



REPORT TO THE BOARD OF TRUSTEES – September 3, 2019 – Exhibit No. 11

Steve Robinson, Ph.D., President

Denise Smith, Ph.D., Provost/Vice President, Academic Affairs/CAO

Jeff Ganues, Vice President, Business Affairs/CFO

Amy Giordano, Vice President, Enrollment Management and Student Services

Lisa Nagel, Vice President, Administration

VISION

As the premier two-year college in northwest Ohio, Owens Community College will be the first choice for students seeking career credentials and university transfer, and will be recognized as an indispensable partner for businesses, educational institutions and community organizations.

ACCREDITATION OR APPROVALS

Ohio State Apprenticeship Council approved provisional status for the College as an apprenticeship sponsor for Machine Repairer Maintenance for the Industrial Mechanic Certificate Program. This enables the College to be the sponsor of the student apprentice and to do the registration, which will have a positive impact for small business partners who want to participate in a registered apprenticeship program with either the Ohio Department of Jobs and Family Services or the United States Department of Labor.

STRATEGIC PLAN 2019-2021

GOAL 1: Increase enrollment, completion and student success

Staff for advising, admissions, student accounts, testing, international and Trio student services were trained on the Ohio Mathematics Pathways, as part of the Start Strong to Finish grant consortium of the Ohio Department of Higher Education, which is aimed at reducing attainment gaps and guiding students toward completion. The professional development workshop was led by Michelle Younker, Chair, Mathematics, Sarah Long, Assistant Professor, and Laud Kwaku, Professor, from the Math Department. Specifically, the session shared the updated and current math sequences and the new MTH 133: Quantitative Reasoning course being offered for fall semester. The goal is to advise students on their required math sequence for their academic program so they can stay on track toward graduation.

The College is hosting the Toledo Fire & Rescue Department Academy (TFRD) on the Toledo-area Campus. All TFRD Academy students will be registered Owens students and earn college credit toward an Associate of Emergency Services Technology. A long-time partnership, the City of Toledo entered into a 17-month lease agreement for office/classroom space for the Toledo Fire and Rescue Department Academy.

A new and improved online new student orientation platform was launched for new and transfer students, which may be accessed from the student's Ozone account. The software provides data for staff to analyze on log-in and completion of the new student orientation. Additionally, it will enable the Admissions Office to communicate with the student on the next steps to complete their enrollment prior to classes beginning. The Admissions Office conducted on-going registration workshops for students who completed orientation and were ready to register for classes with walk-in visits to all necessary offices with staff standing by ready to assist.

“Start to Finish in Findlay! The campus location webpage was enhanced to include the academic programs that can be completed on the Findlay-area Campus. Targeted emails and texts were sent to recruits and student applicants about the offerings. Posters were distributed through the Findlay community. Check it out: <https://www.owens.edu/locations/findlay/>

The Marketing department is filming another :30 Powered by Owens ad with an alum, targeted for Fall Semester 2019.

GOAL 2: Improve and enhance the student experience

The College hosted August 26 Welcome Week for students with tents located around the campuses during the first week of classes. Volunteers pitched in to assist students with wayfinding, and offer water, cookies and maps. Marketing promoted social media and the Owens mobile app.

The Disability Resource Center partnered with Opportunities for Ohioans with Disabilities (OOD) to increase the ease of Owens students to receive services through the agency. OOD's goal is to help students with disabilities to successfully transition from school to work.

GOAL 3: Develop workforce and labor market outcomes

Career and Transfer Services staff met with employers (Hylant Insurance and local fire chiefs) and with academic and student services staff (athletics, honors program, downtown learning center, Trio and internship managers) to collaborate, meet needs and improve outreach to more students, alumni, and employers. A new informational video was rolled out to promote how students can use career services and resources to improve their resume and interviewing skills.

- New Career and Transfer Services Video Link: www.owens.edu/career.

A July 15 press conference was held at Bowling Green State University to announce the online educational pathway to guarantee the seamless transfer for Owens associate degree nursing graduates into the BGSU RN to BSN program. President Robinson, Catherine Ford, Dean, School of Nursing and Health Professions, and Irene Jones, Chair, Nursing met with BGSU President Rodney Rogers and Dr. Jim Ciesla, Dean, College of Health and Human Services, for the signing of the agreement. In the press release, Ms. Ford commented, *“Owens nursing graduates can now seamlessly transfer to the BGSU BSN Program, allowing them to begin working as a registered nurse in two years while continuing their education as a BGSU student. This collaboration is especially important as the need for registered nurses in northwest Ohio and nationwide continues to be very strong.”*



GOAL 4: Cultivate community image and advancement

President Robinson with Jared Meade, Manager, Public and Media Relations, will be presenting Owens' case study of how the College's #EndCCStigma campaign went viral on Twitter and sparked a grass root effort to elevate the perception of community colleges, at the upcoming fall conference of the National Council for Marketing & Public Relations for community and technical colleges.

The Ohio Association of Community Colleges is partnering with Owens Community College to create a state-wide video to highlight Ohio's community colleges, as an extension of the #EndCCStigma campaign. The new video will also be used to highlight the value of community colleges during state-level presentations in Columbus.

Marketing is writing an article for the upcoming Toledo Blade Guide to Colleges and Universities about the need for a skilled workforce and the new Advanced Manufacturing Training Center.

