

Steve Robinson
Provost/Vice President, Academic Affairs and
Chief Academic Officer

Board of Trustees
April 4, 2017
EXHIBIT NO. A

JANUARY & FEBRUARY 2017

SCHOOL OF BUSINESS, INFORMATION, AND PUBLIC SERVICE – *Ann Theis, Dean*

Ms. Theis served as the facilitator for the January 30 School Districts and Colleges and Universities Caucus Session at the 2017 Toledo Metropolitan Area Council of Governments (TMACOG) General Assembly and Annual Meeting held at the Holiday Inn French Quarter in Perrysburg.

Teri Pratt, Professor, Office Administration and Tim Miesse, Chair, Business Technologies Department, served as judges for the District 1 Competition of Distributive Educational Clubs of America (DECA), the international association of marketing, management, and entrepreneurship, at Bowling Green State University on February 2. The judges determined the students who moved forward to the state qualifying competition.

Mark King, Chair, Criminal Justice and Emergency Services, and Michael Wiederman, Police Academy Commander, attended the annual University of Toledo Job and Career Fair on February 2. The event was well attended and numerous contacts were made with interested students in public safety careers.

On February 7, Ms. Theis represented the College at the Ohio Guaranteed Transfer Pathways Business Cluster Panel at the Ohio State University. This initiative aims to create a seamless curricular pathway for students to complete a 120 credit hour bachelor's degree in business by fully transferring a 60 credit hour Associate of Science or Associate of Arts degree program from any public Ohio 2-year college to any public 4-year college in Ohio.

The Department of Criminal Justice and Emergency Services hosted approximately 50 Toledo Public School juniors and seniors interested in public safety careers at the Center for Emergency Preparedness on February 17. Toledo City Council President, Dr. Cecilia Adams, is driving a new initiative aimed at providing a career pathway for Toledo Public School students interested in public safety careers. The initial focus will be on the Emergency Medical Technician basic course. This initiative involves collaboration between Toledo City Council, Toledo Police and Fire Departments, and Toledo Public Schools. A target starting date has been set for the Spring 2018. Meghan Schmidbauer, Assistant Dean of Admissions and College Credit Plus, is the lead for Owens Community College.

Ms. Theis and Dr. Fiknete Shutina, Director of Ohio Means Internships and Co-ops (OMIC) at Owens Community College, attended the OMIC quarterly meeting at Bowling Green State University on February 17. These grant initiatives represent collaborative career exploration and experiential learning initiatives among a number of public and private colleges in northwest Ohio.

Dietetic Technician Program students provided hands on experiences and community outreach through the months of January and February. The students rotated through the Putnam County and the Defiance County Supplemental Nutrition Assistance Program (SNAP) centers providing culinary and healthy meal planning skills to low-income community members. Students provided cooking and meal planning skills to Perrysburg High School students enrolled in the Venture Bound program February 21– 23. The pilot program helps students with cognitive or social challenges transition from

school to work, and it is funded through Bittersweet Farm, Inc., Great Lakes Collaborative for Autism and Perrysburg City Schools.

SCHOOL OF LIBERAL ARTS – *Michele Johnson, Dean*

Ramona Olvera, Chair, Department of Social and Behavioral Sciences, attended the February 13 Social and Behavioral Sciences and Human Services Cluster Faculty Panel meeting in Columbus. The meeting was the first step in an initiative for Ohio Guaranteed Transfer Pathways within these disciplines.

Marian Moore, Associate Professor, Sociology and Cory Hoover, Professor, English, invited students to attend the Kehinde Wiley, Master Series artist lecture at the Toledo Museum of Art on February 9.

Kathy Danko-McGhee, Chair, Teacher Education and Human Services, had her research article published in the International Art in Early Childhood Research Journal. The article, “First Encounters: Early Art Experiences and Literacy Development for Infants,” provides a knowledge base of early brain/vision development, aesthetic preferences and receptive language.

SCHOOL OF NURSING AND HEALTH PROFESSIONS – *Cathy Ford, Dean*

The School of Nursing and Health Professions held an Inter-Professional Education (IPE) day on February 24. An important teaching approach for preparing health profession students to provide patient care in a collaborative team environment. The goal of IPE is ensure that health care professionals learn to work together in a collaborative manner, resulting in improved patient care. The event was sponsored by a grant from the Perrysburg Rotary acquired through the Owens Community College Foundation, Perkins Grant funds, and student activities.

On February 17, Kimberly Holman, Instructor, Nursing, donated and presented an in-service at Oregon Senior Center on jewelry making. The center has been very accommodating to Owens Nursing students during their NRS 226 Adult Health III course over the past years.

Julie Lohse, Professor, Nursing, spoke with the registered student organization, the Student Nurses Association, about a mission trip to Guatemala scheduled for summer. The Student Nurses Association will donate handmade first aid kits to the medical team traveling on this mission trip.

SCHOOL OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM) – *Glenn Rettig, Dean*

Mathematics faculty met on February 21 to discuss revisions on the student learning outcomes for the Ohio Transfer Module’s Precalculus and Trigonometry courses. The Ohio Department of Higher Education requested the review of the learning outcomes by all mathematics departments at state institutions. Participating in the discussion were: Baher Hanna, Professor; Paul Adams, Professor; Jamal Salahat, Professor; Pamela Krompak, Professor; Laud Kwaku, Professor; Elizabeth Condon, Professor; Matthew Seikel, Associate Professor; Charles Nicewonder, Professor, and Michelle Younker, Chair. The faculty endorsed the revisions to the learning outcomes and shared that endorsement and comments with the Ohio Department of Higher Education.

Developmental mathematics faculty met on February 24 to discuss the College’s completion plan, changes in developmental mathematics education and state-level mathematics reform efforts. Faculty identified potential changes to and opportunities for improvement in the developmental mathematics offerings at the College. Faculty also discussed the need for state leaders to understand and value developmental education for certain populations. Participants in that discussion included: Charles Nicewonder, Professor; Elsie Newman, Professor; Susan Sweney, Associate Professor; Julie Chesser,

Professor; Michael Senour, Professor; Amelia Hermiller, Associate Professor; James Perry, Professor; and Michelle Younker, Chair.

The Ohio Department of Higher Education requested that Michelle Younker, Chair, Department of Mathematics, accompany Dr. Paula Compton, Associate Vice Chancellor of Articulation and Transfer, to represent Ohio at Complete College America's Building Math Pathways to Programs of Study Capstone event February 28 - March 1 in Denver, Colorado. The session included a series of state-wide interviews of the work being done; exercises analyzing state data and survey results; presentations about state accomplishments and successes; and an opportunity to hear from other participating states. Representatives from Colorado, Nevada, Missouri, Montana, and Indiana joined Ohio at the event. Ms. Younker serves as co-lead of the Communication, Outreach, and Engagement Committee for Ohio's Mathematics Initiative.

