

Denise Smith
Interim Provost/Vice President, Academic Affairs and
Chief Academic Officer

Board of Trustees
April 11, 2018
EXHIBIT NO. 13A

JANUARY & FEBRUARY 2018

SCHOOL OF BUSINESS, INFORMATION, AND PUBLIC SERVICE – *Ann Theis, Dean*

The Toledo Public Schools/Emergency Medical Services cohort program began January 8. This program is a cooperative agreement between Toledo City Council, Toledo Public Schools and Owens Community College. Upon successful completion of the program, students will earn their Emergency Medical Services cards.

Ms. Theis served as the facilitator for the School Districts, Colleges, and Universities Caucus of the General Assembly of the Toledo Metropolitan Area Council of Governments (TMACOG) on January 29. The caucus discussed career technical education and changes to College Credit Plus, and it was attended by representatives of Toledo Public Schools, Sylvania Schools, Rossford School District, Penta Career Center, Monroe County Community College, The University of Toledo and Bowling Green State University.

Tom Deckelman, Professor, Holly-Lynn Palmer-Wright, Adjunct Faculty, Teri Pratt, Professor, and Libby King, Chair, Business Technologies Department, served as judges at Bowling Green State University for the District 1 Competition of Distributive Educational Clubs of America (DECA), the international association of marketing, management, and entrepreneurship. The competition gives high school marketing and business students the opportunity to practice problem-solving, creative thinking, and presentation skills. The judges determined the students who moved forward to the state qualifying competition.

SCHOOL OF LIBERAL ARTS – *Michael Sander, Dean*

The Walter E. Terhune Art Gallery hosted *In Our Own Right*, February 2 through March 3. The exhibit featured works from five self-taught Ohio artists; Antonio Adams, Charles Holtz, Charlotte McGraw, Wallace Peck and Cardon Smith. This exhibit was organized through the college partnership with River House Arts along with The Creative Abundance Group.

The Owens Community College Radio station received a \$1,000 grant through The College Radio Foundation. This grant was submitted by Denise Grupp-Verbon, School of Liberal Arts Internship Coordinator and in collaboration with Robert Ticherich, Associate Professor of Music Business Technology. This grant award will be used to purchase equipment for the purpose of live remotes across campus for student events and activities as well as show production.

On January 27, Accent on the Arts presented Klezmaphonic on the Center for Fine and Performing Arts Mainstage Theatre. Klezmaphonic is a unique five-piece band from Ann Arbor. Accent on the Arts is a free concert series designed, booked, promoted and presented by Music Business Technology students.

Commercial Art Technology students, Jacob Chmielewski and Tanya Lark, both received Bronze Student Awards at the Toledo Addy Awards on February 22. Carey Marten, Professor of Commercial Art, had the honor of presenting the awards to her students in front of hundreds of industry professionals and honorees. The Addy Awards recognize and highlight Northwest Ohio's best creative talent in a wide variety of advertising, marketing, and public relations categories at the historic Valentine Theatre.

The Department of Teacher Education & Human Services hosted their Fourth Education Forum. The topic was Disability Awareness and the speaker was Angie Goodnight, Information and Community Outreach Coordinator at The Ability Center. Having acquired her disability later in life, losing her sight in her early thirties, Ms. Goodnight provided a unique perspective about living and working with a disability in the community.

SCHOOL OF NURSING AND HEALTH PROFESSIONS – *Cathy Ford, Dean*

Site visitors from the Joint Review Committee on Education in Radiologic Technology visited the Magnetic Resonance Imaging program on January 25–26 following the 2017 self-study. They reviewed 51 objectives and noted two items that the program will be addressing in the coming months. The site visitors also noted many strengths of the program including the dedication of the faculty, the level of engagement of the communities of interest, strong administrative support and exceptional lab facilities.

Radiography first year student, Haili Mossing was voted the Ohio Society of Radiologic Technologists Student Leader for the 2018-2019 academic year, and she will serve as a representative for all Radiography students on the board and attend a leadership academy.

The Dental Hygiene Department participated in the 13th Annual *Give Kids A Smile* event on February 2; this event provides dental hygiene care and restorative dental care to area children ages six months to 18 years of age in need and is in collaboration with the Toledo Dental Society. Oral hygiene instruction, dental x-rays, dental cleanings, fluoride treatments and limited fillings were the focus of free dental appointments at the College's Dental Hygiene clinic, which treated 88 area elementary and high school students. The first and second year students, dental hygiene faculty, dental hygiene graduates volunteered to provide this event. Dental assisting students also assisted Toledo Dental Society dentists in placing restorations. Medical Imaging students attended and registered all the children for the day and the Occupational Therapy Assistant students helped in the reception area.

Beth Tronolone, Chair, Dental Hygiene Department, attended the Proponent Testimony Hearing on Senate Bill 98, the Dental Therapy bill, on February 6. The Dental Therapy bill would set in law a midlevel provider in dentistry with a minimum of a three-year education. A dental hygienist will be able to take one additional year of education and be able to diagnose dental decay, restore a decayed tooth by removing the decayed area and filling the prepared tooth with filling material. This would provide access to care for many Ohioans who cannot afford dental care.

