

Denise Smith
Provost/Vice President, Academic Affairs and
Chief Academic Officer

Board of Trustees
August 7, 2018
EXHIBIT NO. 11A

JUNE 2018

SCHOOL OF LIBERAL ARTS – *Michael Sander, Dean*

The Department of Fine and Performing Arts hosted its inaugural Honors Choir Day on June 12. Janet Brehm Ziegler, Adjunct Music Vocal Faculty, facilitated the event and 23 high school/home-schooled students participated in workshops and rehearsals presented by area professional vocal instructors who prepared the students for the evening concert. The final performance was conducted by Dr. Bradley Pierson, Director of Choral Activities at University of Toledo on the Mainstage Theatre of the Center for Fine and Performing Arts.

SCHOOL OF NURSING AND HEALTH PROFESSIONS – *Cathy Ford, Dean*

Medical resonance imaging program's 13 graduates had a 100 pass rate on the first time taking the MRI American Registry of Radiologic Technologists exam. As a result of the pass rate, 61.53 percent (8 of the 13) graduates are employed as MRI technologists.

The sonography program graduated 10 students, with nine graduates who passed the national credentialing exam, and eight graduates placed in a job within the field.

Jami Williamson, Associate Professor, spoke to 45 junior high students from Rosary Cathedral, Queen of Apostles and Northpointe Academy about the exercise science program and careers; the students toured the campus, Alumni Hall exercise science lab facility which included the TRX suspension training equipment.

Beth Tronolone, Chair, Dental Hygiene Department, planned the June 20 Community Service Day for volunteers at the American Dental Hygienists Association (ADHA) in Columbus. Over sixty volunteers provided dental hygiene education and taught homeless individuals how to perform an oral cancer self exam at the Columbus locations of the Faith Mission, Open Shelter, and Star House.

SCHOOL OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM) – *Glenn Rettig, Assistant Dean*

Chris Kinkade, Instructor, Automotive/General Motors Automotive Service Educational Program (GM ASEP), visited twenty-one area service managers during the month of June to build and strengthen the relationships with the GM dealerships.

Sherri Johnson, Chair, Chris Kinkade, Instructor and Nicholas Kazmaier, Corporate Programs Specialist, met with the White Family Auto group's principal, chief financial officer, human resources manager and two service managers regarding GM ASEP on June 21. Topics of the meeting included attracting quality students, internships, future recruiting and retention efforts.

Mr. Rettig and Tracy Campbell, Chair, Applied Engineering and Industrial Technologies, toured APT Manufacturing Solutions in Automation and Robotics in Hicksville, Ohio on June 11. Topics of the meeting included planning for robotics into the new Advanced Manufacturing Training Center (high bay renovation project); the site visit provided an opportunity to view APT's operations and training facilities. Mary Beth McCreery, Project Manager, OhioTech Net Consortium, Mr. Rettig and Mr. Campbell visited the RAMTEC facilities at Tri Rivers Career Center in Marion, Ohio on June 26.

Along with representatives of Integrated Systems Technology, they viewed the layout of several robotics labs, the equipment currently being used and discussed grant opportunities for allocation of equipment for the Advanced Manufacturing Training Center.

The Welding department hosted the annual American Welding Society/Donald Leonhardt golf outing on June 29 at the South Toledo Golf Course. Proceeds from this event provide scholarships for American Welding Society students enrolled at Owens Community College.

WORKFORCE AND COMMUNITY SERVICES – *Robert Kraus, Executive Director*

In June, WCS provided 24 contract training programs serving 338 participants. Companies served included: Dana Corporation, Great Lakes Construction Alliance, Zepf Center, Harbor Career Connections, Materion, Toledo Sheetmetal, Caraustar, and National Galvanizing.

WCS also delivered 40 open enrollment, non-credit classes in June serving 232 students. Highlights included Real Estate, Just Dance for Kids, Phlebotomy Technician, Pharmacy Technician, Become the Next YouTube Star, Flooded Decorative Cookies, Home Economics for Kids, Microsoft Excel and Truck Driving.

The GED Graduation Ceremony was held in Veterans Hall where 97 students earned their high school equivalency. The graduation ceremony featured Chris Pejoro, Findlay Admissions Representative, as keynote speaker.

