  - 15 athletes are National Junior College Athletic Association All-Americans
  - 2 athletes are NJCAA Player of the Year
  - 21 athletes are NJCAA All-Academics
  - 5 NJCAA All-Academic Teams

OCCAC announced its All-Decade Team (2010-2020) for women's basketball.

Link: <https://www.occac.org/AllDecadeWBB>

- 5 Owens athletes are included in the OCCAC All-Decade Team Members; all of which who were NJCAA All-American honorees!

OCCAC announced its Fall Academic All-Conference Awards in Women's Volleyball, Softball, Basketball, and Men's Baseball, which included 23 Owens athletes who were honored.

Link: <https://www.occac.org/AcademicFall19>

### **GOAL 3: Develop workforce and labor market outcomes**

Career & Transfer Services staff began weekly outreach to student applicants who chose undecided as their major. This is a new initiative designed to provide early career and major exploration for incoming students.

#### **GOAL 4: Cultivate community image and advancement**

Owens Faculty Association generously donated \$4,000 to the Wood County Education Service Center in support of the operations of their program for Learning Independence through Functional Education Skills program.

The 2020 Outstanding Service Award winners are being celebrated via social media with photos and a video message from Chancellor Gardner, Senator Gavarone and Representative Ghanbari. This marks 17 years of recognizing first responders who go above and beyond the call of duty. More than 16 individuals will be recognized from 8 different municipalities.

#### **GOAL 5: Improve college culture and quality of life**

Owens' Department of Public Safety (DPS) is a volunteer participant in the Ohio Collaborative Community-Police Advisory Board, which provides same standards of law enforcement and best practices for community-policing in Ohio. The DPS annual review of agency practices was conducted in the following areas:

1. Police misconduct/complaint investigations standards – no complaints were received in calendar year 2019.
2. Bias-free policing and traffic enforcement standards – no biased-based complaints were received in calendar year 2019.
  - The bias-based collected data reflect the following:
    - 37 total self-initiated traffic & subject stops (29-White; 6-Black; 1-Middle Eastern; 1-Hispanic)
    - 22 males and 15 females were stopped
    - 32 stops resulted in warnings
    - 5 stops resulted in citations (1-White female; 1-Middle Eastern female; 2-Black females; 1-White male)

#### **GOAL 6: Building financial strength and capacity**

On March 5, the United States Department of Education released minimal guidance, and on April 9, the CARES Act allocations were announced. The Office of Financial Aid staff is reviewing compliance with the regulatory requirements for the distributions to students. The federal funding is designated for students' expenses related to the disruption from COVID-19 in areas of course materials, technology, food, housing, health care and childcare. The staff has reviewed many webinars offered by association such as National Association of Student Financial Aid Administrators. The Office of Financial Aid has been able to continue serving students, processing FAFSAs and awarding aid, during this time of remote delivery.

In response to the COVID-19 crisis, there has been a significant increase in the number of students who are seeking emergency funds. The Foundation sent an ask out to its donors to seek additional funding.

#### **Capital Campaign for the Dana Center**

- The SSOE Group made a \$30,000 gift pledge toward the campaign. The College appreciates the assistance of Owens Foundation board member, Mike Duffey, who helped to secure the gift.
  - Sonny Hamizadeh, AIA, Principal and Architectural Department Manager stated, *“SSOE is proud to be working on this project and have the ability to pledge \$30,000 to help make this project a reality. As an organization, we pride ourselves in supporting the communities in which our employees live and work. Building tomorrow's skilled workforce is key to helping the Northwest Ohio region flourish and we're excited to deliver facilities like this poised to attract talent and assist them in developing relevant skillsets.”*
- This brings the campaign to \$1,139,625 toward the goal.