

Denise Smith
Provost/Vice President, Academic Affairs and
Chief Academic Officer

Board of Trustees
November 7, 2018
EXHIBIT NO. 12A

AUGUST & SEPTEMBER 2018

SCHOOL OF BUSINESS, INFORMATION, AND PUBLIC SERVICE – *Ann Theis, Dean*

The Business Technologies department was approved for a Collegiate DECA chapter. Holly-Lynn Palmer-Wright, Accounting Adjunct and Tutor will serve as the DECA advisor. Recruitment is in progress, and DECA training and event preparation is planned for Spring Semester 2019 for students to participate and compete in Fall Semester 2019 DECA events.

The Criminal Justice department has contracted with the Lucas County Sheriff's Office to use the College's Ohio Peace Officer Training Academy firing range for in-service qualifications for the months of April, May, June and August of 2019.

Matt Phillips, Chair, Emergency Services Technology, created a working group between Owens Community College, Four County Career Center, Vanguard-Sentinel Career Center and Mercy College's paramedic programs to provide continuing education required for EMT and paramedic instructors. Every six months, continuing education will be provided on a rotating basis for each institution.

The Center for Emergency Preparedness had several surrounding agencies conducting training: Davis-Besse Fire Brigade, Mercy LifeStar, Promedica, Toledo Refining, LLC, Ohio State Highway Patrol Toledo Police K9, Black Swamp K9, Oregon Police Department K9, Walbridge Police K9, Wood County Sherriff Office Special Response Team, Norfolk Southern Police Department K9, Toledo Correctional Institution; and the Sylvania Police Department.

The Department of Homeland Security and CSX conducted "Railroad Incidents for Command Officers" training on September 7.

The Ohio Federation of K9 Search Teams spent 5 days at the Center for Emergency Preparedness for their Human Remains Detection (HRD) Seminar. Eighteen Search & Rescue K9's and their handlers attended the seminar.

SCHOOL OF LIBERAL ARTS – *Michael Sander, Dean*

Walter E. Terhune Gallery hosted a reception September 29 for SculptureX 2018: Igniting Change. Now entering its ninth year, SculptureX (i.e. sculpture exchange) is a teaching and networking resource aimed at promoting collaboration among art teaching institutions within the region and to increase appreciation of sculpture in its broadest meaning. This exhibit is in collaboration with Bowling Green State University, Toledo Museum of Art and the University of Toledo.

In celebration of Hispanic Heritage Month, the College partnered with the Latino Alliance and Sofia Art and Cultural Center to present: Creativo! A collection of Latino student, alumni and community artists with vibrant colors and objects highlighting the richness of Hispanic culture.

Fine and Performing Arts held auditions for the Fall Semester 2018 Student Production, *Lovers and Madmen*. The production will include current students, alumni, faculty and community members. *Lovers and Madmen* will play on campus, November 8-11 at the Center for Fine and Performing Arts Theatre.

For September 17 Constitution Day, Jeremy Meier, Professor, Theatre and Interim Chair of Fine and Performing Arts, presented his original one-man show, *Americans*, which depicted Robert Kennedy's run for the presidency in 1968. Mr. Meier developed the performance for Ohio Humanities and Colorado Humanities and performed in both states over the summer. Dr. Steve Culbertson, Professor, Communications and Humanities, partnered in the Constitution Day event on campus, discussing the rights and responsibilities of citizenship.

On September 30, Janet Brehm Ziegler, Adjunct Music Faculty, led members of the Owens Voices Choir performing the National Anthem for the *Northwest Ohio Walk to Defeat ALS* at the University of Toledo; the group also participated in the walk.

SCHOOL OF NURSING AND HEALTH PROFESSIONS – Catherine Ford, Dean

The Medical Assisting program received notification of a maximum accreditation award from Commission on Accreditation of Allied Health Education Programs (CAAHEP). The next Medical Assisting Education Review Board site visit is to be scheduled no later than 2027.

On August 15, Ms. Ford, Amy Crofts, Chair, Medical Imaging, and Suellen Barnum, MRI Faculty met with administrative directors of the medical imaging department at the University of Toledo Medical Center to discuss how the College can best meet their hiring needs.

On August 17, the entire School of Nursing and Health Professions administrative team met with representatives from ProMedica to discuss ProMedica Social Determinants of Health Internship Opportunities.

On September 20, Ms. Ford met with representatives from ProMedica to discuss how ProMedica can meet the needs of the nursing program regarding student clinical placement and how Owens Community College can meet the healthcare hiring needs of ProMedica.

On September 13, Laurie Erford, MSN, RN, Nursing faculty member took six nursing students to attend and participate in a health fair that was held at the Toledo Correctional Institute. The students took blood pressures and provided education related to blood pressure, diet and exercise for the inmates who attended the fair. The students also had the opportunity to hear from nurses who work at Toledo Correctional Institute and learn more about their roles.