The 2019 Competitive Aspire Grant was awarded for a three-year cycle. The grant funding supports adult basic education (GED, English as a second language, and college preparation courses). Heath Huber, Aspire Director and Melissa Lentz, Office Manager, attended the Buckeye Health Plan Lucas/Wood Community Agency meeting and the Welcome Toledo Lucas County (WTLC) training hosted by World Education Services (WES) Global Talent Bridge at Ohio Means Jobs regarding foreign academic credentials.

HONORS PROGRAM - *Russ Bodi, Director*

In June, four students initiated Honors Option Contracts with faculty. In these contracts, students explore in-depth elements of subject matter. This summer, we have two contracts in the area of psychology, one in geography and one in English. Contracts in summer are rare because of time constraints.

Honors 201, formerly known as great readings class, is now identified as interpretations seminar. During this class, students of all academic areas can explore different methods of interpreting both literary and non-literary phenomena. Recently, the state of Ohio has acknowledged that HON 201 can double as English 112 (composition II) because it satisfies the same course objectives. Honors faculty are now directing their energies to reframe the class so that it can satisfy the historical curricular elements as well as serve as a vital tool for interpreting phenomena.

PROFESSIONAL DEVELOPMENT

SCHOOL OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM)

Drew Grover, Instructor, Caterpillar/Diesel, attended the 2018 Associated Equipment Distributors (AED) Foundation Instructors Conference in Big Rapids, Michigan June 11–14. This event is for college faculty and staff, as well as construction industry stakeholders who are interested in pursuing excellence and continuous improvement of their local college diesel-equipment technology programs.

SCHOOL OF LIBERAL ARTS

Jeremy Meier, Professor, Theatre, toured his original one-man show 'Americans' which depicts Robert F. Kennedy on the campaign trail in 1968 as part of the *Ohio Chautauqua: Modern Legends*. The performance is a one-man show, which Mr. Meier wrote after researching the figure and features a 35-minute monologue followed by a half hour of questions and answers both in and out of character.

Dr. Ramona Olvera was appointed by The Toledo City Council to the city's Human Relations Commission charged to endeavor to support a safe, energetic, and livable city. The commission will support residents working to overcome prejudice and build mutual respect.”

SCHOOL OF NURSING AND HEALTH PROFESSIONS

Eileen Alexander, MSN, RN, Clinical Teaching Faculty, attended the Promoting Effective Learning in a Diverse STEM Environment at the University of Mount Union in Alliance on May 19.

Lori Maynard, Assistant Chair Surgical Technology and Sterile Processing, attended the Association of Surgical Technologist sponsored seminar ‘Survival within Trauma’ held at the University of Saint Francis-Department of Surgical Technology in Fort Wayne on May 19.

Michelle Shephard, MSN, RN, Assistant Chair, Lab Operations attended the Certificate in Simulation course at Drexel University, Philadelphia, May 21-25. The material will be shared with the nursing faculty to improve best practices and effective teaching strategies in simulation activities in the nursing program.

Irene Jones, MSN, RN, Chair, Nursing Department, Leslie Bostick, MSN, RN, Clinical Teaching Faculty, and Cynthia Hotaling, MSN, RN, Nursing Professor, attended the Ohio Board of Nursing Program Administrators Workshop, Columbus, June 15.

Beth Tronolone, Chair, Dental Hygiene Department, attended the Continued Education course “Medical Marijuana: the Science, Evidence and Implications for the Dental Professionals” presented by Anna Matthews, RDH, MS; and Sandra Stramoski, RDH, MSDH; at the American Dental Hygienists Association (ADHA) Continued Lifelong Learning (CLL) and Annual Session in Columbus on June 22.

Ms. Tronolone, and Laura Abbott, Miriam Armstrong, Kathleen Camp, adjunct Dental Hygiene faculty attended “Are Your Graduates Prepared to Practice in Direct Access Settings” presented by Amy Coplen Associate Professor and Associate Dean of Interprofessional Education at Pacific University College of Health Professions at the June 22 American Dental Hygienists’ Association (ADHA) annual session in Columbus.