The School of Nursing and Health Professions hosted the second Annual Inter-Professional Education Day on February 23 on the Toledo Campus with 122 students and 30 faculty and staff members participating. The goal of the annual event is to ensure that future health professionals have the necessary knowledge and training to work effectively in inter-professional teams within the evolving health care system.

SCHOOL OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM) – *Glenn Rettig, Dean*

The School of STEM and Career & Transfer Services hosted a presentation for the nationally recognized Engineering Week on February 20. First Energy graciously presented a panel discussion, which featured Chad Tremaine, Engineer III. It was interesting to note that each panel participant started in a good position, but each moved in a different way to the roles they now hold today. The discussion also included the difficulties and the background that is so important to holding specific positions at First Energy and elsewhere in the engineering field.

Four STEM faculty were awarded with a portion of a Venture Grant (sponsored through the NSF-SEA Change Grant): Mary Kaczinski, Professor, Design Technologies, Applied Engineering and Industrial Technologies; Lynn Kendall, Lab Technician, Electronics Lab, and Electrical Engineering and Computer Technologies; Julie Maier, Academic Lab Technician, Science Life & Natural Sciences; and, Michelle Shephard, Assistant Chair, Nursing, Lab Operations. These grant opportunities awarded based upon how each submission could promote student engagement and evaluate the impact of faculty instruction and student learning across both academic schools of the School of STEM and the School of Nursing and Health Professions.

Michelle Younker, Chair, Mathematics, attended the Needed Math Conference in Baltimore, on January 12–14. Needed Math is a by-invitation-only conference funded by the National Science Foundation. Employers of STEM technicians, community college instructors, and mathematics educators collaborated to identify the mismatch between the math that is taught, the math that is learned, and the math that is needed by technicians in advanced manufacturing, biotechnology, and information/ communication technology jobs.

Sherri Johnson, Chair, Transportation Technologies Department, held a General Motors (GM) Automotive Service Education Program (ASEP) informational meeting on January 18 in the Engineering Technologies building. The meeting had over 35 attendees and included dealer principals, dealer service managers and community ASEP supporters. The meeting addressed the industry's need for trained technicians. Ms. Johnson, Thomas McRitchie, Instructor, and Christopher Kinkade, Instructor, Automotive/GM ASEP, Transportation Technologies addressed the group. In addition, Ashley Foster, Director, OSERVE, discussed financial aid and scholarships. The partnership with General Motors and the local dealership provides an excellent opportunity for students to receive an education in a co-op setting and apply their knowledge each semester through automotive tech field experiences.

WORKFORCE AND COMMUNITY SERVICES – *Robert Kraus, Executive Director*

In January and February, WCS provided 52 contract training programs serving 1,425 participants. Companies served: Dana Corporation, Portsmouth Plumbers & Pipefitters, Great Lakes Construction Alliance, Cincinnati Plumbers & Pipefitters, Ohio Operating Engineers, Ball Corporation, Tireman, Harbor Career Connections, Whirlpool, Youngstown Plumbers & Pipefitters, PathStone, Lucas County Children Services, Libbey Glass, Lucas Metropolitan Housing Authority, National Testing Network, Toledo Museum of Art, and Magna Team Systems.

WCS also delivered 76 open enrollment, non-credit classes for the two months serving 539 students. Highlights for the months included Real Estate, Microsoft Excel, Truck Driving, Studio Art Welding, Ghost Hunting, Essential Oils, Facebook for Business, Online Selling, Pharmacy Technician, Phlebotomy Technician, Honeybee Keeping and Beer Appreciation.

WCS provided additional services in January and February in partnership with Dana, Inc. Fifteen new employees completed the customized Manufacturing Fundamentals training. On January 17, WCS hosted an interview day for Dana candidates. WCS also provided aptitude testing for 190 additional candidates for hourly employment and for 12 candidates for Maintenance Technician positions. Since the beginning of the Dana project, WCS has tested 630 candidates for hourly production positions at Dana, 38 candidates for Maintenance Technician positions, and has trained 214 new Dana employees.

WCS provided aptitude testing for 23 candidates for first responder positions with area municipalities, counties, and township, and state fire/rescue, police, and corrections agencies.

February was extremely busy providing testing at four Ohio locations for applicants of the Ohio Operating Engineers apprentice program. WCS provided aptitude testing to over 900 candidates between February 12-19.

Activities related to the Health Profession Opportunity Grants (HPOG) healthcare training grant administered by the Zepf Center continued to grow. The first of a series of five Electronic Health Records workshops for HPOG clients was held in February. Approval was also obtained to offer a pilot Anatomy and Physiology college prep course for HPOG clients to enhance student success rates.

Vehicle Inspection Procedures training and Automotive Brake System training was provided to 20 employees of Tireman in January and February. Training is delivered in partnership with the Owens Transportation Technologies area.

Computer Fundamentals training was delivered in late February to employees of Pathstone, Inc., and to employees of Lucas County Children Services.