SCHOOL OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM) – Glenn Rettig, Assistant Dean

On August 23, Project SEA Change sponsored a campus-wide event featuring keynote speaker, Dr. David Yeager, experimental development psychologist in the department of psychology at the University of Texas at Austin. Dr. Yeager was warmly received by participants after his introduction by Dr. Anne Bullerjahn, Professor, Science, Life and Natural Sciences. Dr. Yeager's research and topic, "True Grit: Grit and Mindset", discussed how various factors can influence student success and determination.

Michelle Younker, Chair, Mathematics, facilitated the Ohio Mathematics Initiative co-leads planning meeting in August at the Ohio Department of Higher Education in Columbus. Michelle Younker serves as co-lead for the Communication, Outreach, and Engagement Subgroup of the initiative. Ms. Younker attended the Ohio Transfer Module Faculty Subcommittee meeting on September 21, at the Ohio State University. Ms. Younker is a member of the Mathematics, Statistics, and Logic Review Panel, tasked with reviewing mathematics course submissions from 2-year and 4-year institutions for inclusion in the transfer module. Topics of discussion at this meeting included good practices for general education

outcomes, transfer credit from proprietary institutions, updates to the transfer module learning outcomes for calculus, creation of learning outcomes for mathematics for education programs coursework, and plans for further revisions to mathematics courses in the Ohio Transfer Module.

On September 29, Randall Haar, Instructor, Alternative Energy and Sustainable Systems, with four students attended STEM in the Park at Bowling Green State University Perry Field House. They hosted a table with a demonstration that had a pair of small solar panels connected to small pumps in a water tank with work lamps providing the light to the solar panels. The students who came to the demonstration used white paper to try to reflect more light onto the solar panels, providing more power to the pumps, and thus pumping the water higher. The maximum height of the water stream was measured and then recorded on a board. This arrangement allowed students to experiment with different arrangements of the paper and provided instant feedback on the success of their arrangement.

Ten gallons of premium light honey (a good first try!) were extracted from the bee hives at the Findlay Fall Fest. The hives are preparing for winter and storing up their honey reserves. The consensus among the bee committee and the Findlay Campus community is that the bees were a positive experience. Thank you to the Owens Faculty Association for purchasing the hives, Big R store in Findlay for donating supplies and most of all to guidance from Nature's Health Food LLC.

CENTER FOR EXPERIENTIAL and COMMUNITY ENGAGED LEARNING – *Krista Kiessling, Director*

The Harvest Food Pantry served 127 students in August and 174 students in September.

In partnership with Ohio Campus Compact, the office is hosting an intern through the College Election Engagement Project (CEEP). This student-intern is paid a stipend from Ohio Campus Compact and CEEP to engaged students in voter education and voter registration through the months of September, October and the first week of November.

TRIO STUDENT SUPPORT SERVICES – *Erica Parish, Dean, Accreditation and Academic Support*

On August 31, TRIO Student Support Services completed its third grant cycle. For the 2017-2018 academic year, the program served 149 students (funded to serve 140). The program was able to serve the additional students while remaining within 3 percent under budget.

WORKFORCE and COMMUNITY SERVICES (WCS) – *Robert Kraus, Executive Director*

In August and September, WCS provided 78 contract training programs serving 662 participants. Companies served included: Dana Corporation, Great Lakes Construction Alliance, Zepf Center, Harbor Career Connections, National Testing Network, Cincinnati Plumbers & Pipefitters, Johns Manville, Toledo Sheet Metal, Tireman, Teknplex, Whirlpool, Marietta Plumbers & Pipefitters, EAE Tech Inc.

WCS also delivered 43 open enrollment, non-credit classes serving 250 students. Highlights for the months included Ins and Outs of Online Selling, Microsoft Excel, Fitness Boot Camp, Spray Finishing Workshop, Event Design 101, Intro to Flooded Cookies, Phlebotomy, Intro to Programmable Logic Controllers, Ghost Hunting and Truck Driving.

The Ohio Treasury has awarded the Owens Truck Driving program \$150,000 in funds through the Workforce Development Loan. These monies allow students to apply for financial assistance outside the FAFSA college structure.

WCS delivered Environmental Emergency Response training to over 150 City of Toledo Employees from a variety of departments during 11 sessions at several locations around the City.

Three hundred and one candidates for law enforcement and other first responder job opportunities participated in assessments administered in August and September by WCS. Many of the candidates are seeking to work for the Toledo Police Department, which accepted applications until mid-September for a new class of cadets.

Carl Dettmer, Director of Program Development, participated in the September 11 meeting of the Lucas County Board of Commissioners. The Board recognized members of the Lucas County Workforce Development Board for their efforts on behalf of the community. Mr. Dettmer participated in a CyberSecurity Readiness workshop hosted by the Toledo Chamber of Commerce September 12. Information gathered will be used to develop future training classes for community members, business and industry through WCS.

