



REPORT TO THE BOARD OF TRUSTEES – November 6, 2019 – Exhibit No. 11

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Denise Smith, Ph.D., Provost/Vice President, Academic Affairs/CAO

Jeff Ganues, Vice President, Business Affairs/CFO

Amy Giordano, Vice President, Enrollment Management and Student Services

Lisa Nagel, Vice President, Administration

VISION

As the premier two-year college in northwest Ohio, Owens Community College will be the first choice for students seeking career credentials and university transfer, and will be recognized as an indispensable partner for businesses, educational institutions and community organizations.

ACCREDITATION OR APPROVALS

The Associate Degree in Culinary Arts, Certificate in Culinary Arts and Certificate in Baking and Pastry recently received a Grant of Accreditation not to exceed beyond June 30, 2024 by the American Culinary Federation Education Foundation Accrediting Commission.

Reviewers for the Higher Learning Commission (HLC) conducted the Comprehensive Quality Review site visit for the process of reaffirming institutional accreditation, October 21-October 22. As part of the visit, the reviewers met with administrators, faculty, staff, students, community stakeholders and members of the Board of Trustees and held listening sessions on the criteria for accreditation, which are standards of quality, for the mission, integrity, teaching and learning, resources and planning. The HLC reviewers will submit a peer review report to the HLC Institutional Actions Council, and it is anticipated the Council will make a final determination in the first-half of 2020.

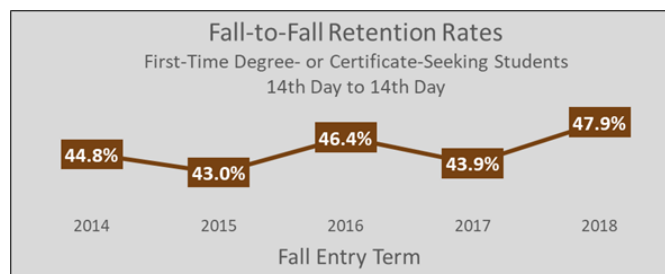
STRATEGIC PLAN 2019-2021

GOAL 1: Increase enrollment, completion and student success

Owens’ preliminary, “14th day”, headcount for Fall 2019 was 8,282 students, which was up 6.9% from the same point in time last year and surpasses the strategic enrollment target goal of 8,163 headcount for Fall Semester. Enrollment increased over last fall for the following groups of students: Transient, Guest, High School and Union/Non-Matriculating. Because these populations tend to enroll part-time, full-time equivalent (FTE) enrollment, which is a reflection of credit hour consumption, remained relatively flat at 2,227.8, or -0.3%, and was 67.6 FTE shy of the 2,295.4 target. (Source: Institutional Research)

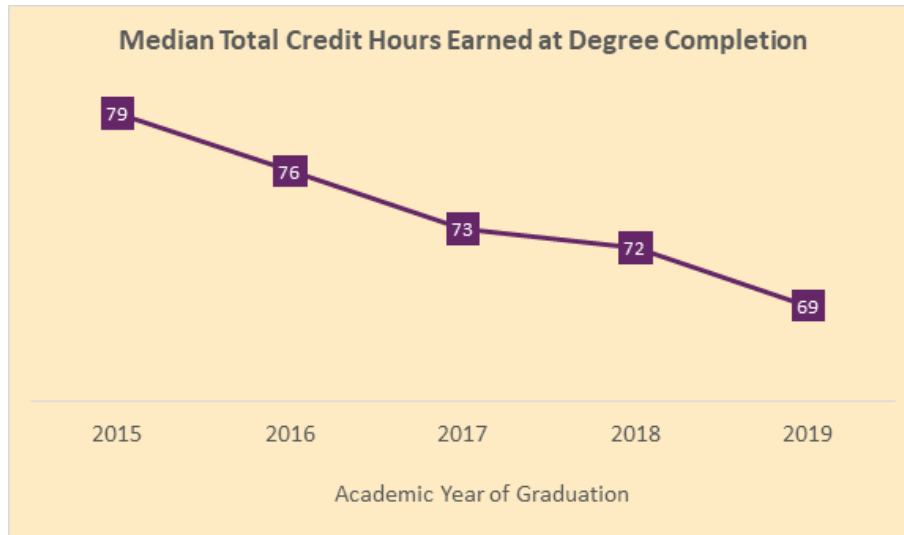
The overall fall 14th day -to-fall 14th day retention rate among first-time, degree and certificate-seeking students rose four percentage points to 47.9% and is the highest that it has been in the past 10 years. Rates rose across both campuses and among both full-time and part-time students. (Source: Institutional Research)