Toledo Fire & Rescue used the Confined Space Trainer, “Big Blue” for training as well as Rope Rescue Training and Hazmat Decontamination Training in the High Bay at the Center for Emergency Preparedness.

The FY 2019 Motorcycle Ohio Grant, July 1 – June 30, 2019 was submitted for approval, asking for \$69,764.

The Law Enforcement Police Consortium started the new year, which includes 48 police/sheriff/metro parks department, and four new departments from Napoleon, Fremont, Tiffin and Bluffton. Membership dues were collected. Three classes were offered in February: Report Writing, Terrorism Trends and Interview Tactics/Drug Related Crimes with 68 officers attending.

Toledo Refining used the Confined Space Trainer, “Big Blue” for three days in February. Lucas County Sheriff’s Office ran an OPOTA Corrections Academy for four weeks. Other agencies used the training facility, including Perrysburg Township, Lake Township Fire, Walbridge K-9 Unit and Oregon for Drone Training.

Contract training for American Heart Association, CPR Training for Team Systems, ran for 20 employees and for the Toledo Museum of Art for 60 employees.

The College and Career Readiness Center has enrolled 525 students: 470 for Adult Basic Education and 55 for English for Speakers of Other Languages and English Language Civics.

The College and Career Readiness Center presented to the First Energy Power Systems Institute to recruit potential students into their college preparation classes.

Jeff Ganues
Vice President, Business Affairs
Chief Financial Officer/Treasurer

Board of Trustees
April 11, 2018
EXHIBIT NO. 13B

JANUARY & FEBRUARY 2018

OPERATIONS- *Michael McDonald, Executive Director*
CAMPUS PLANNING AND SERVICES – *Danielle Tracy, Director*
FACILITIES SERVICES – *David Halsey, Director*

Food Service

AVI Foodservices ended service at the Findlay Campus. The College signed a lease with an external catering company, Eleat Catering Services. Eleat is leasing the grill for its business, and providing meals for the childcare center and lunch service at the campus.

Administration Hall Water Infiltration

Bids were opened on February 6 for the exterior of Administration Hall, and the lowest bid was Midwest Contractors Inc.

Transportation Technologies Expansion

The expansion received occupancy in January.

Rossford Hosting

The College transition team continues to meet with Rossford representatives. The lease language was finalized and submitted for signatures.

College Hall Renovations

The renovations to the atrium, Oserve and Advising area (CH 130), Testing Center and Disability Services are 95 percent complete. The demolition and renovation for a new student lounge is 75 percent complete.

JANUARY & FEBRUARY 2018

ADMISSIONS & K-12 PARTNERSHIPS – *Meghan Schmidbauer, Assistant Dean*

Ms. Schmidbauer updated Toledo City Council on the partnership with Toledo Public Schools for students enrolled in the Emergency Medical Technician (EMT-B) course. While attending the Toledo Metropolitan Area Council of Governments, Ms. Schmidbauer was elected as a higher education representative on the Board of Trustees. Ms. Schmidbauer also attended the Sylvania Career Technical Education Stakeholder meeting and breakfast. As Steering Committee chair for the Northwest Ohio Tech Prep Consortium, Ms. Schmidbauer led the committee meeting at the Wood County Education Service Center.

Ms. Schmidbauer attended the 2018 Advocacy Day in Washington, D.C., for the National Association of College Admission Counseling. As part of the event, she led meetings with three state representative offices and one senate office. Topics of discussion included access to funding for higher education, workforce requirements, and school counselor ratios.

Adult and Community Outreach

Admissions was represented at both the January and February ‘Going Home to Stay’ events at One Government Center. Gary Walkowiak, Admissions Representative, Transfer and Visiting, attended the Ohio Means Jobs fair on January 23 and February 16. As part of an ongoing partnership, Admissions presented in January and February to Harbor Career Connections classrooms to provide application assistance. Erin Kramer, Admissions Representative, visited an employee fair at the Sister Servants of the Immaculate Mary on February 6. Information and assistance was also presented at the First Energy/PSI Information Session on February 17.

Recruitment

Overall, the Admissions Representatives visited 9 high schools: Fostoria High School, Glass City Academy, Madison High School, Mason Senior High School, Millstream Career Center, Penta Career Center, Rogers High School, Sylvania Southview High School and Whitmer High School. Admissions Representatives attended college fairs or financial aid events at Cardinal Stritch High School, Vanguard-Sentinel, and EHOVE.

College Credit Plus

Per law, College Credit Plus agreements were due, February 1. In total, the College’s 107 agreements were signed with districts, private schools, and community schools.

College representatives attended College Credit Plus nights throughout the community, including 33 schools: Anthony Wayne, Arlington, Bowsher, Carey, Clay, New Riegel, Cory Rawson, Eastwood, Emmanuel Christian, Findlay, Genoa, Lake, Lakota, Liberty Benton, McComb, North Baltimore, Northview, Northwood, Notre Dame Academy, Oak Harbor, Ohio Virtual Academy, Otsego, Ottawa Hills, Perrysburg, Riverdale, Rossford, Seneca East, Southview, Springfield, Tiffin Columbian, Toledo School for the Arts, Whitmer and Woodmore,

On-Campus Events

Explore Owens sessions were held for 98 prospective students and their families and individual assistance was provided to several who sought admissions requirements for specific health programs on the Toledo Campus.