Ms. Tronolone attended the June 20-25 American Dental Hygienists’ Association (ADHA) Annual Session. Ms. Tronolone was elected as an ADHA Delegate by the Ohio Dental Hygienists’ Association and served as the Reference Committee Chair during the House of Delegates.

SCHOOL OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM)

Drew Grover, Instructor, Caterpillar/Diesel, attended the 54th Annual National Leadership and Skills Conference in Louisville June 25–29. The event showcases more than 6,000 outstanding career and technical education students.

Michelle Younker, Chair, Mathematics, attended the Charles A. Dana Math Pathways External Team Retreat at the University of Texas in Austin June 20– 2. This retreat brought together mathematics educators with Dana Center personnel working on the Mathematics Pathways initiatives. Strategic planning and policy review were the focus of the retreat. Michelle is beginning her second year as a Mathematics Pathway fellow for the Dana Center.

The American Mathematical Association of Two-Year Colleges (AMATYC) Mathematics Excellence selected Michelle Younker as the award recipient honoree. This award is presented to an individual who has made outstanding contributions to mathematics / mathematics education. The recipients were selected by the past-president of AMATYC and a committee composed of representatives from eight regions.

Jeff Ganues
Vice President, Business Affairs
Chief Financial Officer/Treasurer

Board of Trustees
August 7, 2018
EXHIBIT NO. 11B

JUNE 2018

INFORMATION TECHNOLOGIES – *Laurie Orzechowski, Chief Information Officer* OTCTC (Ohio Two-Year Colleges Technology Council)

Ms. Orzechowski attended the OTCTC meeting, June 14-15, Sinclair Community College, Dayton. The various topics included a group discussion on data center vs. cloud computing, a Blackboard Ally demo, a Message Control Center demo, and a group discussion on the implications of the European General Data Protection Regulation.

OPERATIONS– *Danielle Tracy, Executive Director*

The College's insurance policies were renewed for 2018-2019. The department received eight statements of qualifications from architect firms interested in the renovation project, Advanced Manufacturing Training Center.

FACILITIES SERVICE – *David Halsey, Director*

Flooring Replacements

The following significant flooring replacements were completed for the Center for Fine and Performing Arts lobby, Law Enforcement hallway and classroom 118, Bicentennial Hall Dental Assisting Laboratory, Transportation Technologies first floor office suite, Health Technologies first floor office suite, and Founders Hall vestibule.

Classroom Furniture

New tables, chairs, instructor stations, and computer chairs were purchased to replace the oldest furniture in classrooms across the Toledo Campus.

Student lounge furniture was replaced in Center for Fine and Performing Arts, Law Enforcement, Math Science, Transportation Technologies, Bicentennial Hall and Health Technologies.

Rossford High School Collaboration

The Information Technologies department continued to collaborate with Rossford's information technology team to ensure a smooth transition for the Rossford students, faculty and staff to their new on campus location.

The Facilities department moved furniture and set up classroom spaces in Audio Visual Classroom Center in anticipation of the Rossford move. The Spieker Company started construction for updates for Rossford.

Amy Giordano
Vice President, Enrollment Management
& Student Services

Board of Trustees
August 7, 2018
EXHIBIT NO. 11C

JUNE 2018

ADMISSIONS & K-12 PARTNERSHIPS – *Meghan Schmidbauer, Assistant Dean*

On June 9, the Office of Admissions sponsored Veterans Appreciation Night at the Mud Hens game, and Ms. Schmidbauer was interviewed on television. On June 23, Admissions sponsored the Explorers Scenario Day at the Center for Emergency Preparedness, providing information about all public safety programs to competing students in emergency medicine, fire science, and law enforcement.

Adult and Community Outreach

Gary Walkowiak, Admissions Representative, Transfer and Visiting, presented at the Going Home to Stay program on June 6. He attended the UPS College Fair at the Maumee hub, providing information to all shifts. Erin Kramer, Admissions Representative, attended the Buckeye Health Community Partners Luncheon on June 7. Mr. Walkowiak and Ms. Kramer led the New Student Orientation events at the Downtown Learning Center in May and June.

High School Recruitment

Admissions Representatives traveled throughout northwest Ohio, speaking with potential students from Monroe, Sylvania STRIVE, Rossford High School and Whitmer High School. Also, Owens participated in the annual Latino Youth Summit at the University of Toledo.