PROFESSIONAL DEVELOPMENT

On September 13–16, Delaine Adams, Academic Coach Representative, Student Support Services, attended the Council for Opportunity in Education’s national conference, themed: “Investing in Futures and Empowering Families” in New York City. She also attended a data analysis training for Blumen software in Houston, September 23–26.

Erica Parish, Dean, Accreditation and Academic Support, attended the National College Access Network’s national conference, themed: “Building Bridges to Success” in Pittsburgh, September 23–26.

Krista Kiessling, Director, Center for Experiential and Community Engaged Learning attended the Annual Ohio Campus Compact Annual Conference at the Ohio State University, August 2-3. The conference brings together community service directors from campuses statewide to discuss trends in community service and civic engagement.

Coaches Lori Deshetler and LaShelle Jones were accepted into Americorps College Completion Coach service and attended training on August 1-3 in Columbus.

In September, Sarah Heldmann and Jodie Steiner, Owens alumni and adjunct faculty members of the Occupational Therapy Assistant program, were appointed to serve the Northwest Ohio District Occupational Therapy Association as co-chairs. Ms. Heldmann and Ms. Steiner have been active at the district and state level as advocates for occupational therapy assistants and representatives of Owens Community College.

In August, Vascular Sonography graduate, Natalie Andrews, presented at the Society for Vascular Ultrasound (SVU) Annual Conference in San Antonio, Texas. She won two awards for her presentation: Student Oral Presenter Award and the D.E. Strandness, MD, Scientific Award for Excellence in Scientific Research: "Prevalence of Hemodynamically Significant Internal Carotid Artery Disease Based on Signs of the Zodiac". Her work will also be published in a journal. It is almost unheard of for a student to be accepted into the Strandness category, let alone win the award.

Elisa Huss-Hage, Professor, Teacher Education, served as the facilitator for Ohio’s 4th Annual Early Childhood Higher Education Summit at the Ohio State University campus in Marion on September 28. The purpose of the Summit was to hear, discuss and reflect upon state and national directions regarding ECE professional development.

Jeff Ganues
Vice President, Business Affairs
Chief Financial Officer/Treasurer

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EXHIBIT NO. 12B

SEPTEMBER 2018

INFORMATION TECHNOLOGIES – Laurie Orzechowski, Chief Information Officer

Server and Storage Infrastructure

The core server and storage systems were replaced to improve reliability, performance, and add capacity for existing systems and future growth.

Smart Televisions

Five 70” smart TV’s with 10-point touch screens were installed in various classrooms; these are utilized as white boards.

Student Information System Upgrade

All administrative systems were upgraded from Banner 8 to Banner 9. Training is on-going. This represents a major technical upgrade and delivers a number of enhancements, including a modern user interface, enhanced navigation and process management tools, and improved capabilities.

OPERATIONS– Danielle Tracy, Executive Director

Math Science Building

The State Controlling Board approved the College’s request for MDA Engineering to complete an engineering study to investigate a humidity issue in the Math Science building.

Advancing Manufacturing Training Center

SSOE was selected as the architect for the Advancing Manufacturing Training Center.

Master Space Plan and Facility Condition Index

The College requested proposals for a Master Space Plan and Facility Condition Index for the Toledo Campus and selected The Collaborative, Inc. as the architect for that project.

Surplus Auction

In preparation of the high bay renovation, Montrie Auction was selected as the auctioneer for surplus items that were being stored in the building.

Natural Gas Provider

The College contracted with Volunteer Energy for 12 CHOICE natural gas accounts, whose contracted prices are expiring in January. The agreement is a fixed price from February 2019 through November 2021. The College also contracted with Volunteer Energy for 5 CHOICE accounts; the agreement is a fixed price from July 2019 through September 2021.

PROFESSIONAL DEVELOPMENT

FACILITIES AND CONSTRUCTION – *David Halsey, Director*

Robert Gearhart, Building Automation / HVAC Specialist and Matt Kwiatkowski, Journeyman Specialist, attended a Lochinvar boiler class for troubleshooting complex problems that arise in such systems.

Mr. Kwiatkowski and Shawn Bohland, Journeyman Carpenter, attended Automated Logic training (the system on both campuses) and completed the first of three Logic training sessions. Mr. Kwiatkowski is also taking courses at Owens in HVAC systems and has obtained his EPA 608 license (for working with gasses used in HVAC systems).

Travis Ricard, Maintenance I, and Shawn Blasingham, Custodian/Bus Driver, second shift, are taking classes in basic electrical systems with plans to advance their training in those areas.

OPERATIONS

Ms. Tracy attended the August 9 Affordability and Efficiency Committee in Columbus. This meeting included information on how to complete the annual Efficiency Report as well efficiency initiatives other College and Universities have implemented.

