

Denise Smith
Interim Provost/Vice President, Academic Affairs and
Chief Academic Officer

Board of Trustees
September 5, 2017
EXHIBIT NO. A

JULY 2017

SCHOOL OF BUSINESS, INFORMATION, AND PUBLIC SERVICE – *Ann Theis, Dean*

Ms. Theis and Joann Gruner, Chair of Food, Nutrition and Hospitality, attended the Northwest Ohio Ag-Business Breakfast Forum sponsored by the Center for Innovative Food Technology on July 20. Leaders from the economic development organization, Regional Growth Partnership spoke on the agribusiness, food processing sectors and marketing efforts for encouraging growth and new business in northwest Ohio. This included information on certifying five sites for food processing development.

SCHOOL OF LIBERAL ARTS – *Michael Sander, Interim Dean*

Under the direction of Jeremy Meier, Professor, Theatre, Owens students and alumni were highlighted throughout the 2017 Rossford Chautauqua as part of “*Seeds of Change: America in the Early 20th Century.*” This free community event took place from July 19 – 23 and each night featured a the life of a prominent historical figure. Ohio Humanities has invited Owens to take the lead in this program going forward.

Mr. Meier performed his original one-man show as John Dillinger at the Hayes Presidential Center in Fremont on July 30. The performance, which was originally developed for Ohio Humanities’ statewide Chautauqua tour, features a 30-minute monologue written by Mr. Meier followed by questions and answers with the audience both in and out of character.

Kevin Schroeder, Professor, Fine Art, received the Koh-I-Noor Award from the 67th *Annual National Exhibition of Contemporary Realism*, Academic Artists Association in Connecticut and a First Place award from *The National Small Art Exhibition*, Artlink-Contemporary Art Gallery in Ft. Wayne. Mr. Schroeder served as a juror for the *Northwest Ohio and Southeast Michigan High School Focus Exhibition* and the 2017 *Undisclosed* Fundraising Exhibition at Toledo School for the Arts.

SCHOOL OF NURSING AND HEALTH PROFESSIONS – *Cathy Ford, Dean*

On July 6, Cathy Ford and Jennifer Fehnrich, Executive Director, Foundation, attended a lunch with Dr. Anne Ruch, Executive Director, Compassion Health Toledo, and discussed the mission and opening of the clinic and how the School of Nursing and Health Professions may collaborate in providing quality health care to those who need it most.

SCHOOL OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM) – *Glenn Rettig, Dean*

Dr. James Perry, Professor, Mathematics, and Stephen Firlik, Adjunct Instructor, Mathematics, hosted Dianne Raubenheimer in the Mathematics Emporium on July 18. Dr. Raubenheimer observed, conversed with students, interviewed faculty about their experiences with the emporium model. Dr. Raubenheimer serves as the external grant evaluator for Project SEACChange, a NSF funded grant with Bowling Green State University, designed to promote quantitative reasoning in the STEM fields. The grant continues through 2020.

Mary Beth McCreery, Project Manager, OhioTech Net Consortium, and Karen Rettig, Retention Advisor, Ohio TechNet, as part of the Ohio TechNet grant, continue to take great strides in getting students to complete and be successful in some key programs and certificates. The grant focuses mainly on Welding and Computer Aided Machining along with other students who are required to take a portion of the courses in these programs or certificates. This year an additional three degrees and 80 certificates were awarded to students.

ACADEMIC AFFAIRS

Center for Experiential and Community Engaged Learning – Krista Kiessling, Director

During the month of July, Owens Harvest Food Pantry served 253 patrons. The Owens Harvest Garden has provided over 300 pounds of fresh produce, cucumbers, tomatoes, pepper and potatoes to Harvest Food Pantry patrons.

Honors Program – Russell Bodi, Director

Students in the Honors Program signed honors credit option contracts with their professors to explore subject areas beyond the regular classroom experience. Student samples include: 1) A business contract assessed the successful organizational procedures at Abercrombie & Fitch. 2) A geography contract explored reducing stress on aging municipal storm water systems. Five students completed summer semester honors option contracts, which required extra work during a condensed (eight week) time period and maintaining the requisite 3.5 grade point average.