On-Campus Events & Communication

The annual Open House was held on both campuses with approximately 400 people in attendance. Students were able to talk with faculty and staff about admissions, financial aid, program information, and student services.

New Student Orientation was provided on the Toledo and Findlay Campuses, and online with 375 new students participating.

ATHLETICS – *John-David Ettore, Director*

Owens Community College won the 2017-2018 Ohio Community College Athletic Conference (OCCAC) All-Sports Award. It is the fourth consecutive time that the College has won the award, and it is also the sixth time in seven years that the College has claimed the award.

Stephen Perry was promoted to Head Coach of the women's basketball program. He first joined the program during the 2007-2008 basketball season and is now the program's seventh head coach. Also joining the Athletic Department is Bruce Johnson, Head Coach, men's basketball, and Donte Davis, Assistant Coach, men's basketball.

Sophomore volleyball player, Erika Angstmann, was named Ohio Community College Athletic Conference (OCCAC) co-Female Scholar-Athlete of the Year, along with Gabrielle Post from Lorain County Community College. The conference cited her perfect grade point average carried through her entire college career as well as her play for the volleyball team.

The Ohio Community College Athletic Conference announced the Academic All-Conference members for the 2018 Spring Semester. Owens was able to have nine members of its three athletic programs be named to the list.

Women's volleyball had six players from the team achieve honors for their performance in the classroom: Erika Angstmann, Devon Heitkamp, Kennedy Ames, Carrigan Gray, Olivia Hermiller, and Cassidy Wlodarz. Women's basketball had two members on the team as well: Olivia Frost and Essence Cowan. Rounding things out was Julian Egbo from the men's basketball team. In order to be nominated for the team, a student-athlete must achieve a 3.3 GPA or higher while completing at least 12 credit hours. In total for the year, Owens's Athletic programs received 19 nominations for the 2017-2018 academic year.

The National Junior College Athletic Association Academic All-American teams were announced for the 2017-2018 scholastic year, and the women's volleyball and basketball programs each placed team members amongst the recipients.

The Express volleyball team had three of its member named to one of the Academic All-American teams. Sophomores Devon Heitkamp and Erika Angstmann were both named to the Academic All-American First Team. Freshman Cassidy Wlodarz was named as a member of the Academic All-American Third Team. The three award winners raised Coach Sonny Lewis's total to 27 Academic All-Americans that he coached during his tenure at Owens.

For women's basketball, the Express had one member named to the Academic All-American First team and that was sophomore Olivia Frost. In order for the participants to be named to one of the Academic All-American Teams, students have to achieve a 3.6 or higher in the classroom during the school year. To be named to the First Team, a student-athlete must maintain a grade point average of 4.0. To be named to the Second Team, a student-athlete must carry a grade point average between 3.8 and 3.99. Finally to be named to the Third Team, a student athlete's grade point average needs to be between a 3.6 and a 3.79.

FINANCIAL AID – *Andrea Morrow, Director*

As of July 1, a total of 7,317 applications for financial aid have been received for the 2018-2019 academic year. As a result, a total of \$905,000 in grants, loans, and scholarships has been disbursed for the 2018-2019 academic year. For Summer Semester 2018, 26.63 percent of eligible students enrolled, receive financial aid.

The Ohio Department of Higher Education deadline for requested audit documents was July 1, all requested documents have been sent. The annual A133 began on June 25 and the auditors will return the week of August 6.

STUDENT LIFE AND TITLE IX– *Danielle Filipchuk, Director*

Findlay Campus

Members of the Findlay Campus Student Nurses' Association, along with James Katzner, Manager of Student Life and Deputy Title IX Coordinator, planted flowers at Primrose Retirement Community in Findlay to brighten the outdoor communal space.

Toledo Campus

To kick off a new *See it. Hear it. Report It* campaign, Ms. Filipchuk, Mr. Katzner, and Adrian Baney, Director of Counseling Services, facilitated an employee Lunch and Learn on June 13 on how to recognize and report concerning behavior and what happens when a report is made.

Student Government

On June 9, Student Government helped sponsor Owens Night at the Mud Hens by giving away 200 tickets to students.