Owens hosted the Start High School Career class, BGSU TRIO program, Perrysburg High School, and Four County Career Center students. Each group was provided college information and a tour.

More than 13,400 pieces of information were mailed, emailed, or texted to interested students and individuals in the community regarding upcoming events such as College Preview Night, New Student Orientation, as well as registration and program information.

In January and February, 216 students participated in registration events, One-Day Registration or New Student Orientation.

STUDENT SERVICES – *David Shaffer, Executive Director, Student Services and Registrar*

Advising

During the month of January, Wayne Swartz, Selective Health Coordinator; Cindy Charlton, Associate Registrar; department Chairs, and health advisors reviewed selective admission applications for Health Information Technology, Dental Hygiene, Medical Imaging Technology, Occupational Therapy Assistant, and Surgical Technology. The manual review was done to validate the recently updated automated system. The automated system allows for a quick turn-around to applicants on selective admission acceptance. In partnership with the School of Nursing and Health Professions, the review criteria and system was updated to be uniform with other health programs.

During the months of January and February, Findlay Campus advisors visited classes to reach out to students, including 16 classes/149 students, where they advised on campus resources and registration starting in March for the summer and fall classes.

In February, Angie McGinnis, Manager, Advising, wrapped up College Credit Plus informational meetings at high schools. From October 2017 to February 2018, Ms. McGinnis attended meetings at 13 different high schools in various counties.

Records Office

Owens graduates for Fall Semester 2017, included: 351 degrees and 111 certificates awarded in the months of December and January. Of the 351 degrees awarded, 40 were awarded with honors. Students obtain academic honors by achieving at least a 3.5 grade point average.

On January 25 and January 29, diploma pick-up events were held on the Findlay and Toledo Campuses, with more than 100 students picking up their diploma or certificate.

On January 26, Mr. Shaffer met with Christopher Cox, Registrar, Bowling Green State University on the State Guaranteed Credit Transfer project, Reverse Transfer, and other initiatives.

On January 30, Jill Gentry, Assistant Registrar, Transfer and Graduation Services, attended the Tackling Transfer: Essential Transfer Practices workshop in Columbus. All of Ohio's public institutions were invited to discuss ways to increase transfer within their regions.

Oserve - Ashley Foster, Director

In collaboration with Advising, International Student Services, Veteran Services, and Student Accounts, Oserve Advocates participated in a phone outreach campaign in January to minimize the number of students who would be dropped for non-payment of tuition from Spring 2018 classes. The outreach began on January 8 with 1,349 students on the list, and continued until the January 29 drop date. The outreach reached significant measures and reduced the number of students in jeopardy of being dropped down to 277 students. This equated to 3.31% of students that were dropped for non-payment, Spring 2018 Semester.

During the week of February 5, Advocates contacted students identified as out-of-state residents who may be eligible for in-state residency. The Monroe Reciprocity outreach contained 12 students who were identified as potentially being eligible for in-state tuition rates based on major and Monroe County address. The post office box outreach included 17 students who provided only a post office box address on the admission application. Students contacted were reminded that they are being charged out-of-state tuition, unless their address is be updated to include a physical address that reflects an in-state residency.

On February 26, Advocates started working on the Satisfactory Academic Progress phone outreach that included 457 students. Students included in this outreach are those currently on warning status, and at the completion of Spring Semester 2018, the students may be ineligible to continue their enrollment if they earned less than satisfactory academic progress. The outreach efforts provided further communication regarding the student's projected SAP ineligible status, their potential option to submit an appeal, and to be proactive in establishing future semester tuition plans. The outreach is projected to be completed by March 21.

On February 26, Marcos Gomez, Oserve Advocate, provided a brief presentation to two classes at the Downtown Learning Center. The topics covered the importance of early submittal of the FAFSA, monitoring Ozone, completion of financial aid requirements, and understanding a financial aid award package. The talking points allowed students' questions specific to financial aid and how to pay for classes.

ATHLETICS – John-David Ettore, Director

The women's basketball team clinched the Ohio Community College Athletic Association (OCCAC), conference title with an overall record of 25 and 4 and a conference record of 13 and 1. They will play in the District Championship on March 9-10 at Ohio Christian University in Circleville, Ohio, hosted by Columbus State Community College. The winner of the District Championship will advance to the National Tournament in Harrison, Arizona.

The men's basketball team had a very successful year winning 14 out of their last 15 games. They came in 2nd place in the conference with an overall record of 23 and 6 and a conference record of 14 and 2. They will play in the District Championship on March 9-10 at Ohio Christian University in Circleville, Ohio, hosted by Columbus State Community College. The winner of the District Championship will advance to the National Tournament in Danville, Illinois.

Sophomore volleyball players Devin Heitkamp, Olivia Hermiller and Erika Angstmann have signed to play volleyball and continue their higher education with the University of Northwestern Ohio; and, Carrigan Gray has signed with Siena Heights University.