TRIO Educational Opportunity Center (EOC) - Gary M. Walkowiak, Director

TRIO Educational Opportunity Center (EOC) is a federally funded program administered by the College that serves low-income (under the Federal TRIO Current Year Low-Income Guidelines) and/or potential first-generation college students who need assistance completing admission applications and applying for financial aid and scholarships for a postsecondary educational program (i.e., vocational, technical, community college, or university).

Going Home to Stay at One Government Center, Toledo - This is a monthly meeting held on the first Wednesday of each month. The purpose is to present the TRIO program to recently released offenders. After the monthly presentation, Mr. Walkowiak offers key informational materials to participants and answers questions/offers direction. He maintains office hours each Wednesday at the Downtown Learning Center, which is a convenient location to arrange meetings with all interested prospects.

Mr. Walkowiak arranged for the distribution of TRIO brochures to twenty locations of the Toledo-Lucas County Public Library. Follow up distributions will occur every four months.

Roxanne Quinn, TRIO Advisor, met on July 6 with Ms. K. Kyser from the Lucas Metropolitan Housing Authority to discuss the TRIO program and highlight how the TRIO program can benefit residents and staff. Ms. Quinn presented TRIO information on July 6 to the staff of Family House, a non-profit organization dedicated to helping families in their time of crisis find various services including opportunities to advance their education.

Christopher Pejoro, TRIO Advisor, offered TRIO information using a table presentation at Ohio Means Jobs location in Toledo on July 11. This is an ongoing monthly commitment. Mr. Pejoro presented TRIO program information to clients at Harbor Behavioral Health facilities in downtown Toledo. This group offers services and programs to those with barriers to education and employment. Two applications for the TRIO program were secured on this visit. A monthly visit schedule has been established for continuous service to the client group.

Mr. Walkowiak offered TRIO information via table presentation at the July 15 Toledo Family Pharmacy Health Fair, and he answered questions for eleven individuals and secured two applications for the TRIO program. Mr. Walkowiak met with Paul Flores, Outreach Coordinator for Wood County Youth Employment Program, on July 17 to discuss the TRIO program and explain the potential benefits available to his clients. Mr. Walkowiak gave a presentation to the Waterville Chamber of Commerce members July 18 regarding the TRIO program and its benefits to Chamber members and their constituents. Mr. Walkowiak presented the TRIO program July 27 to the Kinship Navigator Program monthly meeting. This group provides information and support to grandparents and other relatives who are caring for young adults in their extended families.

Ms. Quinn and Mr. Pejoro attended the July 27 Fourth Annual Employer Symposium at Bowling Green State University. The purpose of the symposium is to enhance partnerships among employers, regional colleges/universities, students, faculty, and staff with the goal of improving recruitment initiatives.

UPWARD BOUND – *Heath Huber, Director*

As of the close of the Upward Bound Fiscal Year, the program served 67 students, 88 percent of whom were both low-income and first generation.

Twenty-four students successfully completed the 2017 summer program and participated in instruction in English, math, science, American Sign Language, art and culinary arts. The summer program activities included:

- A special screening of the film Hidden Figures and participated in a talk on issues raised by the film led by summer instructional coach staff.
- An end-of-summer event where students presented written memoirs and vision boards for future goal setting. Planners were introduced to help them organize their time for the following school year.
- A two-night educational/college visit trip to Columbus. Activities included a tour of The Ohio State University and Capital University, a visit to the Columbus Zoo, a self-guided tour of the Columbus Museum of Art, a docent-led tour of the Ohio State House, a team building exercise at eXcape Columbus and a social event at Columbus Lazer Craze.

WORKFORCE AND COMMUNITY SERVICES – *Robert Kraus, Executive Director*

In July, WCS provided 28 contract training programs serving 411 participants. Companies served: Harbor Career Connections, Great Lakes Construction Alliance, NetWORK, Dana Corporation, Autoneum, Tireman, Akron Sheet Metal, GSW Manufacturing, Hite Concrete, Toledo Refining Company, Toledo Edison, Lucas County Children Services and National Testing Network.