ADVISING, OSERVE AND RECORDS – *David Shaffer, Executive Director, Student Services and Registrar*

Advising

In June, postcards were mailed to Spring Semester students who have not registered for Fall Semester. This outreach was done in effort to diversify communication and encourage registration for Fall Semester courses.

Oserve- *Ashley Foster, Director*

On May 2, Oserve Advocates and Specialists began the Summer Semester Total Withdraw Outreach. The phone outreach included students who were in jeopardy of being dropped for non-payment. The outreach was primarily done by phone, but also included a follow up email communication. Advocates and Specialists continued the outreach until the day prior to the semester drop for non-payment date. The list began with 991 students, and as of the drop date (June 21) the number of students dropped for nonpayment of tuition was 146. As this is a significant difference, the outreach demonstrates the positive impact of direct communication to students as it pertains to their outstanding student account balances.

Records

There were a total of 581 degrees and 176 certificates awarded for Spring Semester 2018. Of the 581 degrees awarded, 183 were with academic honors, achieving at least a 3.5 grade point average.

The Records Office held a diploma pick-up event, and 148 students picked up their diploma or certificate from either the Toledo or Findlay Campus. Career Services also participated to provide information to the new graduates.

STUDENT SERVICES, CAREER AND TRANSFER SERVICES - *Dr. Verne Walker, Assistant Dean*

On June 12, Owens hosted the Northwest Ohio Regional Transfer Summit in Veterans Hall. Thirty transfer representatives from Bowling Green State University, Northwest State Community College, Owens Community College, Rhodes State Community College, Terra State University, and University of Toledo attended the Summit. The agenda included a brief overview of the Northwest Ohio Regional Compact and how it intersects with the Northwest Ohio Regional Transfer initiative, updates on state transfer initiatives, a networking lunch, and breakout sessions. The University of Toledo administered the budget allocated by Ohio Department of Higher Education (ODHE), and a final report “*Tackling Transfer Template*” has been submitted to ODHE to highlight the content and impact of the various transfer meetings.

During the June 27 Open House, Dr. Walker met with two representatives from the Life Revitalization Center to discuss the idea of integrating Career Coach, career development software, into the Life Revitalization Center’s work with their clients/guests. On-going conversations about partnership with the Life Revitalization Center and Owens Career & Transfer Services are anticipated.

On June 26, Ms. Huckaby and Ms. Zampino presented to 14 students on resume building and interviewing skills and also assisted with mock interviews for the practical nursing capstone course NRP106.

In May and June, the Career Services Team reviewed 30 student and alumni resumes.

Disability Resource Center - *Kurtis Soltman, Director*

On June 12, approximately 35 Toledo Public Schools teachers visited the Disability Resource Center. The Center's staff discussed the transition process from high school to college as well as the documentation that is required to be eligible for accommodations at the postsecondary level.

International Student Services - *Annette Swanson, Manager*

Teamwork with Heath Huber, ASPIRE Director, resulted in an update on the ASPIRE website, to clarify F-1 restrictions for ASPIRE services.

The International Student Services webpage was updated to include a new International Visiting Student division. This facilitates easy navigation for visiting international students and also links to the Admission webpage for visiting students to promote further ease of use.

International Student Services acquired an additional production report in Banner to run reports that will generate changes in F-1 student course registration allowing for more efficient tracking of full course registrations in terms of F-1 regulations.

International Student Services is participating in conversations with Dr. Walker, Michael Sander, Dean, School of Liberal Arts, Jessica Ruffner, Manager, Testing Services, and Mr. Huber. These conversations relate to ESL and ESOL, specifically for F and M students who are ineligible for ASPIRE and how we serve students who are in refugee and asylee statuses.

A new online and narrated New International Student Orientation will be ready to launch by the start of Fall Semester.

Testing Services - *Jessica Ruffner, Manager*

Testing Services has expanded services to include certification testing from Castle Worldwide. Castle Worldwide provides a wide variety of certification exams for different organizations and registration bodies helping community members in their careers and/or employment opportunities.

Ms. Ruffner traveled to Liberty Center High School, McComb High School, Perrysburg High School, and Springfield High School in May to administer the placement test, ACCUPLACER, to 124 high school students.