Michelle Younker, Chair, Department of Mathematics, participated in January 20 Ohio's Chairs/Leads Network meeting at The Ohio State University. The network convened statewide departmental chairs and lead faculty to discuss common issues, explore changes in mathematics and share new and innovative approaches to the teaching of mathematics. Ms. Younker also provided an overview of the work to date by Ohio's Mathematics Initiative.

Mary Kaczinski, Professor, Environmental Science, and students met with personnel from the Toledo Water Treatment Plant on February 16. The students toured the lab and plant; and received a detailed explanation of the entire water treatment process that starts at the intake in Lake Erie and ends at the taps of customers. The Toledo Water Treatment Plant provides students internships.

Julie Chesser, Professor, Department of Mathematics, is a recipient of the first Project SEA Change faculty grant awarded in 2017. The grant supports projects that improve instruction of STEM courses, the quantitative literacy of students or increase student enrollment in STEM programs. Ms. Chesser's grant focused on the learning of students in the Mathematics Emporium and will include best practices; identification of concepts that continually present stumbling blocks to student learning; and the creation of breakout sessions to support student learning of the difficult concepts.

Ms. Chesser was awarded a Pearson Fellowship to attend the International Conference on Technology in Collegiate Mathematics (ICTCM) on March 9-12 in Chicago, Illinois. The fellowship was awarded to faculty seeking to improve success, learning, or retention in developmental and collegiate mathematics. Ms. Chesser is the only member of the Mathematics Department to receive a fellowship to this year's ICTCM conference.

Stephen Firlik, Adjunct Instructor, Department of Mathematics, attend the 7th meeting of the Student Success Leadership Institute at Columbus State Community College on February 9. Topics for the day-long meeting included: key performance indicators for guided pathways implementation across Ohio's community colleges; an overview and institutional outcomes for a performance-based funding model; and a presentation on transformational change as experienced at St. Petersburg College, Florida. Also attending from the Mathematics Department was Michelle Younker, Chair.

ACADEMIC AFFAIRS – Denise Smith, Associate Vice President

CENTER FOR EXPERIENTIAL AND COMMUNITY ENGAGED LEARNING –

Krista Kiessling, Director

The Owens Harvest Food Pantry served 211 people in January and 224 people in February.

On February 10, the Owens Civic Ambassadors attended the College's advisor training workshop and safezone training facilitated by Krista Kiessling to promote the support of Lesbian, Gay, Transgender and Bisexual students, faculty and staff on campus.

In partnership with the School of Business and Public Service, the center is offering free tax preparation services via the Ohio Benefit Bank Tax Preparation site. The students participating in the registered student organization, Institute of Managing Accountants, are trained as certified IRS tax preparers. Scheduled appointments are located in Heritage Hall.

UPWARD BOUND – *Heath Huber, Director*

Four senior meetings were in January and February, which are group counselling sessions to keep seniors on track to complete the steps required for enrollment in higher education upon graduation.

Mr. Huber participated in the Explore TPS night at Woodward High School and represented the Upward Bound program.

Students went on a cultural visits to the Valentine Theatre for the Dance Theatre of Harlem performance; to the Toledo Museum of Art for the Kehinde Wiley exhibit; and, the students had special viewing of the Oscar-nominated film *Hidden Figures*.

WORKFORCE AND COMMUNITY SERVICES – *Robert Kraus, Interim Executive Director*

In January and February, WCS provided 53 contract training programs serving at total of 1,825 participants. Companies served: PBF Energy, Harbor Career Connections, Buckeye Cable System, Marathon, Great Lakes Construction Alliance, Davis Besse, General Motors, Tireman, Ohio Operating Engineers, Akron Sheet Metal, Cincinnati Plumbers & Pipefitters, Lucas Metropolitan Housing Authority, Youngstown Plumbers & Pipefitters, Dana Corporation, BP, Johnson Controls, Whirlpool, Toledo Sheet Metal, National Testing Network, and a consortium of fire and police departments.

WCS also delivered 63 open enrollment, non-credit classes in January and February, serving a total of 447 students. Highlights included real estate, Microsoft Excel and Access, sound engineering, yoga, cardio cross training, phlebotomy, pharmacy technician, DDI leadership, expanded function dental auxiliary and ghost hunting 101.

The first Investigations into Class in America course began January 18. The class is a pilot initiative as part of the Health Professions Opportunities Grant (HPOG) obtained by NetWork, a division of the Zepf Center, operator of the Lucas County Ohio Means Jobs facility. Carl Dettmer, Director of Program Development, will attend the class' graduation event on March 15.

The success of the Investigations into Class in America course has led to a second class offering, beginning April 3. The class will be expanded by 8 hours for a total of 48 contact hours. The second class will also expand the inclusion of an instructor from the Owens ABLE program. The instructor serves as a writing coach for the students, a service funded by the HPOG grant.

Mr. Dettmer and Craig Gebers from NetWork met with Catherine Ford, Dean, School of Nursing and Health Professions and Michele Johnson, Dean, School of Liberal Arts, on additional strategies for utilizing the HPOG grant to support student success at the College.

Classes delivered by WCS for the federal correction facility in Milan, Michigan, are in full swing. Classes delivered in January and February included assessment of job skills, job search techniques, and understanding emotions. Mr. Dettmer visited the facility in February and presented to all of the

facility's Life Connections Program participants on post-release educational opportunities available through Owens.

With the extension of the Toledo Fire & Rescue Division's deadline for candidates applying for a position, WCS provided NTN/Ergometrics assessments for 120 candidates in January. Regular monthly first-responder and corrections/dispatcher testing continue in February, with 15 candidates tested.

Mr. Dettmer reached out to The Andersons in February after the announcement of the company's decision to close its Maumee and Toledo stores. WCS team members as well as a member of Admissions will be staffing an information table at two career fairs hosted at the stores on March 21 and March 23.

February marked the official launch of services delivered by WCS for Dana Corporation in conjunction with the company's hiring initiative and new Toledo plant. Assessment services were provided to Dana's candidates for skilled technical positions. Additional assessments will be provided going forward to both skilled technical position candidates and candidates for production manufacturing positions.

Mr. Dettmer presented a training video and "voting clicker" quiz for the City of Toledo's Division of Environmental Services for future training of city workers. Mr. Dettmer provided the voice narration and video editing for the project, along with creating the quiz in PowerPoint.