Chart 1



In an effort to improve college completion and to drive down student cost, the Ohio Department of Higher Education has encouraged Ohio public colleges and universities to limit associate degree programs to 60-65 credit hours and to help students graduate with few excess credits. Within the past five years, Owens has made considerable progress in this effort with the median total credit hours earned by degree recipients declining from 79 to 69. (Source: Institutional Research)

Chart 2



Orientation meetings for College Credit Plus program instructors were held for high school teachers. Assistant Dean of Admissions & K-12 Partnerships, Meghan Schmidbauer, facilitated and reviewed application and enrollment processes. The academic chairs and deans spoke on faculty expectations and syllabi and course outcomes requirements. The participating CCP instructors have signage for their classrooms to promote the CCP partnership with Owens.

In partnership with the Toledo Lucas County Public Library (TLCPL), career information sessions were held at five branch locations: Mott, West Toledo, Reynolds Corners, Sylvania, and Oregon. The topics presented at each session included Owens enrollment steps, career outlook in northwest Ohio, and a hands on activity. Each TLCPL location hosted one of the following career opportunities – manufacturing, first responders/public safety, culinary arts, recording and broadcasting arts, and health careers.

Transportation Technologies Chair Sherri Johnson, Instructor Heath Weilnau and Adaleigh Faulhaber, Corporate Programs Specialist, met with Michael Cinque, Regional Service Manager Ohio/Kentucky, Ag-Pro, to discuss best practices for attracting, training and retention of students for the John Deere program to fill the region’s need for John Deere technicians.

The Marketing department filmed scenes for the second “Powered by Owens” television commercial with five successful alums to serve as talent in the ads (created by HART). Overall, there are two :30 ads, four :15 ads, and dozens of billboards, static ads, print ads, and social media graphics.

The National Council for Marketing and Public Relations (NCMPR) awarded a Gold Medallion award for the “Powered by Owens” television commercial campaign. The NCMPR award recognizes outstanding achievement in design and communication at community and technical colleges, which includes two-year colleges in Illinois, Indiana, Michigan, Ohio, Ontario, and Wisconsin.

GOAL 2: Improve and enhance the student experience

A new food services contract was executed with AVI Foodsystems. Under the agreement, the Findlay Grill has re-opened, and Pepsi products were added to both vending and retail operations on the Toledo Campus.

A social media campaign began to highlight the 50 new students who were awarded the **Board of Trustees Scholarship**.

International Student Services developed several new support mechanisms for international students. The newly-established International Peer Mentor Program welcomes international students in adapting to the United States education system and culture. An Advisory Committee was developed to provide guidance in creating an environment conducive to student success. Additionally, the Office of International Student Services implemented a mandatory orientation sessions for all F-1 students to ensure student awareness with the Student Exchange Visitor Program (SEVP) requirements and to increase awareness of academic processes at the College.

Counseling Services hosted Question, Persuade, Refer (QPR) workshops throughout the month of September for Suicide Prevention Awareness Month. Throughout the month, a combined total of 117 students, staff, and faculty were able to learn more about the warning signs of suicide, how to talk with someone about suicide, how to compassionately persuade them to seek help, and how to refer someone to community and campus resources. This opportunity was in partnership with the Lucas County Suicide Prevention Coalition, which provided grant funds for training the College's Director, Counseling Services. As a result, several students sought counseling services, asked questions about how to help a friend, and became aware of resources that can help during difficult times.

The Owens Express volleyball team was ranked 1st in the National Junior College Athletic Association (NJCAA) D-III Rankings with a current record of 28-4. One of the freshman players won her third Ohio Community College Athletic Association (OCCAC), D-III Volleyball Player of the Week Award and also was named the D-III Defensive National Player of the Week in the National Junior College Athletic Association (NJCAA). Another freshmen player was named National Junior College Athletic Association (NJCAA) D-III National Offensive Player of the Week and received the Ohio Community College Athletic Conference (OCCAC), Player of the week Award.