Ms. Tracy participated in an online webinar through APPA: Leadership in Educational Facilities for 1 CEU, which was called, “The Changing Status of Natural Gas”. This webinar discussed the state of natural gas and what pricing will look like in the coming year, focusing on educating organizations on the best way to purchase natural gas.

Ms. Tracy and David Halsey, Director, Facilities and Construction attended the September 13 conference at the NBS Corporate Headquarters, Troy, Michigan to review new trends in classroom, office and lounge furniture for higher education were debuted.

INFORMATION TECHNOLOGIES

Tim Stuart, Director, Systems and Security attended the August 24 Technology Infrastructure Committee meeting at the Alliance/Chamber of Commerce, Findlay. Discussion topics included cybersecurity guidelines, NIST standards, and new federal and state legislation.

Ms. Orzechowski and Mr. Stuart attended the quarterly Ohio Academic Resources Network (OARnet) member meeting on September 19, Columbus. Breakout sessions included cybersecurity tools and services, AWS/Cloud overview for education, presentations from Otterbein’s Innovation Center and Kent State’s enabling of their quality of services for their campuses.

Ms. Orzechowski attended the quarterly OTCTC (Ohio Two-Year Colleges Technology Council) meeting on September 28 in Columbus, which included various group presentations for Oracle, Workday, Ellucian, and Campus Management roadmaps (all different Enterprise Resource Planning solutions).

AUGUST & SEPTEMBER 2018

ADMISSIONS & K-12 PARTNERSHIPS – *Meghan Schmidbauer, Assistant Dean*

On September 6, Ms. Schmidbauer co-presented College Credit Plus with the Ohio Department of Education at the Ohio Association of College Admission Counseling Articulation event at Terra State Community College. Ms. Schmidbauer has been tapped as the Ohio Career Technical Articulation Network Engagement (OCTANE) liaison for Owens and attended her first meeting in Columbus on September 7. OCTANE is an initiative to ensure colleges are timely submitting career-technical assurance guides (CTAG) documentation. College Credit Plus family events have started, and Ms. Schmidbauer presented at Rogers High School on September 19 and at Woodward High School on September 27.

Start Here Scholarship

On September 28, the College kicked off the Start Here Scholarship designed to attract current and future College Credit Plus students to leverage their CCP earned credits with Owens Community College through continuing their academic path *started here* with full-time enrollment toward a degree, certificate or transfer.

Adult and Community Outreach

Gary Walkowiak, Admissions Representative, attended the Going Home to Stay program on August 1 and September 1. This program is designed to provide information for recently released offenders in Lucas County. On August 3, Mr. Walkowiak attended the YWCA Health Fair. Mr. Walkowiak facilitated the new student orientation session for the new Power Systems Institute cohort a collaboration with First Energy.

On Saturday, September 18, Mr. Walkowiak represented Owens at the Rebuilding Community Day in Central City Toledo at Seaway Foods on Cherry Street. On September 13, Mr. Walkowiak attended the Fall Resource Fair at the Toledo Correctional Institute.

High School Recruitment

Admissions representatives are maintaining regular office hours at Whitmer High School/Career Technology Center, Penta Career Center, Clay High School and the high schools in the Sylvania area.

Admissions staff members spoke to students at the following high schools:

- Bowsher High School
- Carey High School
- Jones Leadership Academy
- Maumee High School
- Oak Harbor High School
- Rogers High School
- Start High School
- Toledo School for the Arts
- Woodward High School

Recruitment Fairs and College Nights

Admissions representatives have supported registration at the following events: BGSU Firelands College Fair on September 11 and the Defiance County College Fair also on September 11.

On-Campus Registration Events

In August, 693 students participated in registration events and new student orientation. In September, 121 students participated in online new student orientation.

The DECA Fall Frenzy event was held on campus, September 21, for high school students participating and competing in DECA events. The event brought 300 students to campus, who received a brief tour, presentation, and Owens materials.

ATHLETICS – *John-David Ettore, Director*

The Athletic Department has two new assistant coaches: Taylor Lockhart, Assistant Baseball Coach and Michael Geis, Assistant Softball Coach.

Sophomore volleyball player, Michaela Eisenhauer, was named the Ohio Community College Athletic Conference (OCCAC) Player of the week on August 27 and September 24.

The Owens Express volleyball program is ranked #2 in the latest Tachikara National Junior College Athletic Association (NJCAA) Division III Volleyball Poll. They are currently 9-0 in the Conference and 25-6 overall.

The women's basketball team were course marshals in the 2018 Komen Toledo Race for the Cure on September 30.