Sophomore men's basketball players Mar'Quevious Wilson and Justin Sylver have signed to further their higher education and play basketball for Grand Valley State; Julian Egbo is moving on to Lourdes University, and Gabe Simpson with Ferris State University.

FINANCIAL AID – *Andrea Morrow, Director*

On February 26, the U.S. Department of Education released the College's 2015 draft cohort default rate of 18.6 percent, which is a significant 13.4 percent decrease, as compared to the highest rate in Fiscal Year 2011 at 32 percent. The final rate will be released in September 2018.

As of March 1, a total of 11,447 applications for financial aid have been received for the 2017-2018 academic year. As a result, a total of \$31,604,088 in grants, scholarships, and loans has been disbursed for the 2017-2018 academic year. For Spring Semester 2018, 35.69 percent of eligible students enrolled received financial aid.

The Office of Financial Aid has been packaging for the 2018-2019 academic year since October 1. A total of 4,421 applications for financial aid have been received for the 2018-2019 academic year. Students have been receiving award packages since November 2017.

STUDENT LIFE – *Danielle Filipchuk, Director*

Findlay Campus

On January 8, to welcome students to campus for the start of the spring semester, Student Activities provided free hot chocolate and granola bars in the atrium.

To celebrate National Popcorn Day, on January 16, Student Activities gave away free popcorn from Shirley's Gourmet Popcorn in the atrium.

On January 30, Student Activities hosted a program, *Addiction: Diagnosis, Treatment, Recovery*. Pat Hardy, Director of Addiction Services at Century Health, presented local and state statistics on opioid addiction, while a recovering addict shared his inspirational stories of addiction, treatment, and recovery.

In recognition of Black History Month, on February 20, Student Activities hosted, *Black Culture in Findlay and Beyond*. Jerome Gray, a member of the Board of Trustees at the Black Heritage Library and Multicultural Center presented information and resources on and facilitated a discussion about the civil rights movement and black history in the area.

Toledo Campus

On February 21, Student Activities and TRiO Student Support Services, presented the first of a three-part Leadership Workshop Series. Erica Parish, Director of TRiO Student Support Services, facilitated the session exploring different leadership styles and helping students identify the type of leader they are. Approximately 25 students attended the interactive workshop.

On January 11, Student Activities sponsored the annual Winter Welcome event. Winter Welcome featured tables with student organizations, campus support offices, soup, and activities to welcome and orient new and returning students to the spring semester.

On January 18, Student Activities hosted a Pop-In activity: National Popcorn Day, along with Student Government. Students were able to sample different flavors of popcorn, as well as different seasonings.

On January 30, Student Activities hosted a Lunch and Learn. The Advising Office presented information on the Virtual Job Shadow tool while students enjoyed lunch. There were approximately 25 students in attendance.

On February 6, the Student Activities Office hosted a Lunch and Learn. TRiO and Counseling Services presented the students with information on Time Management. There were 25 students in attendance.

On February 8, Student Activities hosted a Pop-In activity: Decorate a Sweet for Your Sweet. Seven dozen cookies were supplied, and students were able to decorate a cookie for a snack.

On February 15, the Student Activities Office hosted a Lunch and Learn: Express Transfer Programs. Advising, along with representatives from Bowling Green State University and the University of Toledo, presented on the transfer program while students had lunch. There were 28 students present.

On February 16-18, Lesa Swimmer, advisor to Gay Straight Alliance, traveled to Omaha, Nebraska with two students to the Midwest Bisexual, Lesbian, Gay Transgender, Ally College Conference.

On February 27, Student Activities sponsored a Lunch and Learn: Taxes 101, where the advisor of the Institute of Management Accounting student organization presented on tax filing, provided tips, and discussed the free tax filing opportunity offered to current students, faculty, and staff.

STUDENT SERVICES - *Dr. Verne Walker, Assistant Dean*

In January, Dr. Walker presented an overview of Career Services at the School of Business, Information, and Public Services; School of Nursing and Health Professions; School of Liberal Arts and at the Alumni Association's Networking meeting.

On January 25, Ms. Schmidbauer and Dr. Walker represented Student Services at the MRI Site Visit Opening meeting.

On January 27, Annette Swanson, Manager, International Student Services, and Dr. Walker, attended the Teaching Excellence and Achievement (TEA) Fellow Program welcome dinner at Bowling Green State University. This is a program of the Bureau of Educational and Cultural Affairs and the U.S. Department of State. The TEA Fellows consist of 22 International Educators who participate in a six-week intensive program while learning from an American-mentor teacher working in a local K-12 institution.

On January 29, the Career & Transfer Services team participated in a conference call to learn more about Virtual Job Shadow, a career services software that included assessments, resume development tools, and videos that highlight professionals in various careers.

On January 30, Jill Gentry, Assistant Registrar, Michael Sander, Dean, Liberal Arts, and Dr. Walker, attended the statewide transfer meeting entitled Tackling Transfer: Essential Transfer Practices. The Northwest Regional Transfer Committee discussed advising, curriculum, and pathway development. In preparation for future meeting, the Owens team created a brief three-item survey to gather information.