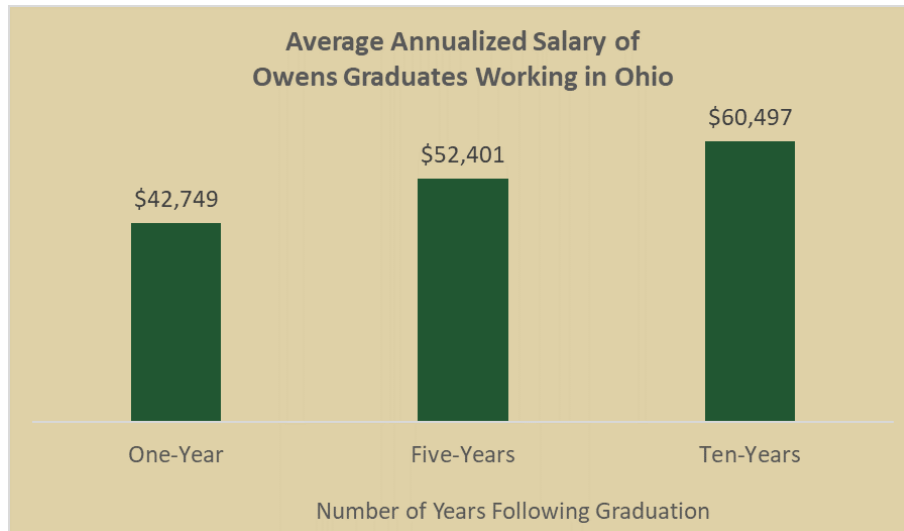
GOAL 3: Develop workforce and labor market outcomes

Rene Downour, Career and Transfer Advisor, and Reti Shutina, Internship Manager for the School of Business, Information, and Public Service, collaborated and launched the Internship and Career Corners for fall semester. To-date, about 20 students have participated. During the career events, students speak with Ms. Shutina about internships, and they have their resumes reviewed by Ms. Downour, or they complete a mock interview with an employer partner.

Career and Transfer Services staff met with area employers: U.S. Marines, Supplemental Staffing, Lockrey Manufacturing, Hollywood Casino, Boy Scouts, and Frito-Lay. Opportunities for collaboration were identified such as participating in the Job Fair, mock interviews, employer-staffed tables to promote employment opportunities, posting job openings on College Central Network, and serving as a contact for job seekers.

Owens Community College recently partnered with Ohio Job and Family Services to obtain one-, five- and ten-year employment outcome data on Owens graduates who are working within the State of Ohio. Owens graduates earn average annual salaries of \$42,749, \$52,401 and \$60,497 one-, five-, and ten-years following graduation, respectively. (Source: Institutional Research)

Chart 3



GOAL 4: Cultivate community image and advancement

The office of Institutional Research and the Marketing department received approval to initiate a brand image survey in the near future.

Veteran Services hosted Tammy Puff, Military and Veteran Liaison for the Governor’s Office, and Maj. Gen. Ashenhurst, Director of the Ohio Department of Veterans Services on September 30. Representatives from Bowling Green State University and the University of Toledo and Trustees Diana Talmage and Mary Beth Hammond also joined for the visit. The visit lent to further connections to state resources and deepened relationships with partner institutions. The event has set the tone for Owens Veteran Services in the coming months, as we advance our status within the community by developing these connections and the delivery of services for our student veterans.

Lucas County has begun renovations to 1301 Monroe Street, home of the Downtown Learning Center. During the renovation period, the College will be maintaining a presence at the location through the ASPIRE and Workforce and Community Services programming. Additionally, the College will also be using this time to meet with county and other stakeholders to better understand the needs of downtown for credit-bearing programming. The shuttle operated by Owens Community College, which stops at the City Grill and the Downtown Learning Center, will continue to follow the normal schedule.

The Owens collegiate-level DECA Chapter students volunteered to host the Penta DECA Fall Frenzy competition on campus, September 20. Additionally, the School of Business, Information and Public Services Dean Michael Pfahl, Elizabeth King, Chair, Business Technologies, and Teri Pratt, Professor, served as judges for the competition.

Bowling Green State University hosted the STEM in the Park event, September 28. The School of STEM facilitated a STEM activity for more than 200 children with their parents to construct “Wigglebot” robots. Owens Math, Applied and Industrial Engineering Technology departments provided age-appropriate presentations and experiments for the young and enthusiastic visitors.