FINANCIAL AID – *Andrea Morrow, Director*

As of October 1, a total of 9,462 applications for financial aid have been received for the 2018-2019 academic year. As a result, a total of \$15,638,705 in grants, loans, and scholarships has been disbursed for the 2018-2019 academic year. For Fall 2018, 41.07 percent of eligible students enrolled, received financial aid.

STUDENT LIFE AND TITLE IX– *Danielle Filipchuk, Director*

Student Activities-Toledo Campus

On August 28, as part of welcome week events kicking off the Fall Semester, Student Life hosted a caricature artist from The T.A.G. Art Company for a two-hour sketching session for approximately 30 students. On August 29, the Student Life Office, along with Student Government, hosted a student involvement open house. Students were able to stop by the Student Life Office, enjoy a light lunch and see how they could get involved on campus. On August 30, students participated in Minute to Win It! student activities in the College Hall Atrium for small prizes.

On September 6, the Student Activities Office hosted a pop-in event--National Fight Procrastination Day. Participating students received a free academic planner, provided by the Student Activities Office.

On September 11, the Student Activities Office hosted fall fest. This year it was held in collaboration with the engagement Fair. Registered student organizations and students serving offices encouraged other students to engage with all that Owens has to offer. Carnival-themed food was served while the Owens Community College Radio (OCCR) station provided music for the event. There were approximately 300 students in attendance.

On September 13, the Student Activities Office hosted a lunch and learn on time management with the federally-funded TRIO Student Support Services Staff who helped the participating students with navigating college life and how to best use their free academic planners. On September 19 and 20, the Student Activities Office hosted two separate lunch and learn events with free pizza and showcased the different ways to get involved on campus through student organizations, events, and student employment.

Student Activities - Findlay Campus

A welcome table with popcorn and snacks helped to welcome new and returning students to campus for the start of the 2018-19 school year, August 27-28.

On September 6, Student Activities sponsored the first in a series of hydration stations in the atrium. The theme for this initial event was Owens Resources. Students were invited to stop by and enjoy infused water while gathering information of college resources and they received a free academic planners to help stay organized with classes and homework.

On September 18, the office hosted a program on The Impact of Intimate Partner Violence and Sexual Assault on Families, Children, and the Community. Kari Kessler, Assistant Program Manager at Open Arms Domestic Violence and Rape Crisis Services, spoke about issues surrounding domestic violence with a special focus on mental health.

On September 18, Student Activities sponsored fall fest. Approximately 125 students and employees participated in the interactive event, which highlighted Owens resources. Students enjoyed a free fall-themed lunch and visited various information tables. Students were able to learn about and experience the process of extracting honey from honeycombs formed in the beehives on campus.

On September 27, James Katzner, Manager of Student Life/Deputy Title IX Coordinator, facilitated a program on The Impact of Poverty on Families and Children. Participating students explored conceptual models of economic class along with hidden rules, resources and language development and how they impact education.

Student Government

On September 17, in recognition of Constitution Day, Student Government hosted *Constitution Jeopardy* on the Toledo Campus where students could test their knowledge of the United States Constitution. They also distributed mini Constitutions and other patriotic giveaways. In addition, Student Government sponsored a display table in the atrium, Findlay Campus, where students participated in a trivia quiz and received mini Constitutions and giveaways.

STUDENT SERVICES – *David Shaffer, Executive Director*

Records

There were a total of 116 degrees and 52 certificates awarded for the Summer Semester 2018. The total number of degrees awarded represents over a 40 percent increase, as compared to Summer Semester 2017. Of the 116 degrees awarded, 25 were academic honors, achieving at least a 3.5 grade point average.

Advising - *Yasmine Bachar, Interim Director*

In August, Advisors emailed course recommendations to students in good academic standing who were registered for the Spring Semester 2018, but were not registered for the Fall Semester 2018. The course recommendations were given based on the student's degree audit and enrollment history. Over 700 students received course recommendations from their caseload advisor.

In September, the Advising Leadership team developed a communication plan on the Spring Semester 2019 registration period, which includes outreach via email, telephone, and postal mail. The strategy is to encourage early registration, to support class scheduling and student retention.

Advisors conducted classroom visits and reviewed topics of academic advising, different majors on campus, program requirements and upcoming registration. Toledo Campus: 10 classes/187 students. Findlay Campus: 6 classes/90 students.

Tim Santry, Academic Advisor, collaborated with the School of STEM and Fostoria Learning Center to register students for the welding class that is being held at the Fostoria location, Fall Semester. This is a new partnership for Owens, and there are plans to offer additional welding classes in the future.

On September 21, Angie McGinnis, Manager, Advising, and Leanne Huckaby, Career and Transfer Services Advisor, attended a Bowling Green State University Transfer Advisory Board meeting. During the meeting, representatives from Ohio community colleges learned about the services and programs for transfer students, along with feedback on how to improve the process for students who are transferring to Bowling Green State University. On September 24, the Findlay Advising team attended a Lunch and Learn with BGSU transfer representatives to discuss the current transfer process and scholarships.