On January 31, the Career & Transfer Services team participated in a conference call with the Career Coach consultant to discuss strategies for mapping academic programs to various occupations highlighted in Career Coach.

On February 13, Dr. Walker participated in two webinars focused on Focus2 Career software; one focused on the user interface and the other on practices for infusing Focus2 in first-year experience courses.

On February 14, Ms. Gentry, Elisa Rodriguez, Administrative Coordinator, Student Services, and Dr. Walker, met with Josh Shaffer, Regional Director of Strategic Partnerships from Excelsior College. Excelsior provides on-line bachelor degree programs and recently entered into a partnership with the Ohio Association of Community Colleges to provide transfer options for community college employees with associate degrees.

On February 16, Dr. Walker, and Dr. Reti Shutina, Internship Manager, School of Business, Information, and Public Services, attended the Ohio Means Internships & Co-ops program meeting held at Bowling Green State University.

The Career Services team worked with Marketing and IT to send 8,180 e-postcards to all currently enrolled students to promote Career Resources on campus.

Career and Transfer Services - Dr. Verne Walker, Assistant Dean

On January 11, Kristy Watkins and Suzanne Zampino, Advisors, Career/Undecided, attended Winter Welcome where they interacted with 58 students regarding the resources available through Career and Transfer Services.

On January 17, Leanne Huckaby, Advisor, Career/Transfer, Ms. Watkins, and Ms. Zampino collaborated with the Alumni Association during the Alumni Professional Networking event. During the event, Ms. Huckaby, Ms. Watkins, and Ms. Zampino were able to network with community partners, alumni, and staff, as well as recruit alumni for future Career Panels.

On January 18, Ms. Watkins and Ms. Zampino presented to 12 students in MRI Capstone course regarding interviewing skills.

On January 22, Ms. Huckaby presented to 20 students in OTA Professional and Directed Practice II regarding resume skills.

On January 23, Ms. Huckaby and Ms. Watkins interacted with 22 students at the Community Engagement Fair regarding resources offered by Career and Transfer Services.

On January 23 and 24, Briana Reithmeier, Advisor, Career/Undecided (Findlay-area Campus) conducted three classroom presentations for ENG 111 classes (26 students in attendance). These presentations discussed the Career Resources available to students within Ozone with one additional resource (MBTI Assessment, 16personalities.com) to help students in their career development. Students completed an assignment of evaluating two of the resources and arguing in a paper which one they preferred and why.

On January 24, Ms. Reithmeier met with GSW, a company in Findlay, along with Julie Baker, Executive Director, Findlay Campus, to discuss the types of internship positions available to begin connecting students to these opportunities.

On January 30, Ms. Reithmeier met with Greg Knestrick of Petermen Associates, Inc. to discuss employment opportunities for Owens students and alumni.

On February 5, Ms. Watkins and Ms. Zampino presented to 11 students in DMS Capstone sonography course regarding resume and interviewing skills.

On February 6, Ms. Reithmeier and Ms. Baker attended the Fresh Brewed Business event sponsored by the Findlay Chamber of Commerce to network with potential employers for internship opportunities for Owens students.

On February 12, Ms. Watkins and Ms. Zampino presented to eight students in HIT Professional Directed Practice Experience course regarding resume and interviewing skills.

On February 13, Ms. Reithmeier met with Tim Kirucki of McNaughton-McKay Electric Company and Ms. Baker to discuss employment opportunities for Owens alumni and upcoming graduates.

On February 15, Dr. Verne Walker, Assistant Dean, Student Services and Ms. Huckaby collaborated with Student Activities and admissions representatives from Bowling Green State University and University of Toledo to discuss the Express Transfer programs. Twenty-three students were in attendance.

On February 16, Ms. Reithmeier presented to the Youth for Christ IEP group about Career Coach and how to use this career resource.

On February 21, Ms. Zampino collaborated with Joann Gruner, Chair of Food, Nutrition & Hospitality, to offer a Culinary Career Panel featuring guest speaker Chef Gil Evans of Morrison Healthcare regarding various culinary career paths. Eleven students were in attendance.

On February 22, Ms. Zampino presented to 5 students in Early Childhood Practicum and Seminar Course regarding resume skills.

On February 27, Ms. Reithmeier presented to the Arlington High School freshman class about Career Coach and how to use this career resource.

During the Spring 2018 semester, Ms. Reithmeier has been supervising two BGSU College Student Personnel Master's students to help with document creation, workshop creation, research and outreach to campus to build Career Services in Toledo and Findlay.

Counseling Services - *Adrian Baney, Director*

On January 11, Counseling Services was able to participate in the campus Winter Welcome. Counseling Services provided stress and time management tips, stress balls, information about the National Crisis Text Line, Counseling Services brochures and general information.

On January 18, Ms. Baney attended the Lucas County Suicide Prevention Coalition meeting to make community referral connections and to spread awareness of local and national efforts to prevent suicide.

In January and February, Counseling Services staff were able to provide 17 classroom presentations on time and stress management, as well as a brief introduction of services.