WCS also delivered 20 open enrollment, non-credit classes in July serving 142 students. Highlights included real estate, Microsoft Excel, kids cooking classes, and fitness boot camp.

The partnership with Dana Incorporated included:

- Manufacturing fundamentals training course for 26 new employees.
- Manufacturing production worker or maintenance technician aptitude testing for over 160 candidates for employment.
- Dana' Vehicle Driveline Technology department started test driving vehicles at the Center for Emergency Preparedness driving pads and will continue to do so throughout the year.
- FANUC Robotics course was completed for Dana technicians.

The Lucas County Health Professions Opportunity Grant (HPOG) continued in July with the delivery of the electronic health records workshop to a fourth group of future healthcare workers, and with continuation of training for a cohort of students taking the college-level Investigations of Class in America program. All classes were held at the Downtown Learning Center.

July marked the successful launch of a new ongoing computer training partnership with ProMedica Health System's ProMedica University. Dozens of employees have registered for Microsoft Office classes available both online and in classroom format as part of the healthcare provider's ProMedica University.

WCS completed delivery in July of the first art classes offered through the partnership with the U.S. Bureau of Prisons. The classes were among those delivered to inmates participating in the Life Connections Program at the Bureau's Milan, Michigan, facility. Other life skills classes on personal finance, career/education planning continue every month.

Carl Dettmer, Director of Program Development, attended the Lucas County Workforce Development Board meeting. Information was gathered about potential training grant funding through the U.S. Department of Agriculture's SNAP E&T program. The information was shared with the College's Grants Specialist.

The CEP conducted contract training for CPR/first aid for Oregon Police Department, in which 43 officers and personnel are certified.

Lucas County Sheriff's Office held their OPOTA Corrections Academy at the College from July 24 to August 18.

Many surrounding area agencies used the Center for Emergency Preparedness for various training in July: State Highway Patrol for cadet testing, Toledo Fire Department for repelling, Northwood Fire Department, Findlay Police Department, Rossford Fire Department for search and rescue training, Norfolk Southern Police for the Mock City and several K-9 groups.

Testing for the Firefighter Mile for the month of July 2017 resulted in eight candidates tested.

The Law Enforcement Consortium trained 16 law enforcement personnel for search warrant preparation.

PROFESSIONAL DEVELOPMENT

SCHOOL OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM)

Glenn Rettig participated in the John Deere TECH Administrator conference July 24th – 26th in Moline, Illinois. This conference is mandatory for administrators to attend from all sixteen of the North American colleges that offer the John Deere TECH program. The overall John Deere strategic plan was presented and particulars regarding the John Deere TECH program were discussed in detail.

Eric Haynes, Coordinator, STEM Teaching Effectiveness, continues to train and work with faculty so newer technologies and methods can be used in the classroom. This is all part of the NSF-SEA grant. Eric was successful in getting many to attend the 2017 OH-PKAL event held at The University of Findlay. The Owens School of STEM had the largest representation of any other college in the midwest region.

SCHOOL OF NURSING AND HEALTH PROFESSIONS

Amy Crofts, Chair, Medical Imaging department, attended the July 12-14, Association of Educators in Imaging and Radiologic Sciences Conference in St. Louis. She also completed the Joint Review Committee on Education in Radiologic Technology Site Visitors Workshop in order to become a site visitor for the accrediting body. In this conference, such topics as *Exploring and engaging our students' leadership development*, *What benchmarks best predict retention in selective admission programs*, *Interprofessional and interdisciplinary education and Creation, Development and analysis of test questions* were presented. Ms. Crofts is planning to share many of these topics with faculty at upcoming department and program meetings.

CENTER FOR EXPERIENTIAL AND COMMUNITY ENGAGED LEARNING

Krista Kiessling, Director, attended the July 10 Student Success Leadership Initiative (SSLI) Workshop on Financial Stability at Clark State Community College, hosted by the Ohio Association of Community Colleges.

Ms. Kiessling, facilitated two Cost of Poverty Experience events for students, faculty and staff of the Student Services Division on July 11 and July 12. To date, about 70 Owens employees have completed this training.