Owens Social Media audience (Facebook, Twitter, LinkedIn, and Instagram) has grown to 73,101 followers over the last 12 months. Between Facebook and Twitter, the College is averaging 502,888 impressions per month over the last 12 months. (Source: Marketing Department)

Students and faculty in the programs of Occupational Therapy Assistant and Transportation Technology conducted CarFit on July 16, which is an educational program that offers older adults the opportunity to check how well their personal vehicles "fit" them for comfort and safety. Supported by the American Automobile Association, American Association of Retired Persons, and American Occupational Therapy Association, the student teams checked 18 cars in 3 stations at the Center for Emergency Preparedness. The Transportation Technology students completed the maintenance checklist portion of the program. The Occupational Therapy Assistant students completed four hours of training prior to the event, and they are now affiliated with CarFit as Technicians and Occupational Therapy Professionals.

Faculty and Staff Recognition

- **Angela McGinnis**, Manager of Career and Transfer Services, completed the online National Career Development Association professional training for educators. During the 9-week, Facilitating Career Development course, Ms. McGinnis learned all aspects of career services, and she has begun to implement improvement strategies and best practices, such as creating an action plan form for students, for outreach to employers, and to achieve 12 steps to program planning.
- **Barbara Seguine**, Chair, Therapeutic Services Department, attended the July 25-29 Accreditation Council of Occupational Therapy Education meeting in Baltimore, Maryland. Ms. Seguine serves as the vice-chair of the council, and the knowledge and experience she gains in this role benefits the College's accredited Occupational Therapy Assistant program.
- **Erica Parish**, Dean, Accreditation and Academic Support, and **Dave Shaffer**, Executive Director, Student Services, were selected for the Ohio Association of Community Colleges' Leadership Academy inaugural class of 47 fellows, representing all 23 of Ohio's community colleges. It will be a year-long program focused on the role of leadership in student success, completion and institutional effectiveness. The kick-off event featured President Robinson and President Vicky Woods, Washington State Community College, who presented on cultivating a student-centered environment, understanding the SSI funding formula and effectively advocating with policymakers. Ms. Parish and Mr. Shaffer's objectives are to increase their knowledge of higher education governance and best practices to support students in achieving their educational goals.

GOAL 5: Improve college culture and quality of life

Marketing and Facilities have posted the new Mission and Vision frames in college buildings. In the Student Health and Activities Center, new Mission and Vision banners are hanging from the ceiling. College Hall is sporting colorful wayfinding decals on the floors, which have received great feedback from students and employees!

The Department of Public Safety with Bowling Green State University's Department of Public Safety conducted a closed session for active shooter training for authorized personnel on August 14 in Bicentennial Hall. The advanced training is for maintaining the high standards of security and readiness to ensure a safe learning environment.

Academic Affairs hosted a Teaching and Learning Faculty Symposium on August 21. The Owens Faculty Association sponsored the lunch for participants. College faculty presented symposium topics ranging from best practices, using new technologies or gaming for teaching, improving communication, understanding implicit bias and demystifying academic freedom. On August 22, Dr. Corey Seemiller from Wright State University, a researcher and author on Generation Z (students born between 1995-2010), was the keynote speaker for Opening Week, and she led a brainstorming exercise on how to interact and retain Generation Z students through instructional deliveries and communication.

GOAL 6: Building financial strength and capacity

A series of discovery sessions were held in July between the information security professionals of Bowling Green State University and Owens' information technology leadership. The sessions dealt with all aspects of an Information Security Management System, which is being improved under a professional services contract with BGSU. The BGSU consultant will make recommendations to mitigate the risks and information gleaned from the assessment will help the Chief Information Officer and IT to establish top priorities in IT security to align with compliance requirements (i.e. Gramm-Leach Bliley Act, FERPA, Incident Reporting, and Breach Notifications).

The College began the conversion to all LED lighting on the Toledo-area Campus, which will save the College an estimated \$240,000 per year in energy costs.

The Foundation strives to remove barriers to education by providing student scholarships and supporting growth and innovation at the College. The Foundation recently received \$34,578 toward supporting numerous scholarships. The Foundation also requested \$165,000 from the General Motors Foundation to be renewed annually in support of the GM Dealer Technician Scholarship for the 2019/2020 and 2020/2021 academic years.

The goal of the 2019 Annual Giving Campaign is to raise \$350,000, and the Foundation continues to encourage participation and donations. Campaign progress as of August 12, 2019.

- \$447,888 raised to-date or 127 percent of goal.
- 84 percent participation among the College's boards and 100 percent participation achieved from the senior administration. Striving for 100 percent participation at the top level for the third consecutive year.
- Employee participation has reached 40.4 percent participation. 202 employees out of 499 have donated to the campaign so far. (2017 = 21% and 2018 = 38%).

The Alumni Association Golf Classic has secured 46 sponsors so far, which includes 32 returning and 14 new sponsors. Proceeds from the Gold Classic help to fund student scholarships and alumni programs. The Alumni Association is working to increase alumni and student engagement and is sponsoring the Toledo Dental Hygienists' Association seminar on September 28. Historically over 300 individuals attend this seminar. Current students will also be offered the opportunity to participate in mock interview and resume review sessions hosted by the Alumni Association, and are currently seeking volunteer assistance from professionals.