



REPORT TO THE BOARD OF TRUSTEES – December 3, 2019 – Exhibit No. 13

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VISION

As the premier two-year college in northwest Ohio, Owens Community College will be the first choice for students seeking career credentials and university transfer, and will be recognized as an indispensable partner for businesses, educational institutions and community organizations.

ACCREDITATION OR APPROVALS

Jennifer Feehan, Apprenticeship Program Administrator, and Erica Parish, Dean, Accreditation and Academic Support, have updated the accreditation information for the apprenticeship programs with the College's partnering unions (39).

STRATEGIC PLAN 2019-2021

GOAL 1: Increase enrollment, completion and student success

Strategic planning commenced with a group of campus stakeholders focusing on recruitment and marketing of programs soon to be housed in the Dana Advanced Manufacturing Training Center.

The Advising Social Media committee pushed an early registration campaign by giving away bookstore gift cards; there was more than a 400 percent increase in entries compared to spring semester. Followership is up by 180 percent, compared to September, and more than 1,600 people were reached in October with the posts. The Advising Instagram hit 300 plus followers. The committee aims for student engagement through interactive holiday posts and a theatre ticket scavenger hunt.

Expo Days were held focusing on programs and careers in Public Safety, Nursing and Health Professions, and Culinary Arts. Combined, nearly 500 prospective students and families were in attendance to view the facilities and learn about the enrollment process. Fine and Performing Arts hosted its annual Expo Day on November 6, and students and teachers from Scott, Whitmer, Eastwood and Anthony Wayne high schools toured the classrooms, performance spaces and labs in the Center for Fine and Performing Arts. The students met and interacted in demonstrations with Jeremy Meier, Chair, Fine and Performing Arts; Douglas Mass, FPA Advisor; Denise Grupp-Verbon, School of Liberal Arts Internship Manager; Robert Thomas, Instructor Broadcast Media Technology; Casey Cook, Commercial Art Instructor; Robert Ticherich, Associate Professor of Music; Ruth Foote, Professor Photography; Kevin Schroeder, Professor Fine Art; Larry Williams, Lab Coordinator; Richard Clever, Technical Director; and Kevin Higginbotham, Broadcast Media Technology student. All prospective students who attended the Expo Days are included in in specific communications based on their desired programs.

The Campus Visit program for prospective students was re-launched and improved. The turnout rate has greatly increased from 50 percent attendance for those who registered to 80 percent attendance, since the tours now take place on Fridays. At each visit, students sit with an Admissions Representative after their tour to complete the admissions application on-site. This has been met with positive feedback, such as:

- *Parents and students have been appreciative about the personalized attention on the campus tours. If students are interested in health, the staff will show them the specific lab and have them chat with faculty, administration and the program advisor.*
- *Participants are wowed by their experience on campus. One parent said, "I had no idea the campus was so big and there was so much here." Her daughter said, "I'm sold!" when she saw the culinary department including the kitchens.*

With the assistance of the Start Strong to Finish Grant, the Student Services Division (Advising, Admissions, Career and Transfer Services, Oserve, TRIO, Testing Services, and International Student Services) attended the second offering of a professional development workshop, led by the Michelle Younker, Chair, Mathematics, Sarah Long, Assistant Professor, Mathematics, and Laud Kwaku, Professor, Mathematics. This session provided information on Ohio’s Mathematics Pathways, the updated and current math sequences at Owens Community College, and the Quantitative Reasoning (QR) course that is offered this fall semester. The information given is to assist with advising students on math sequences in their educational path, along with additional knowledge of the QR math course.

Mix of Web and Lecture Classes Benefits Students

Students who take a mix of web and lecture classes take more credit hours and achieve higher pass rates and retention rates than students who take all lecture or all web classes. See the charts below for first-time, degree- and certificate-seeking students who started between Fall 2014 and 2018. According to a study by [Shea & Bidjerano \(2017\)](#), the ideal percentage of web classes per term is 20-40 percent of a student’s class load, or 1-2 classes for a full-time student. (Source: Institutional Research)