Ms. Ruffner collaborated with Aerospace & Natural Science Academy of Toledo, Elmwood High School, Horizon Science Academy, Maritime Academy, and Swanton High School to administer ACCUPLACER to 73 high school students. Through this collaboration, designated staff at these institutions administer ACCUPLACER to their students with the guidance of Testing Services.

Veterans Services - *Sean McConnell, Manager*

During Summer semester, Veterans Services certified 78 students, 19 of which are new students. Veterans Services is serving 207 veterans, spouses or dependents this summer.

A student veteran, who received a Purple Heart, had the opportunity to throw out the first pitch for the June 9 Veterans Appreciation Night at the Toledo Mud Hens.

On June 17, the Veterans Car Show was an overwhelming success even with the oppressive heat index near 100. In partnership with the Alumni Association, the car show featured over 40 vehicles. Thanks to Trustee Ed Nagle, the Army 5 Ton Truck was a big hit with the families who got to sit in it and learn how important trucks are in the military. Local food trucks were an added plus as they provided food for the participants. A local artist donated a painting of a bald eagle for the Veterans Services Center.

PROFESSIONAL DEVELOPMENT

Danielle Filipchuk, James Katzner, Adrian Baney, Kurt Soltman, and Angie McGinnis attended the June 6 Changing Campus Culture Prevention Plan Regional Meeting at Rhodes State Community College, sponsored by the Ohio Department of Education. The meeting focused on helping colleges and universities further develop their plans to prevent sexual misconduct on campus through awareness, outreach, education, and other means.

Cindy Charlton, Associate Registrar, attended a June 1 residency workshop at The Ohio State University presented by the Ohio Association of Collegiate Registrars and Admissions Officers. At this workshop, residency regulation updates were given and the Ohio Department of Higher Education was on hand to answer questions.

Jill Gentry, Assistant Registrar of Transfer and Graduation Services, attended the annual Ohio Transfer Council conference on June 8. The conference included sessions on best transfer practices and provided the opportunity to network with other Ohio institutions.

David Shaffer, Executive Director of Student Services and Registrar, attended the June 13 Carnegie Dartlet Digital Marketing Workshop in Pittsburgh, Pennsylvania. The workshop included sessions on digital marketing strategies for communicating with prospective and continuing students, with a focus on the use of Google Analytics.

Yasmine Bachar, Lead Business Advisor, attended a June 8 “Train-the-Trainer” event at Ohio University, Dublin. The event included training on the Fast Path software that Owens currently uses to collect prior learning assessment documentation for prospective and current students.

Adrian Baney, Director, Counseling Services, attended the June 1 Ohio College Campus Counseling Center Directors meeting at the Ohio State University. The purpose of the meeting was to create community among Ohio’s college campus counseling centers by discussing changes happening in the field, discussing crisis response protocols, sharing information on national conferences and local resources, sharing information on data software programs and documentation, and providing one another with consultation on difficult cases. On June 6, Ms. Baney was able to attend an Ohio Department of Higher Education Prevention Plan Training with other members of the behavioral consultation team. This training took place at Rhodes State Community College and focused on strategic planning for Title IX mandates.

Kurt Soltman, Director, Disability Resource Center, attended the June 6 Ohio Department of Higher Education Prevention Plan Training at Rhodes State College in Lima, Ohio.

Ian Soper, Adaptive Technology Specialist, Disability Resource Center, attended Content Management System (CMS) Website training on June 6-7 and June 28.

JUNE 2018

FOUNDATION – Jennifer Fehrlich, Executive Director

Fundraising – Donations recently received include:

- \$6,621 for the George & Luella Shoemaker Scholarship through the TCF
- \$8,250 for Golf Classic Sponsorships
- \$2,393 for the Marsh Family Fund Scholarship through the TCF
- \$1,000 for the Lima Street Church of God *new* Scholarship
- \$ 745 proceeds from the Veterans Car Show

Foundation – The Foundation has selected Huntington Bank as the new investment manager. Ms. Fehrlich is working with Huntington and KeyBank to ensure a smooth transition of funds.

2018 Annual Giving Campaign – The 2018 Annual Giving Campaign is nearing its goal. As of June 30, the campaign is at 95 percent of the \$300,000 goal with \$284,767 raised.