On September 27, Elisabeth Scheffert, Academic Advisor, visited Northwest State Community College. The community college recently opened up an advising office with four full-time advisors. She shared information on transfer options, best choices and recommendations for specific programs such as engineering, biology and chemistry.

Andreanna Perez, Academic Advisor, represented Owens Community College for the 29th Annual Diamante Latino Scholarship Awards. The collaboration of institutions also included University of Toledo, Bowling Green State University, and Lourdes University. Hosted at the College, Ms. Perez coordinated an art exhibit highlighting area Latino artists, including Owens students and alumni.

Oserve- Ashley Foster, Director

In the month of August, Jennifer Rodriguez, Senior Advocate, Oserve, and the IT Webmasters worked together to implement an Advisor Appointment Online Request form, available 24/7. This form allows the student to request an appointment with their caseload advisor without needing to call the office during office hours. The purpose is to reduce the number of phone calls during peak times and for more efficient scheduling.

On August 6, Oserve advocates began the Fall 2018 Financial Aid Verification Outreach. The phone outreach consisted of 505 registered students who had not completed their financial aid verification requirements for the current fall semester. Students were reminded and informed of the importance of completing requirements prior to the posted financial aid verification deadline for smoother financial aid disbursements. The results included 202 students who timely completed the financial aid verification requirements prior to the September 19 disbursement date.

On August 22, Oserve advocates and specialists began the Fall 2018 Total Withdraw Outreach, which concluded on the day prior to the semester drop of students for non-payment of tuition. The list began with 1,470 students and it was reduced to 314 students who were dropped for non-payment. The purpose of this direct communication is to guide students to address outstanding student account balances and to maintain their enrollment.

STUDENT SERVICES - *Dr. Verne Walker, Assistant Dean*

Career and Transfer Services

On August 1, the Career and Transfer Services team met Kalen DeCant, Assistant Director for Career Services at Lourdes University, for the purpose of collaboration and building relationships.

On September 5, Lynn Hoehn, Job Location and Development Coordinator, held a Student Employment Job Fair. Nine departments participated and had representatives available to talk to students about available student employment positions. Kayla Ballinger, Career Services Advisor and Elisa Rodriguez, Administrative Coordinator, Student Services, assisted with helping students apply onsite. Students were also able to have their Federal Work Study eligibility determined.

On September 14, the Career and Transfer Services team held a planning day at the 577 Foundation. Prior to the meeting, team members completed the Gallup StrengthsFinder Assessment. During the meeting, Beth Tronolone, Chair, Dental Hygiene Programs, facilitated a professional development experience using StrengthsFinder. Team members also participated in a planning activity, which led to identifying goals for the future. Increased data collection and creation of a printed Career Services resources will be a focus for the team.

Leanne Huckaby, Career and Transfer Services Advisor, and Suzanne Zampino, Career Services Advisor, presented to the Student Ambassadors on how Career Services can support current students and alumni. They also offered a Resume Game Plan workshop as a part of the Road to the Job & Transfer Fair series, September 18-19. On September 25-26, K.C. Bailey, Advisor, Post-Secondary Enrollment Options/Dual Enrollment collaborated with Ms. Huckaby to offer “Creating Your Personal Brand” workshops, as a part of the Road to the Job & Transfer Fair series.

Counseling Services - *Adrian Baney, Director*

Counseling Services offered a variety of suicide prevention awareness events and campaigns in September for National Suicide Prevention Awareness Month. A display of 1,100 pinwheels was at both campuses, each pinwheel representing a college student who die by suicide each year. Additionally, Counseling Services worked with Marketing on passive suicide prevention messaging for Owens OTV and bulletin boards.

In the months of August and September, Counseling Services served more than 45 students on an ongoing treatment basis. Counseling Services also scheduled over 10 consultation sessions with faculty/staff regarding concerning student behavior. Counseling Services responded to approximately four students needing a suicidal assessment.

Wellness Wednesday began in September, with each psychoeducational group working to address a topic important to student success and mental health.

Ms. Baney met with the Coordinator for the Mobile Crisis Unit for Wood County to discuss the new crisis response team supported by the Alcohol, Drug Addiction and Mental Health Services Board of Wood County. Ms. Baney gathered information regarding services and training available, including for the Owens’ police officers in the event there is a need to hospitalize a suicidal person. Ms. Baney attended the August 30 Wood County Suicide Prevention Coalition meeting , designed for community networking, consultation needs, suicide prevention planning and review of the most recent statistics.

A new YWCA advocate was welcomed to help provide support for any Title IX related incidents that may occur on campus. Additionally, Counseling Services welcomed a new master's degree intern from Bowling Green State University who will be on campus for approximately one year, training as a clinical counselor to meet state requirements.