Jeff Ganues
Vice President, Business Affairs
Chief Financial Officer/Treasurer

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INFORMATION TECHNOLOGIES – Laurie Orzechowski, Chief Information Officer

Technology Purchase The College purchased 100 new desktops for administrative users. The College also purchased 20 laptops for IT and other administrative users.

Shibboleth Workshop Steven Flowers, Senior Systems Engineer, attended a Shibboleth workshop on July 19-20 at Lafayette College in Easton, PA. Currently, all college applications that utilize Single Sign On are through the College's CAS (Central Authentication Service) system. The IT systems team implemented CAS a few years ago, and being it is open source, it created a single sign on platform that provided cost savings, security, and was easier to support at the time. However, the CAS service has some limitations and to advance technology and to provide additional integrations, the IT roadmap for authentication is to move to Shibboleth. Shibboleth is also open source with a strong educational community support system. Shibboleth is a robust platform and will open opportunities to Federate with other organizations; this could include other schools, InCommon, Internet2, and OARnet. In providing that federation, it will give IT the capability to offer services like eduRoam, which is global wi-fi roaming for academia. Additionally, it will also allow the College to consolidate off of ADFS, which is the Microsoft authentication service that is in place for Office 365, supporting 2 systems. The purpose is to assist the IT staff from extra overhead and to gain efficiencies. From the Shibboleth workshop, two of the success factors were the ability to install Shibboleth identity management in a new environment, as well as the ability to install a Shibboleth service provider to interact with identity management. The College will move from the Central Authentication Services to Shibboleth this fall.

OARtech (Ohio Academic Resources Network) Scott Massari, Director, Systems and Security, remotely attended the OARtech meeting on July 26 held in Columbus. Updates on various topics including Department of Higher Education, financial, and client services were provided to participants. The Ohio Christian University presented their business continuity and disaster recovery plan.

OPERATIONS- Michael McDonald, Executive Director

FACILITY SERVICES – David Halsey, Director

State Funded Capital Projects (Construction Progress) Commenced rerouting drainage around Transportation Technology building footprint; foundation excavation is completed. Steel work to begin by the end of month.

The final drywall work has been completed at Veterans Hall. Wiring of the building is in progress with the block and wall repair completed.

A College Hall renovations pre-construction meeting is set for August 15 with the general contractor, The Spieker Company.

JULY 2017

ADMISSIONS, INTERNATIONAL SERVICES & COLLEGE CREDIT PLUS - *Meghan Schmidbauer, Assistant Dean*

The Admissions Office continues to focus on recruitment and registration for the fall semester. On July 28, the office attended the Mud Hens game, in participation of the Veterans Appreciation Night, sponsored by Owens Community College. Ms. Schmidbauer was interviewed on television prior to the broadcast.

Adult and Community Outreach

Erin Kramer, Admissions Representative, presented at the Waterville Chamber of Commerce, providing information about non-traditional student recruitment and opportunities.

In Findlay, Representative Justin Hardman facilitated three registration events.

On-Campus Registration Events and Communication

Explore Owens sessions were held for 45 prospective students and their families, and individual assistance was provided to several to sought admissions requirements for specific health programs on the Toledo Campus.

In July, 342 students participated in registration events or New Student Orientation.

Communications were sent to recruits and applicants with information regarding enrollment steps. This consisted of 12,107 emails. A text message campaign was launched to 412 prospective students.

ADVISING, CAREER INITIATIVES, & COUNSELING SERVICES – *Dr. Verne Walker, Assistant Dean*

Advising staff is working toward implementing proactive caseload management and intrusive advising. The advisors explored how to operationalize into activities and strategy.

During the week of July 24, the Advising Offices on both campuses hosted Registration Ready Week. This included extended walk-in times, an electronic postcard to students eligible but not yet registered, and prize drawings for those who registered with the prizes donated by the Bookstore.

Counseling Services - *Adrian Baney, Director*

Megan Cunningham, Intern, provided two workshops on time management, as requested by faculty members. The workshop was offered multiple times throughout the summer semester.

On July 11, Ms. Baney met with a committee to assess the effectiveness of the Student Death Protocol, a process originally put into effect due to House Bill 28 in 2016. The related notification form was updated, and the notification process was improved to be as smooth and effective as possible.