Aspire Manager, Heath Huber, and Stacy Cupps-Alexander, Admissions Representative, presented at the “Ins and Outs of Getting the Assistance Needed” conference sponsored by Paramount and Toledo/Lucas County CareNet, for community health and social workers to learn about area resources to assist clients, patients and students who need access to resources.

In August and September, the College hosted several groups on both campuses, which cultivated our community image, including: a cross country invitational meet with 20 high schools competing (Findlay); manufacturing week with 250 eighth graders (Findlay); the Hancock County Board of Elections (Findlay); the United Way “Kickoff to Caring Backpack Build” with more than 1,500 attendees (Toledo); and the 2019 Northwest Ohio Green Industry Summer Session.

Owens Social Media audience (Facebook, Twitter, LinkedIn, and Instagram) has grown to 74,150 followers (increase of 11.97 percent) over the last 12 months. Between Facebook and Twitter, the College is averaging 513,252 impressions per month over the last 12 months. (Source: Marketing Department)

Faculty and Staff Recognitions

- **Sarah Heldmann**, Adjunct Instructor, received the Passion Award from the Ohio Occupational Therapy Association in recognition of for exemplifying the true “Spirit of Occupational Therapy,” through her enthusiasm and inspiration of others to join the profession.
- **Jodie Steiner**, Adjunct Instructor, received the Appreciation Award from the Ohio Occupational Therapy Association in recognition for her commitment to advancing occupational therapy in the state of Ohio.
- **Occupational Therapy Assistant program** received the Model Practice Award from the Ohio Occupational Therapy Association at the October 19 annual conference, Cuyahoga Falls, in recognition of outstanding achievement in the practice of occupational therapy in the state of Ohio. Receiving the awards, as pictured, were **Barbara Seguine, Chair, Therapeutic Services, Connie Burcin, Adjunct Instructor, Jodie Steiner, Adjunct Instructor, Sarah Heldmann, Adjunct Instructor and Cheryl Paeth, Assistant Professor, Occupational Therapy.**



Faculty and Staff Recognitions ~ Continued

- **Sonny Lewis**, Head Coach, in his 19th season of the Owens Volleyball program, he claimed career win No. 700 in the team's Region XII Semifinal win over Schoolcraft on Saturday, October 26. Coach Lewis began the season at 665 career wins, and after the team attained their 35th win of the season, he was able to claim the career wins milestone in his trademark Hawaiian shirt. Owens would also give Coach Lewis his 701st win later in the afternoon, after they beat Columbus State 3-1 to win the NJCAA Region XII title. Coach Lewis was saluted by the fans afterwards, and the athletic department threw a pizza party as a celebration of this terrific career achievement. Pictured: Denny Caldwell, Assistant Coach, Sonny Lewis, Head Coach and members of the Owens Express Volleyball team.



GOAL 5: Improve college culture and quality of life

Human Resources conducted Supervisor Information Sessions “*Everything you wanted to know about supervising employees, but were hesitant to ask.*” The goal of the discussion-style training was to provide tools to supervisors that will empower them to coach employees in a positive and effective manner. Information topics included hiring and onboarding, diversity and inclusion, overall supervisor responsibilities at the College, communication skills, “coaching”, and performance management.

GOAL 6: Building financial strength and capacity

On September 23, the U.S. Department of Education released the FY 2016 Final Cohort Default Rates (CDR). Owens Community College continued to improve with the report of 17.8%, a 0.8% decrease compared to the FY 2015 final rate. The FY 2017 Draft CDR is trending nice and will be released to the college in February 2020.

A school’s cohort default rate is the percentage of a school’s federal student loan borrowers who enter repayment within the cohort fiscal year (denominator) and default (or met other specified condition) (numerator) within the cohort default period. A high cohort default rate can limit a school to provisional certification or it may be sanctioned resulting in a loss of eligibility in Direct Loan, and/or Pell programs. (Source: U.S. Department of Education Federal Student Aid.)

The following is a summary of the College’s rate for the past six fiscal years: Table 1.

FISCAL YEAR	FINAL COHORT DEFAULT RATE
2011	32%
2012	26.3%
2013	22.5%
2014	24.2%
2015	18.6%
2016	17.8%