Chart 1 – Fall to Fall Retention Rates

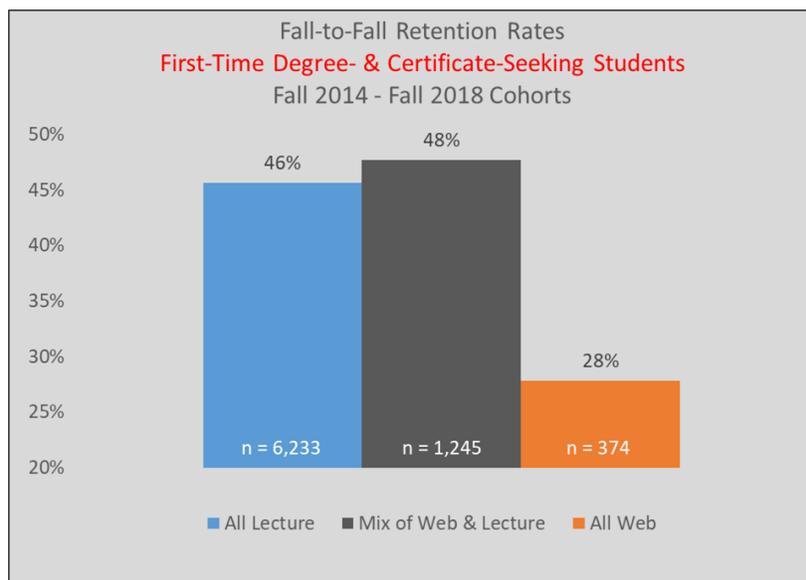


Chart 2 – Average Fall Credit Completion Rates

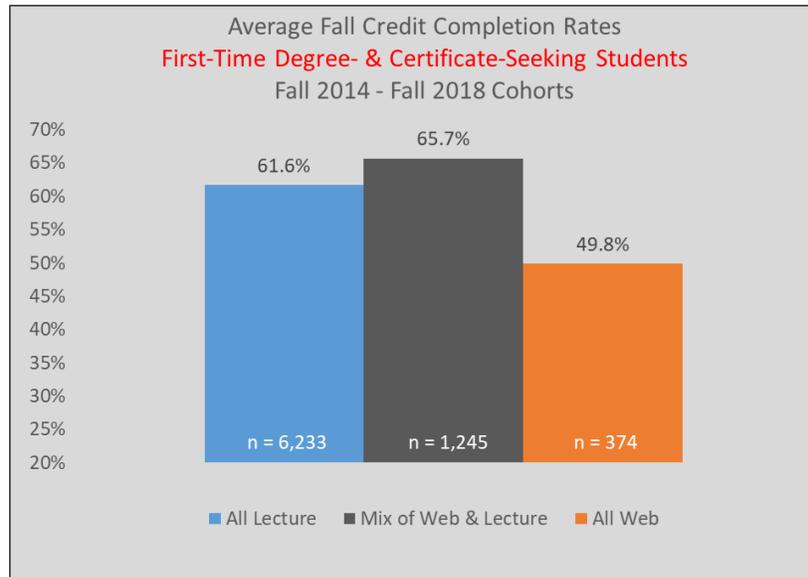
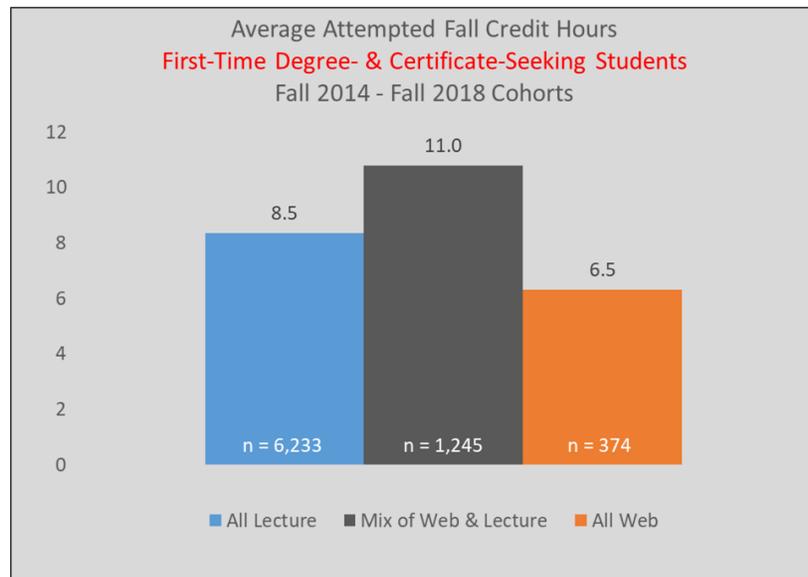


Chart 3 – Average Attempted Fall Credit Hours



GOAL 2: Improve and enhance the student experience

More than 700 Owens students completed the Trellis Financial Wellness Survey, a national survey to explore the connection between student finances and academic success. The data, to be shared in February 2020, will hopefully provide information on Owens student financial stability that will help guide new program development and emergency aid programs through the College’s Center for Campus and Community Connections.