Ms. Baney met with Danielle Filipchuk, Director, Office of Student Conduct and Student Life, along with advocates from the YWCA on July 25. The College and the YWCA have a memorandum of understanding that addresses Title IX and responding to student needs.

Ms. Baney and Officer Lorraine Steifel, Department of Public Safety, have been working together to form interdepartmental crisis response guidelines to outline the necessary response on campus, to assess and utilize community resource strengths, and to clarify language used between each department during a crisis. Crisis response guidelines included information on both suicidal and aggressive/violent students. A training on this information is scheduled for Counseling Services in August and will also be given to the officers at a time to be determined.

ATHLETICS – *John-David Ettore, Director*

The women's volleyball team was named as one of just 21 two-year schools to win the American Volleyball Coaches Association Team Academic Award. The award is presented to schools who record at least a 3.30 cumulative team grade point average on a 4.0 scale or a 4.10 cumulative team GPA on a 5.0 scale. The volleyball team, which recently won its fifth consecutive National Junior College Athletic Association (NJCAA) Academic Team award, recorded a 3.58 team GPA, which is the highest in program history. In fact, seven of the student-athletes on the team earned NJCAA All-Academic First, Second or Third Team recognition.

Owens Community College has been named the 2016-17 Ohio Community College Athletic Conference (OCCAC) All-Sports Award winner, and it represents the college's fifth win over the past six years.

The Ohio Community College Athletic Conference (OCCAC) has named Annie Lindeman (Ottoville/Ottoville, Ohio), a sophomore outside hitter for the women's volleyball team, as the Sportsperson of the Year in her sport. The conference also named freshman women's basketball forward Olivia Frost (North Baltimore/North Baltimore, Ohio) and freshman men's basketball guard Jamiri Bennett (Maumee/Toledo, Ohio) to the OCCAC's inaugural All-Sportsmanship team.

Volleyball player Brooke Gyori has earned Second-Team All American recognition for outstanding athletic performance by the American Volleyball Coaches Association.

FINANCIAL AID – *Andrea Morrow, Director*

As of August 1, a total of 8,639 applications for financial aid have been received for the 2017-2018 academic year. As a result, \$3,102,405 in grants, loans, and scholarships has been disbursed for the 2017-2018 academic year. For summer semester 2017, 29.04 percent of eligible students enrolled received financial aid.

OSERVE – *Ashley Foster, Director*

Current Term Balance of \$200 of Less Outreach: The summer 2017 current term balance of \$200 less phone outreach consisted of 283 students. Oserve Advocates talked with students about past due balance and payment options from July 14 to July 21.

Fall Verification Outreach: The fall 2017 verification email outreach consisted of 384 students. From July 24 to August 4, Oserve Advocates addressed the need for students to complete their Financial Aid verification requirements to ensure a timely disbursement.

VETERANS SERVICES – *Sean McConnell, Manager*

The Office of Veterans Services facilitated distribution of Mud Hens tickets to Veterans and their families for the Veterans Appreciation Night on July 28. This event was a resounding success! We collaborated with the Admissions Department and the Alumni Association for this event.

The partnership with Advance Auto Parts was solidified with the Office of Veterans Services assisting with the grand opening of their flagship store in Toledo. Advance Auto Parts is sponsoring the Veterans Park and Shine Car Show on August 19 at Veterans Hall. The event will be from 11:00 a.m. to 3:00 p.m. Other local businesses have also dedicated resources for a silent auction to help raise funds for the Veterans Center.

The remodeling of the second floor to become a conference center is underway and progressing quite well.

PROFESSIONAL DEVELOPMENT

Advising

On July 10, Dr. Walker; Ashley Foster, Director, Oserve; Krista Kiessling, Director, Experiential & Community Engaged Learning; James Jackson, Director, Downtown Learning Center; and Erica Parish, Director, TRIO, Student Support Services represented Owens at the Student Success Leadership Initiative (SSLI) workshop on Financial Stability. Hosted at Clark State Community College and sponsored by the Ohio Association of Community Colleges (OACC), the event allowed stakeholders from several community colleges to learn more about the concept of financial stability. Participants listened to a speaker, engaged in discussion, and drafted ideas for possible future implementation. Overall, financial stability is key to student success and goes beyond a student's eligibility for financial aid. Students must have support systems that include appropriate childcare, transportation, flexible employment, etc.