Mr. Dettmer met with Toledo Environmental Services to plan for 2017 training projects, including the emergency response awareness training sessions held in September for hundreds of employees. An October date was for Owens to host the City's annual HazWOper Refresher. The Department of Homeland Security will provide the main presenters this year, on the topic of responding to terrorist and suicide bombings.

WCS tested approximately 1,000 candidates for the Ohio Operating Engineers at four state-wide locations during the week of February 13.

Mr. Dettmer attended two meetings of the Lucas County Workforce Development Board, including a meeting on February 21 where the Board's four-year strategic plan was approved.

Mr. Dettmer attended the Health Professions Opportunities Grant (HPOG) Advisory Committee meeting on February 22 and a Pathway Employer Work Supports Fair on January 25.

The U.S. Coast Guard has awarded the Center for Emergency Preparedness the certification as an approved training Maritime Academy teaching combined basic and advanced firefighting training.

On February 22, Owens hosted a First Energy Power Systems Institute informational. More than 50 people attended and applied at Owens for this opportunity.

Continuing with the Motorcycle Grant, July 1, 2016 thru June 30, 2017, registration opened up through Motorcycle Ohio website on January 23 and the first class is scheduled for April 1-2.

Toledo Refining conducted search and rescue training and confined space training in February. WCS also provided training in FF Safety & Survival/Bailouts/VEIS for 40 firefighters from Perrysburg Fire Division department.

WCS started the new year for the Law Enforcement Consortium with 47 law enforcement agencies, 7 up from last year. Class registration began in January as well and currently have 453 students registered for classes scheduled throughout the year.

CPR and First Aid Contract Training Classes were conducted for Toledo Area Optometric Society and RRP, Reactive Resin Products.

The Fire Consortium held a guest speaker event on January 27, Dr. David Griffin, In Honor of The Charleston 9: A Study of Change Following Tragedy. More than 100 firefighters from northwest Ohio southeast Michigan attended.

The 2017 Open Burning Permit was submitted to the Ohio Environmental Protection Agency and was approved on January 3 to conduct any firefighting training using propane props and Class A burning materials.

Schwerman Trucking Co. donated a tanker trailer valued at \$5,508 to the Center for Emergency Preparedness and will be used for continuing education and fire rescue training.

The Truck Driving program has a tremendous outreach among the ex-felon population, through numerous similar-minded alliances with The RIDGE Project, the Re-Entry Coalition, Beyond the Offense, Good Game Mentoring, the Toledo Correctional Institution and many other such agencies.

Peter Palko, Sales Representative attended the following events: Wood County Safety Council Meeting, First Federal 2017 Economic Outlook - Hancock County, Toledo Chamber Legislative Breakfast, and the Wood County Legislative Update.

PROFESSIONAL DEVELOPMENT

CENTER FOR EXPERIENTIAL AND COMMUNITY ENGAGED LEARNING

On January 19, Krista Kiessling, Director, and Lori Deshetler and JoAnn Borer, OACC Americorps College Completion Coaches, attended the bi-monthly Directors of Volunteers in Agencies workshop at United Way of Toledo.

On January 25, Krista Kiessling, Director, attended an advisory council meeting and annual meeting planning session for the Ohio Campus Compact Advisory Board at Denison University.

SCHOOL OF LIBERAL ARTS

Ramona Olvera attended the Women's and Gender Studies Student Research showcase at the University of Toledo, February 1.

SCHOOL OF NURSING AND HEALTH PROFESSIONS

Barbara Seguine, Chair, Therapeutic Services, participated in the Certified Occupational Therapy Assistant Practice Analysis Panel meeting of the National Board for Certification in Occupational Therapy (NBCOT) in North Carolina, January 27-28. Ms. Seguine attended as an observer representing the Accreditation Council for Occupational Therapy Education (ACOTE) executive board.

Barbara Seguine, Chair, Therapeutic Services, and Sarah Heldmann, Adjunct Faculty, participated in a fieldwork ad hoc committee of the American Occupational Therapy Association February 6-7. The committee met in Maryland to explore current experiential requirements in occupational therapy

education, and identify alternative models that would best ensure future entry-level practitioners are prepared to meet the occupational needs of society.

On February 21, Eileen Alexander, MSN, RN Clinical Teaching Faculty, Nursing attended Caring for the Addicted hosted by Mercy Health System.

Jennifer Sanders, Associate Professor, Nursing, received recognition for her 20 years of maintaining her Critical Care Registered Nurse Certification through American Association of Critical Care.

SCHOOL OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM)

Dominic Wilson, Ph.D., Assistant Professor, Information Systems, was elected as chair of the Toledo Section of the Institute of Electrical and Electronic Engineers (IEEE) for 2017. He was also elevated to the grade of IEEE Senior Member.

Joanne Roehrs, Professor, Biology, gave a workshop on February 4 on botany for the OSU Wood County Extension Master Gardeners.

Anne Bullerjahn, Professor, Biology, presented a poster at the February 15-17 National Institute for the study of Transfer Students meeting in Atlanta.

Jamal Salahat, Professor, Department of Mathematics, presented *Learn how to enhance your online learning using Adobe Connect!* at the January 6 STEM event. Attendees learned how Adobe Connect can be used to host online meetings, make instructional videos, and improve connections and interactions with students.

Mr. Rettig was named as chair-elect to the Association of Technology, Management and Applied Engineering (ATMAE) board of accreditation. He is the first community college dean to hold this office, and he will assume the chair duties at next November's ATMAE board of accreditation hearings and business meeting in Cincinnati.

SCHOOL OF BUSINESS AND PUBLIC SERVICES

Gretchen Fayerweather, Associate Professor, and Kelly Wolfe, Assistant Professor, attended the Chef Connect Mid-west Regional American Culinary Federation Conference held in Chicago February 5-7. The Conference provided continuing education and skills training required of faculty to maintain credentials as Certified Chefs. The American Culinary Federation Education Foundation (ACFE), which accredits the Culinary Art Program, requires full-time instructors to be certified at the Chef de Cuisine level or higher. The professional development was supported through a Perkins Grant funds.

Jeff Ganues
Vice President, Business Affairs
Chief Financial Officer/Treasurer

Board of Trustees
April 4, 2017
EXHIBIT NO. B

JANUARY & FEBRUARY 2017

WORKPLACE SAFETY & HEALTH SERVICES – *Lawrence Cser, Manager*

A new safety data sheet management software program with the CHEMWATCH Company was purchased. The program complies with OSHA/PERRP hazard communication laws for active safety data sheets for chemicals used in classrooms, laboratories and operations. The data sheets must be readily available during emergencies. Training sessions are in progress for various college departments.

Met with representatives of the YMCA Child Care Center to discuss emergency procedures, and the YMCA is developing emergency plans for all area-centers.