More than 50 Owens faculty and staff participated in Safe Zone training, an LGBTQA+ ally training program, to provide language, support and advocacy for LGBTQA+ students. Safe Zone participants can post a Safe Zone sticker on their door or cubicle to send a message of inclusion to LGBTQA+ members.

GOAL 2: Improve and enhance the student experience

Owens Center for Campus and Community Connections is a walk-in office created to provide retention support through resource stability initiatives and community connections. Krista Kiessling, Director, is collaborating with the Lucas Metropolitan Housing Authority (LMHA) Homelessness Coordinator to develop support for homeless college students, which includes a proposal to identify a voucher for qualifying college students who may experience a housing crisis to be able to access housing options, as quickly as possible. This initiative continues to be a work in progress.

Honors Program courses and individualized studies foster critical thinking and intellectual growth. Susan Burris, Professor, English who is teaching a Critical Thinking Seminar class (HON 101) on the Findlay Campus has invited the class to research and provide a solution to the subject of “lack of emotional attachment to the school.” College administration and guests are invited to the class presentation on Wednesday, December 11 at 12:30 p.m., Education Center #144. There is one Honor Program candidate for graduation who is majoring in Sociology and who will participate in the December 13 Commencement Ceremony.

Alumnus Melanie Dunn, Commercial Art, visited with Owens students to discuss freelance work as a commercial artist and gave information on how to submit work for the American Advertising (ADDY) Awards.

During the week of October 21-24, the College celebrated its first Diversity Week. International Student Services celebrated cultural diversity through education, awareness and advocacy by highlighting the countries and cultures that the College’s international students represent. To conclude the week, the College’s first Diversity Fair was held to celebrate and demonstrate acceptance and inclusivity, and it is estimated that over 100 people were in attendance.

Owens Express volleyball team won:

- Region XII tournament hosted by Owens Community College, October 26.
- Division III Mid-Atlantic District A and B Championship at Sandhills Community College in Pinehurst, North Carolina, on November 1 and 2.
- **2019 National Junior College Athletic Association DIII Volleyball Championship**, in Rochester, Minnesota, November 14-16.
 - ✦ Owens won in straight sets to win a back-to-back National Championship!
 - ✦ Named to the Division III NJCAA All Tournament Team: *Kayla Bekier and Rebecca Brown*
 - ✦ Tournament’s MVP: *Tyriana Settles*
 - ✦ Coach of the Year for the second straight season: Head Coach *Sonny Lewis*



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Student volunteers, coordinated through Lori Deshetler, Americorps Vista, and the men's and women's basketball teams volunteered at the "Make a Difference Day 2019" event at the Seagate Food Bank of Northwest Ohio packing boxes of food for elderly community members.

More than 300 student-veterans and their families attended the November 9 Toledo Walleye game at no-cost, in celebration of Veterans Day weekend. The Owens Voices choir performed the national anthem; an Owens student-veteran dropped the ceremonial first puck, and Meghan Schmidbauer, Assistant Dean, Admissions and K-12 Partnerships, was interviewed on the television broadcast.

GOAL 3: Develop workforce and labor market outcomes

Career and Transfer Services held a Fall Job Fair on October 8. Sixty-four employers were registered for the event, representing a wide variety of industries. Sixty-eight job seekers (current students, alumni and community members) signed in and met with employers. All were provided with lunch for attending the Job Fair.

The Hospitality Management advisory board met on October 22. Now separated from the Culinary Arts advisory board, the members of the Hospitality Management advisory board had a more focused discussion on identifying training, internship and employment needs for the hospitality industry. Several new members attended including representatives from the Mud Hens, Seagate Convention Centre/Huntington Center, Cedar Point, Marathon Center for the Performing Arts, Catawba Island Club and Renaissance Hotel.

This fall, seven new unions signed Memorandum of Understanding contracts for 2019 to 2024, in partnership for apprenticeship programs. An Apprenticeship Program Assistant position for the College is being funded by the American Association of Community Colleges Expanding Community College Apprenticeship federal grant program through the U.S. Department of Labor to increase the number of apprentice programs and services throughout the country. Workforce and Community Services is progressing with the search and hiring process to fill the position.