Multiple Advisors, faculty, and staff participated in the Cost of Poverty Experience simulation on July 11 and 12. Ms. Kiessling facilitated the 3-hour interactive session. Participants took on various roles found on a community college campus and in the community that allowed participants the opportunity to experience what many students face on a daily basis while living in poverty. Participants debriefed the experience and provided suggestions for helping Owens to become more responsive to those living in poverty.

Dr. Walker, and Dr. Reti Shutina, Internship Program Director; Chris Pejoro, Advisor, TRIO Educational Opportunity Center, and Roxanne Quinn, Advisor, TRIO Educational Opportunity Center participated in the BGSU Employer Symposium on July 27. Participants included community employers and career services professionals who heard from two speakers and attended mini sessions on topics related to the interview expectations employers have for early career professionals and best practices among University Career Services Directors.

JULY 2017

FOUNDATION – Jennifer Fehrich, Executive Director

Fundraising – Donations recently received include:

- \$5,000 for the James H. Baehren scholarship
- \$3,000 from the Wayne County Community Foundation for a student scholarship
- \$1,100 for the Will Webb scholarship
- \$500 for the Mike and Carol Bower honors scholarship
- \$500 matching gift from the PNC Foundation for The Owens Fund
- \$250 from employees

Foundation Committees – Several standing committee met in July, resulting in the following action items:

- *The Finance, Audit & Investment Committee* voted to maintain an endowment spending percentage of 5 percent for fiscal year 2018, which was recommended for consideration by the full Foundation board. The committee also approved the FY 2018 operation budget for the Foundation.
- *The Nominating & Governance Committee* voted to recommend Tom Pounds and Walt Celley for 3-year terms on the Foundation board; reviewed the slate of officers for FY 2018; and discussed potential emeritus directors. The committee also agreed to implement a board self-evaluation tool to help measure the effectiveness the board as a whole.
- *The Development Committee* reviewed several project-based appeals including the College's need and interest in semi-trucks, a greenhouse on the Findlay Campus; dental hygiene lab equipment needs; and naming rights opportunities associated with Veterans Hall and the Culinary Arts Center.

2017 Annual Giving Campaign – Producing great results! The campaign will come to a close on September 30, 2017; and, as of August 8, 2017, the campaign has raised \$226,547 toward the overall goal of \$200,000, or 113 percent.

Owens employees who donated to the campaign will be invited to an appreciation breakfast on Wednesday, September 26 at 7:30 a.m. in Heritage Hall 123 A&B. More than 117 employees have participated and helped raise nearly \$40,000 toward the campaign. The Foundation received a donation from Telesystem and Buckeye Broadband to offset the cost of the appreciation breakfast.

ALUMNI RELATIONS – Bridget Shea, Manager

Alumni Association Board – The new officers began for fiscal year 2018: Amy Hansen - President, Thomas Daniels - Vice President, Carolyn Chapman - Treasurer, and Amanda Caig - Secretary.

Paid Alumni Membership – The Alumni Association has 1,583 paid and complimentary memberships.

Mud Hens Night – More than 130 guests attended Mud Hens Night at 5/3 Field on Friday, July 28. This year it was also Owens Veterans Night, and students from the Center for Fine and Performing Arts performed the National Anthem. The Alumni Association is reviewing options to make this a more Owens inclusive evening next year by inviting other groups and college departments.

Golf Classic – The Golf Classic will be Monday, September 18 at Belmont Country Club. Team registration has begun and both new and returning teams have registered. Teams may register online at owens.edu/alumni/golf or by mail.

- Thank you to our Event Sponsor: *Hylant Administrative Services*
- Thank you to our Print Sponsor: *Metzgers*

This year is the first annual **Drone Golf Ball Drop**, which will take place just before the shotgun start. Toledo Aerial Media's drone will drop up to 400 numbered golf balls on the putting green, while a second drone live-streams the drop. Cash prizes of \$1,000, \$500 and \$250 will be awarded for golf balls closest to the hole. Other prizes will also be available. Raffle tickets ("golf balls") are available for purchase through the Alumni and Foundation offices or online at owens.edu/alumni/golf. Tickets are \$20 each or \$35 for a ticket with lunch. (Winners need not be present to win.)