Disability Services - Kurt Soltman, Director

The Disability Resource Center is working with 383 students, who are taking 1,263 classes.

Mr. Soltman is currently working with the Michigan Rehabilitation Services Commission and Ohio's Opportunities for Ohioans with Disabilities to streamline referrals and to enhance both vocational exploration opportunities for incoming Owens students as well as employment services for Owens graduates.

International Student Services - Annette Swanson, Manager

The new international student orientation was successfully introduced this semester. English Corner continues to meet on Tuesdays in College Hall 165. These tutoring sessions provide an opportunity for English as Second Language (ESL) students to practice and develop listening and speaking English skills.

Conversations with Verne Walker, Assistant Dean, Student Services, Michael Sander, Dean, School of Liberal Arts, and Jessica Ruffner Manager, Testing Services, continue. These conversations aim to address the placement score gaps for international students and to develop ways to improve service to this growing population in this area.

International Student Services participated in the Fall 2018 Civic Ambassador Training, which included a service overview, the regulations and challenges for F and M students, along with the challenges faced by students in Refugee and Asylum status.

Testing Services - Jessica Ruffner, Manager

Testing Services collaborates with area high schools to administer the placement test ACCUPLACER on their campuses. Students use these scores to achieve eligibility for courses through College Credit Plus. High schools have the option of having a testing specialist come to their school to administer the test or a designated high school official can administer the test under the guidance of Testing Services. For the months of August and September, Testing Services facilitated the testing of 329 high school students on their campuses.

Veterans Services - Sean McConnell, Manager

Veteran Services processed over 170 GI BILL certifications for the Fall Semester 2018. Chip Tansill, Director of the Ohio Department of Veterans Services, presented at a Veterans Roundtable event where he had the opportunity to meet with student veterans and address veterans concerns coming out at the State level.

Veteran Services has discovered that many of our Post 9/11 student veterans have not been paid by the Veterans Affairs Administration for housing allowance and book stipends. There will be upcoming workshops and meetings with other colleges and with the VA to discuss the need for the VA to more efficiently administer housing and book stipend payments to Post 9/11 student veterans.

PROFESSIONAL DEVELOPMENT

Throughout the months of August and September, Danielle Filipchuk, Director of Student Life and Title IX, and members of the Student Conduct Hearing Board, viewed and discussed thirteen 20 Minutes to Train videos on topics related to Title IX and Student Conduct. The videos and supporting materials were created by the Association of Title IX Administrators (ATIXA).

On September 6, Student Life, in partnership with the Cocoon in Wood County, trained all athletes on sexual misconduct.

Dr. Verne Walker, Assistant Dean, Student Services, and Jill Gentry, Assistant Registrar, Transfer and Graduation, participated in the ODHE Veterans Military Credit Webinar, August 22.

On August 10, Dr. Walker and Dr. Reti Shutina, Internship Manager, School of Business, Information, and Public Services, attended the Ohio Means Internships & Co-ops meeting hosted at Bowling Green State University. Participating institutions shared updates and discussed ideas for the future.

AUGUST & SEPTEMBER 2018

FOUNDATION – Jennifer Fehrich, Executive Director

Fundraising – Donations recently received include:

- \$26,720 for the Alumni Golf Classic
- \$3,180 for the Life & Natural Sciences Scholarship
- \$2,210 from Employees
- \$1,000 for the Maumee Rotary Scholarship
- \$960 for the Symposium Sponsored by Owens Center for Emergency Preparedness
- \$950 in Miscellaneous Donations

In-Kind Gifts

Hercules Tires donated two sets of new tires to the Foundation, which will be used by students in the transportation programs.

2018 Annual Giving Campaign

The 2018 Annual Giving Campaign successfully ended on September 30 reaching 109 percent of goal! The campaign raised \$328,191, which is the largest amount ever raised through an annual giving campaign at Owens.

Participation was 100 percent among all three leadership boards for the second consecutive year. The campaign also achieved 100 percent participation from the president, vice presidents, and every direct report to the president. The deans achieved 100 percent participation and the chairs, co-chairs and assistant chairs reached a participation level of 77 percent up from 64 percent last year.

Employee participation (faculty and staff) also saw a significant increase from the prior year resulting in the highest participation rate ever reached at Owens. There were 186 employees or 38 percent participation who made contributions, resulting in \$60,546 in donations. The participation rate among employees in 2017 was 21 percent with 108 employees contributing.

All employees participating in the 2018 Annual Giving Campaign were invited to celebrate the campaign's success at the 2nd Annual Employee Donor Appreciation Breakfast events. These events were underwritten by a personal donation from President Steve Robinson.

Scholarships - The scholarship selection process for the 2018/2019 academic year has completed. As of September 30 more than \$197,000 has been awarded to 147 students, an average of \$1,343 per student. Implementation of Academic Works, a scholarship software has begun. The Foundation is working with IT, Records, and Financial Aid, to ensure the software is available for next year's scholarship application and awarding process.