Marketing and Brandi Smith, Director, Skilled Trades, established a rollout plan for marketing the TechCred grant, a statewide workforce initiative program, which resulted in direct marketing to more than 60 local companies. Three local companies inquired about applying, however, there were no applications submitted for this round of TechCred grant funds.

Fifty-two Caterpillar students attended the Caterpillar two-day field trip in Illinois and Indiana, which included tours of the track-type tractor assembly in Peoria, the Mapleton Foundry; Morton Global Distribution Center; and the Global Research & Development Center in Mossville, Illinois.

Adaleigh Faulhaber, Corporate Programs Specialist, visited Kenn-Feld Group, Wauseon and the AgPro Company locations (London, Marion, Hilliard and New Albany) and met with two future students and the Human Resources staff to discuss the John Deere TECH program and recruitment.

GOAL 3: Develop workforce and labor market outcomes

Ms. Faulhaber, and Christopher Kinkade, Instructor, Transportation Technologies attended the Lenawee Intermediate School District Automotive Advisory Committee meeting to discuss the high demand for technicians in Michigan and Ohio, and how to strategize to create pathways for training future technicians. Sherri Johnson, Chair, and Ms. Faulhaber attended the PENTA Automotive Technology Advisory Committee to discuss co-op and internship opportunities, as well as to create pathways for training future technicians.

GOAL 4: Cultivate community image and advancement

Owens Social Media audience (Facebook, Twitter, LinkedIn, and Instagram) has grown to 75,150 followers (increase of 11.23 percent) over the last 12 months. Between Facebook and Twitter, the College is averaging 502,099 impressions per month over the last 12 months. (Source: Marketing Department)

GOAL 5: Improve college culture and quality of life

- Academic Advisors, Maria Guarnieri and Nicole Nitschke, attended the **Holistic Student Support Institute**, Central Ohio Technical College for sessions on equity, student support, and appreciative advising.
- Cindy Charlton, Associate Registrar, attended the **CoHEsion Summit conference**, St. Louis, Missouri for sessions on implementing Banner 9 and new self-service applications to help increase the student retention and improve the student experience.
- Jill Gentry, Registrar, attended the **Ohio Association of Collegiate Registrars and Admissions Officers** annual conference, Cambridge, Ohio for sessions on FERPA, policy, and when a student desires to use a preferred name over a legal name. The information learned will help the College move in the direction of a more inclusive community through policy and procedures.
- Career and Transfer Advisors, Rene Downour, Angela McGinnis, Kara Blumfeldt and Kelly Fandrey, attended the **National Career Development Association Career Practitioner Institute**, Beachwood, Ohio, for sessions on ethics in career services, how to help students overcome bias in the job search process, the impact of hope on career development, and career-related resources.
- Joann Gruner, Chair, Food, Nutrition and Hospitality and Samantha Gill, Adjunct Faculty, Culinary Arts attended a forum on **Hydroponic and Hot House Growing**, sponsored by the Center for Innovative Food Technology. The FNH Department was the recipient of a Perkins Grant and purchased 2 hydroponic growing towers to provide the Culinary Arts program with fresh herbs and greens, as a value-added experience for the students.
- Three members of the Mathematics Department participated in the **Think Beyond Summit: Reimagining Teaching and Learning**. The day-long summit challenged attendees to understand converging educational trends, exchange ideas and evidence-based practices and explore new ways to reimagine teaching and learning. The information will assist the Mathematics Department in reviewing and modernizing the mathematics curriculum.

GOAL 5: Improve college culture and quality of life

- Thomas McRitchie, and Heath Weilnau, Instructors, Transportation Technologies, attended the **John Deere Instructor Development Week** in Wichita, Kansas, for sessions on technical training on combines, electrical diagnostics, final tier 4 engines and service advisor. Best teaching practices were covered and Mr. McRitchie and Mr. Weilnau will be able to integrate the information into the John Deere TECH program.
- Sherri Johnson, Chair, Transportation Technologies, and Christopher Kinkade, Instructor, Automotive/GM ASEP attended the **International Association General Motors Automotive Service Educational Program conference**, Detroit, Michigan, for session on program and technology updates, electrical training and best practices.
- STEM Friday included a presentation from Dr. Leisa Morrison, Physiology and Dr. Daniel French, Director of e-Learning, Mercy College on “**Reach & Teach**” **Traditional Pedagogy with Mobile Micro-Learning**, in conjunction with Eric Haynes, Coordinator, STEM Teaching Effectiveness (Grant-Funded).