- Thank you to our Drone Golf Ball Drop Sponsor: *Rudolph Libbe Group*
- Thank you to our Drone Sponsor: *Toledo Aerial Media*

Upcoming Alumni Events –

- Zoo Lights Night: Tuesday, December 5, 2017
- Walleye Night: Saturday, February 10, 2018

FINDLAY CAMPUS – Julie Baker, Executive Director

Ms Baker hosted an Ohio Means Internships and Co-ops (OMIC) meeting with several local manufacturing companies. Dr. Reti Shutina, OMIC Internship Coordinator and Ann Theis, Dean, School of Business, Information and Public Service presented and answered questions regarding internship opportunities. Laurie Zydonik, Executive Director, Raise the Bar, attended with representatives from Rowmark and ValFilm. Two other companies who could not attend have request information that will be provided at a later date.

Ms Baker and Raise the Bar also hosted the Findlay Facilities Consortium on July 27, which is a group of area facilities managers who meet on a quarterly basis. Ms. Baker provided a campus tour including several of the STEM labs.

On July 27, Ms Baker attended a meeting, led by Raise the Bar, to discuss apprenticeship/co-op development in Hancock County, which also included Pam Hamlin, Millstream Career Center; Randy Van Dyne, University of Findlay; Kathy Siebenaler-Wilson, Ohio College Tech Prep and Justin Shank, Findlay City Schools.

Ms. Baker represented Owens at the Noon Rotary, Rotary Youth Committee meeting, Rotary Rotathalon Event, and Camp Fire of Northwest Ohio board and executive board meetings.

MARKETING AND COMMUNICATIONS – Jason Griffin, Director

Television and radio commercials, featuring current Owens students and Owens alums, continue to air, for the Fall Semester 2017 registration. For the current campaign, there are a total of 3,410 television commercials, 1,820 radio commercials, 40 newspaper ads, and 72 billboard displays, and 12 high school athletic venue sponsorships in northwest Ohio. **The commercials, as of August 14, have been viewed on YouTube 250,011 times.**

For the current digital marketing campaign, Marketing is utilizing the :15 second television commercial; college-branded ads and 16 academic programs from the data-specific Jobs on the Rise flier to target education intenders, people with an interest in education, education segments through Contextual Targeting, ages 18-30, all residing in northwest Ohio zip codes (Toledo DMA and Hancock County).

The Summer 2017 digital marketing campaign generated 59 form fills on the landing page where potential students requested to be contacted. The Office of Admissions staff follows up directly with all submitted form fills.

The Marketing department is in the process of establishing a Twitter feed for the President's Office.

The Marketing department partnership with the Toledo Mud Hens for the 2017 season, includes:

- Sponsoring the fireworks display (24 games in all). Up to four lucky fans will be selected at random and will be escorted on to the field after the game (with "Pomp and Circumstance" music playing) where they will enjoy the fireworks while sitting on Owens Adirondack chairs, and they will also receive an Owens goodie bag. This promotion will achieve nearly 250,000 impressions.
- Owens is offering co-branded SnapChat GeoFilters at Fifth Third Field for fans to add to their photos for three home games, June 18, July 15 and July 28. The three games garnered 1,278 conversions (so how many people actually sent a snap with the filter) from 3,340 impressions (how many people swiped through their filters and saw the Owens one). This gave the College a total of 48,000 views of the filter!

The Marketing department reports that the Owens Social Media audience (Facebook, Twitter, LinkedIn, and Instagram) has grown to 59,126 followers and is growing by over 250 new followers per week.

- In the combined months of June and July, unique Owens Facebook posts achieved 1,900,713 impressions (eyeballs) (as compared to 321,643 impressions from the prior year, June/July 2016), and Twitter produced 27,358 impressions during the same time frame with 44 unique tweets, (as compared to prior year of 20,070 impressions, June/July 2016.)