The following programs or trainings were conducted:

- “Face the Hostile Individual, ALICE, Run-Hide-Fight” for the YMCA Child Care Center and a Criminal Justice class. This is a proactive response training for active shooters or hostile individuals.
- Heart-saver CPR and first aid refresher course for Owens police officers and advisors.
- Blood-borne pathogen safety training and spill cleanup along with a discussion in how to handle various injury issues in the lab for the Food, Nutrition and Hospitality department.

AUXILIARY SERVICES/OPERATIONS – *Danielle Tracy, Director*

Student Health and Activities Center (SHAC) – SHAC attendance for the month of January was 2,663, which is an average of 115 people per day. Guest passes totaled \$350 for the month. The daily oversight and responsibility of the SHAC is being transitioned to John-David Ettore, Athletics Director, effective March 1, 2017.

Events/Facility Rentals – The College processed 93 events in the month of January and 114 events in the month of February, which included a total of seven external events that brought in \$3,047.50 of revenue to the College.

Status of SB 310 Capital Projects

1. Pedestrian Bridges Improvements

Total Allocation: \$400,000

CB Status: August 22 and September 26 Controlling Board Approvals

Timeline: July 7, 2016: Bridge inspection and load rating; **May 2017 North Bridge renovation to begin; June 2017 South Bridge removal to be completed.**

A/E: Mannik Smith Group

- \$17,600, approved for the bridge inspection to Mannik Smith Group
- \$15,000, approved for the architectural/engineering contract to Mannik Smith Group
- North Bridge renovation estimated to cost \$100,000, which will include the addition of LED lighting as an alternate on the project.
- **The North Bridge renovation construction contract was awarded to JADCO Construction Services, \$91,577.08. The project is planned to begin in May and completed by June 9.**

- **The South Bridge removal will be completed, no later than June 1. The cost estimate to relocate fiber, removal and architect/engineering fees is \$92,112.50. A recommendation is pending to award a construction contract to Mosser Construction, \$39,500; and to T&C Telephone and Computers Contractors, Inc., \$34,600.**

2. Kingsley Hall Phase II

Total Allocation: \$500,000

CB Status: September 26 Controlling Board Approval for A/E

Timeline: Phase 2 to start March 2017

A/E: Stough and Stough

- \$40,000, approved for the architectural/engineering contract to Stough and Stough Architects
- The second floor layout and interior finishes are completed.
- **Bids were received on January 31 and were more than 10 percent over the construction cost estimate; therefore, the project must be re-bid. The construction documents will be re-evaluated. A bid opening is scheduled for March 21.**

3. South Campus Electric Switch Gear

Total Allocation: \$500,000

CB Status: August 22 Controlling Board Approval for A/E; February 9 Controlling Board for electrical contract

Timeline: Fall 2016

A/E: MDA Architects

- \$20,300, approved for the architectural/engineering contract to MDA Engineering, Inc.
- Construction and bidding documents were finalized and advertised in December for a January 3 bid opening.
- Bids were received on January 3 and the electrical contract was awarded to Westfield Electric, \$293,776.
- **MDA Engineering conducted the preconstruction meeting and plans were approved. The project timeline has an estimated completion date of May 28.**

4. Founders Hall Roof Replacement

Total Allocation: \$500,000

CB Status: August 22 and September 26 Controlling Board Approvals

Timeline: Fall 2016; extended to Spring 2017

A/E: Poggemeyer Design Group

- \$24,450, approved for the architectural/engineering contract to Poggemeyer Design Group
- \$472,184, approved for the roof contract to The Fred Christen & Sons Company
- **Contingent upon the weather, roof construction to resume in the first week of March. Drilling for the scuppers will take place over spring break.**

5. Heritage Hall Boilers

Total Allocation: \$500,000

CB Status: August 22 Controlling Board Approval

Timeline: Spring 2017

A/E: JDRM

Cost: \$7,015.00 for A/E fees. Construction cost estimated at \$194,000

2 boilers 1.7 MBTUs

- \$7,015, approved for the architectural/engineering contract to JDRM Engineering
- A domestic hot water heater has been added to the project for \$2,200 in A/E fees.

- **Construction and bidding documents were finalized and advertised in February for a March 21 bid opening.**

6. Administration Hall Water Infiltration

Total Allocation: \$1,000,000

CB Status: August 22 Controlling Board Approval for A/E; April 24 pending Controlling Board for construction contracts

Timeline: Fall 2016

A/E: SSOE

Cost: \$81,750.00 A/E fees

Envelope Forensics Group

- \$81,750, approved for the architectural/engineering contract to SSOE Group
- **SSOE presented two options for the external repair to the President and Vice Presidents. The determination was made to re clad the building with the metal panel material. SSOE finalized the color selections and design.**
- **Additionally, SSOE will provide cost estimates to replace the Alumni Hall roof, contingent upon state funding availability.**
- **Construction and bidding documents were finalized and advertised in February/March for a March 21 bid opening.**
- **The project timeline has interior construction to begin in May; exterior construction to begin in August; and, an estimated completion date of September.**

7. Transportation Technologies Expansion

Total Allocation: \$1,400,000

CB Status: September 12 Controlling Board Approval for A/E

Timeline: Fall 2016 and Spring 2017

A/E: The jdi Group

- \$90,000, approved for the architectural/engineering contract to the jdi group.
- The jdi group proposed options for additions in the front and rear of the TT building; contingent upon the project budget.
- Schematic designs were approved by the Transportation Technology department and the committee.
- **Construction and bidding documents were finalized and advertised in February for a March 7 bid opening.**

8. College Hall Renovation

Total Allocation: \$2,250,000

CB Status: TBD

Timeline: Spring 2017

A/E for Phase I: The Collaborative Inc.

- Master planning meetings are in progress to begin defining the space to meet the needs of the departments.
- **The master plan was presented to the departments for final edits. Once the committee signs off, it will be presented for the President and Vice Presidents approval.**

9. Findlay Campus North Half of Parking Lot

Total Allocation: \$150,000

CB Status: TBD

Timeline: **May to June 2017**

- **The project was advertised and a bid opening was held on February 28 bid opening. The apparent low bidder was Helms & Son Excavating, Inc., Findlay, \$132,317.40**

10. Cherry Street Mission Ministries / Machine Tooling Program

Total Allocation: \$500,000

CB Status: TBD

Timeline: TBD

A/E: The Collaborative has been contracted and is being funded by the Cherry Street Mission.