ALUMNI RELATIONS – Bridget Shea, Manager

Alumni Membership

The Alumni Association has a paid membership of 384 and a new graduate, complimentary membership of 1,742. Ms. Shea continues to meet with Owens alum.

Events and Activities

The September 17 Alumni Golf Classic included thirty teams, and raised over \$52,000. Next year's 2019 Alumni Golf Classic will be held on September 16, 2019. An annual membership meeting was held August 27, 2018 and was attended by board members and alumni association members. Discounts are now available to alumni association members for the Cleveland Brown and Detroit Lion football games. The alumni association sponsored a breakfast for the Dental Hygiene Symposium as an opportunity to meet and engage alumni. A mock interview session was held for the School of Business to help students prepare to enter the workforce.

FINDLAY CAMPUS – Julie Baker, Executive Director

In August, Ms. Baker facilitated several meetings to introduce Ms. Fehnrich to Matt Korsos, Manager, Hancock Hotel, and Cathy Huffman, Community Relations Manager, Cooper Tire. Ms. Baker also attended relationship development meetings with Leigh Esper, Director – Center for Civic Engagement and Don Malarky, Manager of Facilities Services, Marathon. The meeting with Marathon was facilitated by Trustee Mary Beth Hammond and also attended by President Robinson and Ms. Fehnrich.

The first board meeting for OH-FAME (Ohio Federation for Advanced Manufacturing Education) was held August 16 on the Findlay Campus. There are currently seven manufacturing companies participating with Laurie Zydonik, Executive Director, Raise the Bar, and Owens. Two other board meetings were held in the month of September. Topics at the first three board meetings included: election of officers, 501(c) 3 by-laws, name/logo, business recruitment, curriculum and marketing efforts. Ms. Baker attended the September Economic Development Council meeting where the FAME program was introduced. Several companies expressed interest after the presentation.

In September, Ms. Baker also facilitated a meeting with Heath Huber, Manager, Aspire program and the founding members of Welcome to a New Life, Stan Kujawa and Puck Rowe, who were collecting information on Adult Basic Education/High School Equivalency (formerly GED) offered by the College.

Ms. Baker attended/presented at the Foundation Board meeting on the Findlay Campus. She also attended opening week events, the September all campus meeting, Fall Fest, and volunteered at the annual Alumni Golf outing. Ms. Baker also represented Owens at the Findlay Rotary, Transportation Coalition of Hancock County, Youth Coalition of Hancock County, and Camp Fire of Northwest Ohio Board and Executive Board meetings.

MARKETING AND COMMUNICATIONS – Jason Griffin, Director

Owens commercials continue to air to kick off the Spring Semester marketing campaign. There will be a mixture of television commercials (10,724), radio commercials (3,556), newspaper ads (44), TARTA bus signage, and high school athletic venue sponsorships (15 total) around northwest Ohio. The campaign also includes more than 2 million digital ad impressions that click through to an owens.edu landing page with an opportunity for new students to complete a form with their contact information. An Admissions Representative follows up with all leads generated from the form fills.

There are nine new digital spots produced by HART Associates for the Spring campaign. All spots are geared toward the direct from high school demographic and post high school-graduates ages 18-24 without a college education. The commercials focus on careers in STEM/Manufacturing and Healthcare as well as the opportunity to earn the first two years of a bachelor's degree at Owens and then transfer. The spots vary in length from 6 to 15 seconds and will be delivered via social media platforms and online/streaming services.

The Marketing department utilized data from Institutional Research to form the strategy on all digital targeted advertising to key demographics. The commercials, as of October 16, have been viewed on YouTube 755,322 times.

The Marketing department has now produced a total of 32 videos in the last 16 months after adding a staff Videographer. These videos have been viewed 8,017 times on YouTube and have garnered over 82,500 impressions through social media.

The Marketing department continues the partnership with the Toledo Walleye for the 2018-19 season to sponsor Veteran's Appreciation Night on January 25 for 150 Owens student veterans and alums to attend the game. The Owens choir will perform the national anthem and an Owens student veteran drop the ceremonial puck prior to the game. As part of the season-long sponsorship, Owens will be prominently on display in the arena as the sponsor of the social media photo sharing activities on the video board. This will be an interactive fan experience throughout the season.

The Marketing department reports that the Owens Social Media audience (Facebook, Twitter, LinkedIn, and Instagram) has grown to 69,221 followers which is an increase of 13.88 percent over the last 12 months.

In the combined months of August and September, 79 unique Owens Facebook posts achieved 2,523,314 impressions. Twitter produced 42,604 impressions during the same time frame with 69 unique tweets. Between Facebook and Twitter, we are averaging 527,281 impressions per month since December 1, 2015.