Congratulations on the following participation rates among employee and stakeholder groups:

- 100% – Board of Trustees
- 100% – Foundation Board of Directors
- 100% – Alumni Association Board of Directors
- 100% – President, vice presidents and direct reports
- 100% – Deans
- 79% – Chairs and Assistant Chairs (up from 64% in 2017);
- 32% – Faculty and Staff (up from 21% in 2017). Special kudos to the faculty and staff who have participated in the 2018 Annual Giving Campaign. Through the generosity of **156 employees** more than \$50,480 has been raised so far.

Cultivation & Community Outreach – Ms. Fehrlich and President Robinson held cultivation meetings with College business partners. The meetings serve as an opportunity to introduce our new president; discuss the work of the Owens Foundation; and ask for financial support. Ms. Fehrlich and President Robinson are also having 1:1 meetings with current foundation board members.

Scholarships – The scholarship selection process is nearing completion for the 2018/2019 academic year. As of mid-July more than \$181,000 has been awarded to 134 students, an average of \$1,350 per student.

The contract for purchasing AcademicWorks, a scholarship managing software that is compatible with the fundraising software, The Raiser’s Edge, was signed at the end of June. Implementation process will begin in July with expected “go live” date by end of 2018.

ALUMNI RELATIONS – Bridget Shea, Manager

Alumni Membership – The Alumni Association has a paid membership of 361 and a complimentary membership of 548.

Events – The Alumni Association hosted its annual Mud Hens Night on June 9 with 102 attendees. It was coordinated with the Veterans Center, Student Government and the TRIO Program for a larger Owens evening. Over 700 people from these Owens groups attended and sat together at the game.

The Alumni Association also hosted the Owens Retirees group at a June 28 breakfast. This event included a formal invitation for the Owens Retirees to become the first Alumni Association Chapter.

The 16th Annual Owens Alumni Association Golf Classic and Drone Golf Ball Drop will be held September 17 at Belmont Country Club. Registration for sponsorships, teams and golf balls for the drone drop may be purchased at <https://www.owens.edu/alumni/golf>.

FINDLAY CAMPUS – Julie Baker, Executive Director

During the month of June, Ms. Baker attended several planning/informational meetings about the FAME (Federation of Advanced Manufacturing Education) program initiated by Hancock County Economic Development. These included Millstream Career Center, Raise the Bar, and 5/3 Bank.

Ms. Baker also represented Owens at the Findlay Rotary, Regional Transportation Coalition, Raise the Bar, Camp Fire of Northwest Ohio Board and Executive Board meetings.

MARKETING AND COMMUNICATIONS – Jason Griffin, Director

Commercials, featuring current Owens students as well as Owens alums, continue to air for the Fall Semester campaign. There will be a mixture of television commercials (9,154), radio commercials (2,632), newspaper ads (48), billboards (59 unique locations), TARTA bus signage, and high school athletic venue sponsorships (15 total) around northwest Ohio. The campaign also includes more than 2 million digital ad impressions that click through to an owens.edu landing page with an opportunity for new students to complete a form with their contact information. An Admissions Representative follows up with all leads generated from the form fills.

There are nine new digital spots produced by HART Associates for the Fall campaign. All spots are geared toward the direct from high school demographic and post high school-graduates ages 18-24 without a college education. The commercials focus on careers in STEM/Manufacturing and Healthcare as well as the opportunity to earn the first two years of a bachelor's degree at Owens and then transfer. The spots vary in length from 6 to 15 seconds and will be delivered via social media platforms and online/streaming services.

The Marketing department utilized data from Institutional Research to form the strategy on all digital targeted advertising to key demographics. The commercials, as of July 16, have been viewed on YouTube 427,240 times.

The Marketing department has now produced a total of 29 videos in the last 14 months after adding a staff Videographer. These videos have been viewed 6,424 times on YouTube and have garnered over 75,000 impressions through social media.

The Marketing department reports that the Owens Social Media audience (Facebook, Twitter, LinkedIn, and Instagram) has grown to 66,893 followers which is an increase of 13.99 percent over the last 12 months.

In the combined months of May and June, 66 unique Owens Facebook posts achieved 1,118,099 impressions. Twitter produced 45,187 impressions during the same time frame with 77 unique tweets.