11. Firing Range Renovation

Total Allocation: \$75,000

CB Status: TBD

Timeline: Completion by **June 2017**

- **Construction and bidding documents were finalized and advertised in February for a March 1 bid opening.**
- **The project was advertised and a bid opening was held on March 1.**

Completed Projects

Heritage Hall Chiller Replacement Project – Fall 2016

Math Science Boiler Project – Fall 2016

Amy Giordano
Vice President, Student Services

Board of Trustees
April 4, 2017
EXHIBIT NO. C

JANUARY & FEBRUARY 2017

ADMISSIONS, INTERNATIONAL SERVICES & COLLEGE CREDIT PLUS - *Meghan Schmidbauer, Assistant Dean*

Ms. Schmidbauer was elected as the higher education representative for the Toledo Metropolitan Area Council of Governments. Ms. Schmidbauer attended the Sylvania Career Technical Education Stakeholder meeting and breakfast. Ms. Schmidbauer led the steering committee for the Northwest Ohio Tech Prep Consortium at the Wood County Education Service Center. Ms. Schmidbauer attended the annual meeting of the Toledo Regional Chamber of Commerce.

As part of the continued work and discussion on a partnership with Toledo Public Schools, the College hosted interested TPS junior high school students and presented on the emergency medical technician cohort requirements for Spring Semester 2018. Ms. Schmidbauer also spoke at the Toledo City Council Education, Recreation, and Employment meeting with an update on behalf of the two education institutions.

In partnership with the Ohio Association of College Admissions Counseling, the College hosted a Transfer Symposium for high school counselors to learn more about community college education and transfer opportunities and benefits for students.

The inaugural Owens' Community Partner breakfast was held on February 21, bringing together 25 Toledo-area agencies in response to increased requests for admissions support and information. Information was provided on Owens programs, the TRIO Educational Opportunity Center grant, and the ABL program.

Ms. Schmidbauer co-presented at the College Board Midwestern Forum in Indianapolis, along with Cecilia Castellano, Vice Provost, Strategic Enrollment Planning at Bowling Green State University. The presentation focused on the Falcon Express program, its creation, and progress.

Adult and Community Outreach

The Office of Admissions is conducting a position search for adult and military recruitment. During the transition, the Going Home to Stay program and the First Energy/PSI Lineman program are being covered by other Owens offices.

Kaci Miller, Admissions Representative, attended the Lima Health Professionals Event, connecting with over 20 businesses in Northwest Ohio.

High School Recruitment

The Admissions Representatives visited Miller City High School, Penta Career Center, Polly Fox Academy, Scott High School, Sylvania Northview, Sylvania Southview, Toledo Christian, and Whitmer High School.

The Admissions Representatives attended college fairs or financial aid events at Bowling Green State University, Cardinal Stritch High School, Horizon Science Academy, Vanguard Career Technical Center, and the EHOVE Career Technical Center.

On-Campus Registration Events & Communication

Explore Owens sessions were held for 43 prospective students and their families, and individual assistance was provided to several who sought admissions requirements for specific health programs on the Toledo Campus.

The following Preview Days were held: Engineering – 66 attendees, Health – 83 attendees

Owens hosted Hollingsworth Middle School and STRIVE. Participants were provided with college information and a campus tour.

More than 3,336 pieces of information were mailed, emailed, or texted to interested students and individuals in the community regarding upcoming events such as College Preview Night, Registration Rocks, and an introduction postcard to applicants and recruits from their individual representative.

In January and February, 242 students participated in registration events, One Day Registration or New Student Orientation.

International Student Services - *Annette Swanson, Manager*

As part of an ongoing collaboration with Bowling Green State University, International Student Services hosted 20 international Teaching for Excellence and Achievement (TEA) fellows and teachers from Gibsonburg, Otsego, Perrysburg, Springfield, Swanton, Sylvania and Toledo School of the Arts at a Partner-Teacher workday in Heritage Hall. The event included a presentation, and the fellows were provided with packets to assist in providing information about Owens to prospective high school students in their home countries.

ADVISING, CAREER INITIATIVES, & STUDENT MENTAL HEALTH SERVICES -

Dr. Verne Walker, Assistant Dean

To kick off the Spring Semester on both campuses, the Student Services and Advising staff assisted students in the Ozone areas with printing updated class schedules, registering for classes, financial aid and student accounts.

Angie McGinnis, Manager of Advising, Findlay Campus, attended 11 College Credit Plus (CCP) meetings at area high schools. Ms. McGinnis spoke to students and families about Owens CCP course offerings and the application process.

In January, the Findlay Campus Harvest Food Pantry opened its new permanent location in office 115DD. Service hours are on the first and third Tuesdays of every month.

The advising team for the School of Business, Information and Public Service made seven presentations for early registration/campus resources to 88 students in BUS 102, FNH 101, and OAD 135 classes in February.

The advising team for the School of STEM visited 56 classes/530 students to review the open registration process for summer and fall semesters.

On February 15, the Professional Development Committee had an Advising Update with Krista Spencer, Western Governors University. Advisors learned about the partnership with the Ohio Association of Community Colleges.

The Advising Assessment Committee met on February 23. A SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis was conducted on the New Advisor Training Agenda. This process provided an opportunity to identify needed changes and improvements, which will ensure that new advisors receive the proper training to provide exceptional service to students.

On February 24 and March 3, the advisors on the One Day Registration and New Student Orientation (ODR/NSO) Committee met to discuss current successes and potential improvements for a better experience for incoming students.

On February 27, the Advising Assessment Committee reviewed the Advisor Binder, and it is working with an intern from Bowling Green State University to revise the binder in an electronic format.

Student Mental Health Services – *Adrian Baney, Director*

In January, Student Mental Health Services (SMHS) staff attended a Crisis Intervention Team meeting hosted by Owens Police Officer Lorraine Steifel. SMHS staff met with TRiO to discuss student mental health crisis response on January 20, and hosted a welcome table on January 24. SMHS was also able to visit four classrooms introducing students to available services. Jackie Haskins, Counselor, gave a presentation on Stress Management on January 31 for nursing students.

On January 31, Ms. Baney met with Jamie Wlosowicz to train her as an Owens Associate, in conjunction with the Department of Student Conduct/Student Life. Ms. Wlosowicz is a representative from the YWCA rape crisis center in downtown Toledo. She will serve as a confidential advisor on the Toledo Campus for Title IX related occurrences and as a resource to students who have had experience with rape, stalking, harassment, domestic violence, and dating violence.

On February 2, Ms. Baney joined with TRIO Support Services to provide information for a study skills workshop. Ms. Baney discussed test anxiety and study tips to help relieve anxiety.

In January and February, Student Mental Health Services was able to provide ongoing counseling services to 47 students and crisis intervention for 4 students. In addition, SMHS regularly interacts with faculty/staff to provide consultation concerning student situations.