In January and February, Counseling Services was able to serve (by diagnosis, treatment, and crisis response) approximately 52 students on an ongoing basis. Counseling Services is also available to

faculty and staff for regular consultation regarding concerning student behavior, mental health crisis response, and leading efforts to educate students and staff about prominent mental health topics.

Disability Services - Kurt Soltman, Director

Disability Services has been working with the TRIO Student Support Services program. These programs currently share over 20 students.

Disability Services has changed the majority of their forms in order to reduce paper and increase the speed for arranging student accommodations.

The Disability Services team is working the K-12 special education agency, State Support Team 1, to host a transition event on the Toledo Campus for students with disabilities. “The Regional Transition Expo is a free annual event that brings together educators, junior and senior high school students with disabilities, and parents to explore the many available services and resources that support students as they transition from high school.”

International Student Services - Annette Swanson, Manager

A total of 57 (8 Initial; 20 Transfer In; and 29 Continuing) full-time students from 20 countries are registered for Spring Semester 2018 for a sum of 730 credit hours. Compared to Spring Semester 2017, this is an increase of 9 students and 72 credit hours; 48 students were registered for a sum of 658 credit hours in Spring Semester 2017.

Compared to Spring Semester of 2017, enrollment of Visiting/Guest students increased from 18 to 48 students. Credit hour registration increased from 70 to 189 credit hours.

As part of an ongoing collaboration, beginning in 2014, with Bowling Green State University, on February 3, International Student Services hosted 22 international Teaching for Excellence and Achievement (TEA) fellows and teachers from Gibsonburg, Otsego, Perrysburg, Springfield, Swanton, Sylvania and Toledo School of the Arts, at a partner-teacher workday in Heritage Hall. The event included a visit to the ‘In Our Own Right’ exhibition at the Walter E. Terhune Art Gallery. The TEA fellows received complimentary welcome gift bags with Owens Community College items donated by Admissions, Advising, and Marketing, and information packets to share with prospective high school students in their home countries. The Teaching Excellence and Achievement Program (TEA), is a six-week professional development program for secondary school teachers sponsored by the Bureau of Educational and Cultural Affairs of the U.S. Department of State and administered by the International Research & Exchanges Board.

English Corner meets on Thursdays afternoons in College Hall 165, as a tutoring session for English as Second Language (ESL) students to practice and develop listening and speaking skills.

Testing Services - Jessica Ruffner, Manager

Due to the implementation of new evaluation criteria from the School of Nursing and Health Professions, in January, Testing Services saw an increase of ATI examinations administered. In January, the Toledo and Findlay Testing Centers administered 123 ATI examinations, up 18 percent from 2017.

In January, the Findlay Testing Center implemented new evening hours of operation for Mondays (11:00 a.m. – 7:00 p.m.). For the months of January and February, five students were able to utilize the testing center in the evening hours.

Veterans Services - Sean McConnell, Manager

The Veterans Services Office currently has two full-time staff members and six VA Work Study students for this semester.

The Veterans Car Show Committee continues planning the event, which will be held around and near Veterans Hall on June 17. Starting at the beginning of the semester, Veterans Services began providing services on the Findlay Campus. Veterans Services is available in Findlay on a weekly basis.

Professional Development

On February 2, many advisors attended the Bowling Green State University Community College Advisor day. During the event, advisors learned more about BGSU services and specific programs in order to better serve Owens students who plan to transfer to BGSU.

On February 21-24, James Katzner, Manager of Student Life/Deputy Title IX Coordinator, attended the Association for Student Conduct Administrators Annual Conference in Jacksonville, Florida. Along with a wide array of concurrent sessions and community practice meetings, plenary sessions included legislative and legal updates on issues impacting student conduct and Title IX.

On February 5, training was initiated for all Responsible Employees, new employees since January 2017, and employees who did not complete the Title IX training in 2017. The *Not Anymore* training for employees speaks on reporting, roles, responsibilities, resources, and policies and procedures.

JANUARY & FEBRUARY 2018

FOUNDATION – Jennifer Fehnrich, Executive Director

Fundraising – Donations recently received include:

- \$11,662 from Owens employees
- \$10,450 from Foundation Directors
- \$4,700 from Board of Trustees
- \$1,000 for the You Are Enough Scholarship

Foundation – The Finance, Audit and Investments Committee received proposals from nine firms for Foundation investments. After reviewing all proposals, four firms were invited to present on March 8 and March 9. Selection of the investment firm is expected to occur during second quarter 2018.

Cultivation – Ms. Fehnrich held several one-on-one cultivation meetings with prospective donors to the Foundation, as well as attending many department meetings.

2018 Annual Giving Campaign – The goal for this year’s campaign is \$300,000. As of February 28, the campaign is at 62 percent of goal with \$187,242 raised.

Scholarships – The scholarship application deadline for the 2018/2019 academic year was February 28, and 252 applications were received, a 38 percent increase from the prior year. Ms. Fehnrich and Claudia Losek, Development Coordinator, held several meetings and attended a live demonstration exploring the online scholarship management software, AcademicWorks.

ALUMNI RELATIONS – Bridget Shea, Manager

Alumni Membership – The Alumni Association has a paid membership of 310 members and a complimentary membership of 540 members.