ATHLETICS – *John-David Ettore, Director*

The women's basketball team finished the regular season undefeated with a 30-0 overall record and a 16-0 conference record in the Ohio Community College Athletic Conference (OCCAC). They also finished ranked No. 2 in the National Junior College Athletic Association (NJCAA) Division II Poll. The team will travel to Circleville, Ohio on March 9-10 to compete in the Regional Championship. The winner of that tournament will advance to the Division II National Tournament on March 21-25 at North Arkansas College in Harrison, Arkansas. Owens, which had been ranked No. 3 for the first six polls of the season, is now just one of two undefeated teams in the nation at the NJCAA Division II level along with No. 1 Kirkwood Community College. The No. 2 ranking is the highest for the program since the March 4, 2015 poll when the team was also ranked second.

The men's basketball team finished the regular season with an overall record of 22 and 8 and a conference record of 12 and 4 in the OCCAC. The men's basketball team is the No. 3 seed in the OCCAC and will play Clark State Community College on March 7 in the District Quarter Final held at Owens Community College. The winner of that game will move on to the Regional Championship in Circleville, Ohio, March 9-10. Dennis Springs was hired as the Head Men's Basketball Coach.

Brooke Gyori, a sophomore defensive specialist for the women's volleyball team, has been named a Second Team All-American by the American Volleyball Coaches Association. The award comes on the heels of Ms. Gyori completing one of the best careers in Owens volleyball history. As a sophomore, Ms. Gyori was named a National Junior College Athletic Association Division II First Team All-American, as well as First Team All-Ohio Community College Athletic Conference, OCCAC Player of the Year, First Team All-Region XII District F, Region XII District F Player of the Year, Region XII District F All-Tournament team and NJCAA Division II All-National Tournament team. Ms. Gyori helped lead the team to a third place finish at the NJCAA Division II National Tournament, which was the best in the program's history at the D-II level. Following the season, Ms. Gyori signed with NCAA Division I University of Tennessee at Martin, where she will play indoor and beach volleyball.

DISABILITY SERVICES – *Kurtis Soltman, Director*

Disability Services is collaborating with the TRiO program in working with more than a dozen students to achieve successful outcomes.

Disability Services is working with Owens Health Technology programs to provide courtesy wheelchairs and volunteers for the Spring Commencement Ceremony.

The department is currently hosting an intern from Owens Occupational Therapy Assistant program.

Disability Services worked with Owens Workforce Community Services truck driving program to graduate the first deaf individual from the program. This student is in the process of completing final licensure exams.

There were 225 students who requested accommodations for the Spring Semester 2017, which covered 726 total courses.

FINANCIAL AID – *Andrea Morrow, Director*

On February 27, the U.S. Department of Education released schools 2014 draft cohort default rate (CDR) of 24.3 percent. Owens, with the assistance of EdFinancial, will have the opportunity to appeal some of the defaulters. As a result, the final released CDR may be lower. The final rate will be released in September 2017.

As of March 1, a total of 11,492 applications for financial aid have been received for the 2016-2017 academic year. As a result, a total of \$34,659,233 in grants and scholarships have been disbursed for the 2016-2017 academic year. For spring 2017, 40.96 percent of eligible students enrolled received financial aid.

The Office of Financial Aid has been packaging for the 2017-2018 academic year since October 1, 2016. A total of 4,506 applications for financial aid have been received for the 2017-2018 academic year. Student have been receiving award packages since November 2016.

INFORMATION TECHNOLOGIES – Laurie Orzechowski, Interim Chief Information Officer, Director of Enterprise Application Systems

Ms. Orzechowski, along with Amanda Ki, Database Administrator I, Tim Sams, Applications Systems Analyst, and Sweta Thakker, Database Administrator I, participated in Degree Works technical training with Ellucian consultants on January 18. The three-hour training was to provide Owens with a review of key technical topics which are essential for successful go-live. Various topics included DW architecture, tuning, and go-live checklist.

Ms. Orzechowski and Mr. Sams attended Rocket Express planning meetings on January 19 at The University of Toledo and on February 16 at Owens. These meetings discussed various topics including data requirements, marketing materials, and PR strategies for launching the program.

The distribution of 325 new (leased) academic workstations to highly utilized classrooms was completed. Some of the better old workstations were then migrated to improve other classrooms that had even older workstations. The Toledo Campus (2,800 workstations) has been fully migrated to Active Directory.

OSERVE – Ashley Foster, Interim Director

Outreach

Total withdraw (TW) drop for nonpayment outreach took place, January 17-February 6. In collaboration with Student Accounts, the Oserve Advocates participated in an outreach campaign to minimize the number of students whose enrollment would be dropped due to non-payment of tuition for Spring Semester classes. The outreach began with 1,396 students and reduced the number of students in jeopardy of being dropped to 425 students.

Satisfactory academic progress (SAP) outreach began, February 24. The Oserve Advocates worked on the SAP email outreach to 504 students. To maintain satisfactory academic eligibility, the affected students must maintain the required cumulative grade point average of 2.0 or better; satisfactorily complete enough credit hours to have a pace of completion of 67.0 percent or higher; and will graduate within 150 percent of the credit hours required to complete the program. The outreach is anticipated to conclude by March 24. The specific efforts include communication regarding the student's projected SAP ineligible status and provide an opportunity for students to be proactive in establishing their future semester tuition plans. Further, if students have experienced an extenuating circumstance that has led to the SAP ineligibility, the outreach explains the ability to submit a SAP appeal request.

Presentations

Ms. Foster co-facilitated with a BGSU Financial Aid Representative, a January 25 FAFSA workshop at Scott High School's Senior Night. Seniors and their parents had the opportunity to complete the FAFSA with the assistance of a financial aid professional.

Patricia Donnelly, Senior Advocate, presented during the January 30 Lunch and Learn series hosted by Student Activities. Her presentation titled "Investing in Yourself: What Cash Course Can Do For You" focused on providing information regarding a commercial-free, online, self-paced personal financial education program available to all members of the college community. There were eight students and two staff members in attendance.

Ms. Donnelly presented to students enrolled in Upward Bound, Woodward High School. The February 28 presentation titled "Money Management: Control Your Cash Flow" was created by the National Endowment for Financial Education's High School Financial Planning Program. This interactive presentation introduced the importance of becoming aware of how habits affect financial behaviors.

Emphasis was placed on establishing helpful money habits, creating financial goals, and becoming aware of how personal values and beliefs can be integrated into our daily financial choices. In attendance were 10 students enrolled in the Upward Bound program.

RECORDS - *David Shaffer, Registrar*

Owens graduates for Fall Semester 2016, included: 424 degrees and 92 certificates awarded in the months of December and January. Of the 424 degrees awarded, 92 were awarded with honors. Students obtain academic honors by achieving at least a 3.5 grade point average.

STUDENT CONDUCT/STUDENT LIFE – *Danielle Filipchuk, Director/Title IX Coordinator*
Toledo Campus

On January 24, Student Activities sponsored the annual Winter Welcome event, which featured tables with student organizations, campus support offices, soup, and activities to welcome and orient new and returning students.

With the start of the spring semester, all new students were notified of the requirement to complete a 50-minute online training regarding topics of Title IX (sexual misconduct). As of February 28, 41 percent (337 of 815) of first semester students have completed the program.

On February 2, the employee training regarding topics of Title IX (sexual misconduct) launched. All employees were encouraged to take the training and all Responsible Employees as identified by the Title IX/Sexual Misconduct Procedures and Guidelines were required to complete the program. As of February 28, approximately 40 percent (446 of 1115) of all employees have completed the program. As Responsible Employees completed the program, they received a sticker for their door to identify them as a Responsible Employee to the campus community.

On February 6, Student Activities partnered with the Student Nurses Association for a Pop-In Activity entitled “The Heart Truth” to help spread awareness about women’s heart health. Participants were able to stop by and get their blood pressure taken by a student from the Student Nurses Association, get resources, and receive a sticker or ribbon to wear.

On February 17-19, Lesa Swimmer, Advisor to Gay Straight Alliance traveled to Chicago, Illinois with four students to the Midwest Bisexual Lesbian Gay Transgender Ally College

On February 22, the Student Activities Office sponsored a Lunch and Learn titled “Taxes 101” where a current Accounting student presented on tax filing, provided tips, and discussed the free tax filing opportunity offered to current students, faculty, and staff.

On February 23, the Student Activities Office hosted the first of three leadership workshops of the semester. Students discussed leadership traits, learned about leadership traits and were provided a free lunch.

On February 25-March 1, Chef Ed Gozdowski and Jeffrey Davidson, Advisors to the Owens Culinary Arts and Hospitality Association traveled to New York, New York for the annual American Culinary Federation Convention and Knowledge Bowl Competition. For the third year in a row, the Owens Knowledge Bowl team received a medal; this year taking third place overall.

Findlay Campus

To welcome students to the start of the spring semester and promote student engagement, Student Activities hosted a Soup Give-Away in the Findlay Campus Atrium on January 18. Students enjoyed soup while learning about campus programs and Registered Student Organizations.

In celebration of National Popcorn Day on January 19, Student Activities gave away free popcorn in the Atrium. Students could choose from regular popcorn or cherry flavored popcorn with white chocolate drizzle created by Shirley's Popcorn. The event also included popcorn trivia and a contest to guess the number of popcorn kernels in a jar.

On January 30, Student Activities hosted a program on Cybersexism. Local author and University of Findlay graduate student, Bailey Poland, presented her research on online bullying, stalking, and abuse and facilitated a discussion on what can be done about it.

On January 31, Student Activities collaborated with the National Alliance on Mental Illness (NAMI) of Hancock County to present a program on Post-Traumatic Stress Disorder. The event included presentations by the Executive Director of NAMI and a behavioral health nurse, along with a panel discussion of participants with PTSD. Around 50 people attended the event, including 4th semester Nursing students and a Criminal Justice class.

On February 10, James Katzner, Manager of Career Services and Student Activities, helped coordinate the Collegiate EmployNet Internship Fair at Lourdes University.

On February 23, Student Activities partnered with the Office of Advising to present a Lunch and Learn workshop on Goal Setting. James Jackson, Director of the Downtown Learning Center, facilitated the interactive program on how to set SMART goals.

TESTING SERVICES – *Jessica Ruffner, Manager*

Testing Services recently modified the test request form the faculty and instructors complete when submitting tests. Faculty and instructors now have the ability to submit their tests online through an online submission form on the intranet.

Faculty and instructors now have the option to have completed tests scanned and e-mailed back to their Owens email address. This change was made to better accommodate faculty and instructors who may be unable to retrieve completed tests during Testing Services' operating hours.

VETERANS SERVICES – *Sean McConnell, Manager*

Mr. McConnell attended a January 30 meeting at Wright State University with many other colleges that represent veterans to discuss upcoming changes in Veterans Services within the Veterans Administration.

Veterans Services has committed to assisting the Marketing Department with the Community Salutes Ceremony on April 13 that takes place at Maumee High School Performing Arts Center, 5:30 p.m. to 8:20 p.m. The College is the presenting sponsor and President Bower is the featured guest speaker. This annual northwest Ohio and southeast Michigan ceremony brings communities together in honoring young men and women who are enlisted or planning to enlist in the military after high school graduation.

Mr. McConnell has been designated as an authorized Work Study Supervisor with the Veterans Administration and has been approved to hire three federal work study students to prepare them before the official move into the Veterans Center.

Mr. McConnell presented on Veterans Services at the Advisors Spring Training Day in Findlay on February 10. Mr. McConnell has office hours in Findlay every other Friday.

PROFESSIONAL DEVELOPMENT

Admissions, International Services & College Credit Plus

Meghan Schmidbauer, Assistant Dean, attended the Ohio ACT Conference in Columbus, which focused on enrollment trends and practices.

As a member of the Toledo Public School's Business Advisory Committee, Ms. Schmidbauer attended the January meeting at the Natural Science Resource Center.

Advising

On February 3, Findlay and Toledo Advisors attended the Bowling Green State University (BGSU) Community College Advisor day. During the event, the advisors heard updates from BGSU and networked with BGSU staff and faculty. The advisors can use this information and the connections made to assist Owens students who plan to transfer to BGSU.

On February 7 and 10 respectively, Adrian Baney, Director, Student Mental Health Services, attended an ethics training for licensure at Lucas County Children's Services and the SAFE Zone training, provided by Krista Kiessling, Director, Center for Experiential and Community Engaged Learning, at the Advisor Spring Training day.

On February 10, The Professional Development Committee hosted an Advisor Spring Training Day at the Findlay Campus. Gary Walkowiak, Director TRIO, Educational Opportunity Center gave an update on TRIO resources and the process students go through. Sean McConnell, Manager, Veterans Services presented an update on Veterans Services and best practices when working with a student. Margaret Parker, Associate Professor, Business Management, provided training on diversity in the workplace and everyday living. Krista Kiessling, Director, Center for Experiential and Community Engaged Learning, presented Safe Zone Training including multiple group discussions.

On February 23, the Office of Advising collaborated with the Office of Student Activities to host a Lunch and Learn Goalsetting Workshop on the Owens Findlay Campus. The presenter was James Jackson, Director of the Downtown Learning Center. During the workshop, students and faculty learned strategies for setting short and long-term goals.