Outstanding Service Awards – Seventeen public servants were selected to receive the 2018 Outstanding Service Award, which will take place on April 27.

Event Participation

- Walleye Night was held on February 10 with 62 members attending.

Upcoming Events –

- April 22, 2018 Toledo Museum of Art Mummy Exhibit
- April 27, 2018 Outstanding Service Awards

FINDLAY CAMPUS – Julie Baker, Executive Director

In January, Ms. Baker facilitated scheduling a tour of the Marathon Pipeline Learning Center in Elida, Ohio. Attendees included Dr. Steve Robinson, Denise Smith, Interim Vice President, Glenn Rettig, Dean, School of Science, Technology, Engineering and Mathematics, Robert Kraus, Executive Director, Workforce and Community Service. Dave Miller, Training Supervisor for Marathon Pipeline, provided an overview of the current training program. Ms. Baker facilitated a Findlay Campus tour for Mr. Miller on February 7.

Ms. Baker met individually with Leigh Esper, Executive Director, Center for Civic Engagement, at the University of Findlay, and Laurie Zydonik, Executive Director, Raise the Bar, to discuss various projects in the Findlay area that impact Owens and economic development.

In mid-January, Eleat Culinary Services began providing food service on the Findlay Campus for students, faculty, staff and the children at Owens Early Learning Center. The agreement allows for 24 hour access to the kitchen/grill.

In February, Ms Baker attended a follow up meeting with Van Buren School District and Battelle to continue discussions of possible partnering with Van Buren on an engineering pathway for high school students.

Ms Baker also facilitated a meeting between Millstream Career Center, Scott Killey, Representative, Business Development and Skilled Trades and Brandi Smith, Representative, Business Development. The discussion centered around the possibility of Millstream establishing pre-apprenticeship programs. This also provided the opportunity to meet Pam Hamlin, Career Tech and Adult Education Coordinator and Paul Waldman, Apprenticeship Coordinator.

Ms. Baker also represented Owens at Findlay Noon Rotary, Raise the Bar HS/Post-Secondary sub-committee meetings, Transportation Coalition of Hancock County, 1st Federal's annual Economic Outlook meeting held at Findlay Country Club, and Camp Fire of Northwest Ohio Board and Executive Board meetings.

MARKETING AND COMMUNICATIONS – *Jason Griffin, Director*

Commercials, featuring current Owens students and alums, continue to air for the registration period of Summer and Fall Semesters. For the campaign, there will be a mixture of television commercials (2,377), radio commercials (1,186), newspaper ads (39), TARTA bus signage, and high school athletic venue sponsorships (14 total) around northwest Ohio.

Additionally, for Spring Semester, nearly 2.1 million digital ad impressions generated 319 personal information form fills on an owens.edu landing page, a total that was 2.7 times higher than any previous semester. Will continue similar digital targeting with 1.5 million impressions allocated for March-June.

Utilizing strategic data from Institutional Research on all digital targeted advertising to key demographics: the commercials, as of March 19, have been viewed on YouTube 418,163 times.

There are three new commercials produced by HART associates for this campaign. A traditional :30 second ad focused on jobs along with a :15 digital ad focusing on careers in the STEM field and a :15 digital ad that focuses on the Falcon and Rocket Express programs.

For the digital marketing campaign, Marketing is targeting education intenders, people with an interest in education, education segments through Contextual Targeting, ages 18-30, all residing in northwest Ohio zip codes (Toledo DMA and Hancock County). Digital ads included the 15-second commercial, College branded ads and 16 academic programs from the data-specific Jobs on the Rise flier that was created in collaboration with the Office of Admissions and Office of Academic Services.

For the second straight year, Marketing partnered with the Toledo Mud Hens for the 2018 season to sponsor every fireworks display (25 games in all). Fans will have the opportunity to enter for free on game days at customer service on the main concourse for a chance to “Graduate Their View” for the fireworks show. Up to four lucky fans will be selected at random and will be escorted on to the field

after the game (with pomp and circumstance music playing) where they will enjoy the fireworks while sitting on Owens Adirondack chairs, and they will also receive an Owens goodie bag. This promotion will achieve 250,000 impressions (25 games x 10,000 fans per game).

Additionally, the June 19 game at Fifth Third Field will be the annual Owens Veterans Night at the Mud Hens (over 400 tickets will be distributed to Owens Veteran students). The same evening, the Owens Alumni Association will have a large group outing of over 500 members. The Marketing department was also able to secure an Owens student to sing the National Anthem. An Owens representative will throw out the ceremonial first pitch, and Meghan Schmidbauer of Admissions will appear on the live television broadcast.

The Marketing department reports that the Owens Social Media audience (Facebook, Twitter, LinkedIn, and Instagram) has grown to 64,261 followers and is growing by over 250 new followers per week.

In the combined months of January and February, 72 unique Owens Facebook posts achieved 573,432 impressions. Twitter produced 97,091 impressions during the same time frame with 97 unique tweets. Between Facebook and Twitter; the College is averaging 465,492 impressions per month since December 1, 2015.