Student Mental Health Services

Ms. Baney attended a January 10 conference entitled, "A New Look at Marijuana Usage," at Lucas County Children's Services. The conference revealed the latest research on medical marijuana, synthetic marijuana, social concerns and community and client impact.

During the month of February, Ms. Baney, Ms. Haskins, and the BGSU Master's degree intern, completed the Title IX, Not Anymore training as advised by the Department of Student Conduct and Student Life.

JANUARY & FEBRUARY 2017

FOUNDATION – Jennifer Fehnrich, Executive Director

Fundraising – Donations received during the months of January and February include:

- \$12,716 from Owens employees
- \$3,000 from Foundation Directors
- \$2,500 to the Janell Lang Scholarship Fund
- \$2,500 for the James H. Baehren Endowed Scholarship with a \$5,000 corporate match
- \$2,500 from the Perrysburg Rotary Service Foundation to underwrite the School of Nursing and Health Profession's *Intra-Professional Education Event*
- \$2,000 to establish the Operations Management Professional Development Fund
- \$1,994 for the Allesee/Holscaw Scholarship
- \$1,500 matching gift from Owens Corning
- \$1,000 to establish the Risk Insurance Management Society Scholarship Fund
- \$1,000 for General Scholarships
- \$1,000 for the Art & Connie Smith Honors Scholarship
- \$1,000 for the Findlay Tall Timbers Scholarship Fund
- \$1,000 for the Honors Program
- \$1,500 for the Skilled Trades Program

Foundation – The 2017 Annual Giving Campaign is making progress. The Foundation continues to seek donations from board members, employees, alumni, advisory committee members and adjunct faculty, as well as to a group of external constituents. Highlights of the campaign include:

- \$112,000 toward the overall goal of \$200,000, or 56 percent.
- 105 employees contributed more than \$36,400; 44 employees participated in 2016.
- 100 percent participation from the President, Vice Presidents, Deans and all those who directly report to the President.

Cultivation and Stewardship – Ms. Fehnrich met with the Toledo Trucking Association to establish a new scholarship for students enrolled in the Diesel Technology program. She also met with the Risk Insurance Management Society to establish a scholarship fund for students in the Insurance Studies major. Throughout the months of January and February, Ms. Fehnrich attended several department meetings, met with various department chairs, board members, and faculty to promote the 2017 Annual Giving Campaign.

On January 5, Ms. Fehnrich and Michael Sander, Chair, Center for Fine and Performing Arts Department, met with the general manager of WTOL to discuss the new broadcast media academic degree. WTOL recently donated cameras and other equipment related to the program.

On January 25, college administrators, Board of Trustee members, and Foundation Directors Talmage and Kimmet joined Ms. Fehnrich for Auto Dealers United for Kids (ADUK) Preview Gala. The Foundation and the Toledo Auto Dealership Association (TADA) scholarship fund will benefit from this year's gala event.

ALUMNI RELATIONS – *Bridget Shea, Manager*

Paid Alumni Membership – As of March 1, 2017, the Alumni Association had a membership of 831 members, including paid and complimentary. The Alumni Board has established a membership committee to reevaluate the definition of membership in an effort to grow the program.

Upcoming Events

- The **Outstanding Service Awards** will be held on April 21, 7:30 a.m. – 9:00 a.m. All Board members are invited to attend.
- **Alumni Annual meeting and Mud Hens Night** will be held on July 28.
- The **Annual Golf Classic** will be held on September 18 with a 1:00 p.m., shotgun start. A raffle-style ball drop fundraiser is new for the participation of non-golfers.
- **Zoo Lights Night** for the alumni will be held on December 5.

FINDLAY CAMPUS – *Julie Baker, Executive Director*

In January, Ms. Baker met with two administrators from Millstream Career Center to discuss the possibility of renting two bays at the Findlay Campus during the 2018-19 school year for new programming. A final decision will be made later this year.

Ms. Baker also visited 50 North (a senior center) to discuss opportunities for seniors to volunteer throughout the day at Owens Child Care Center. As a follow up from December, Ms. Baker and Glenn Rettig, Dean, School of STEM, visited/toured GSW (a local manufacturer of wire harnesses).

In February, Ms. Baker met with Laurie Zydonik from Raise the Bar to discuss local employment opportunities for the May graduates. Ms. Baker is currently working with Jamey Katzner, Manager, Career Services and Student Activities, on identifying graduates who are seeking employment.

Ms. Baker met with Kevin Lewis, instructor at the University of Findlay, to finalize becoming a practicum site for students in the health and wellness. Eleven Owens employees will be working with University of Findlay practicum students in March and April.

In January and February, Ms. Baker also attended Findlay Campus events including the monthly all campus meetings, Leadership Team meetings, Artist reception in the Library, Soup for Students in the atrium, Mix and Mingle for administrators, faculty and staff, Cyberbullying presentation, and PTSD presentation.

Ms. Baker also represented Owens at the Noon Rotary, Rotary Youth Committee meetings, Camp Fire of Northwest Ohio Board and Executive Board meetings, and Raise the Bar – Hancock County.

MARKETING AND COMMUNICATIONS – *Jason Griffin, Director*

Television and radio commercials, featuring current Owens students as well as real Owens alums, continue to air, as we gear up for the Summer and Fall Semester 2017 registration. The commercials, as of March 13, have been viewed on YouTube, 75,935 times.

For the current digital marketing campaign (for Summer Semester), we are again utilizing the :15 second television commercial (has been viewed over 71,000 times) to target education intenders, people with an interest in education, education segments through Contextual Targeting, ages 18-30, all residing in northwest Ohio zip codes (Toledo DMA and Hancock County). Our digital ads included College branded ads and all 22 academic programs from the Jobs on the Rise flier and will achieve nearly 2 million impressions with click to landing page (takes them to our Virtual Viewbook).

All clicks are sent to an optimized landing page which includes 1) the Jobs on the Rise flier in PDF form; 2) a link to the new Viewbook and also 3) a form where potential students can submit their name and email address for follow up with the Office of Admissions. As of March 13, 2017, there were 91 forms filled out through the landing page.

The Marketing department has agreed to a partnership with the **Toledo Mud Hens** for the 2017 season to sponsor every fireworks display (24 games in all). Fans will have the opportunity to enter for free on game days at customer service on the main concourse for a chance to “Graduate Their View” for the fireworks show. Up to four lucky fans will be selected at random and will be escorted on to the field after the game (with “Pomp and Circumstance” music playing) where they will enjoy the fireworks while sitting on Owens Adirondack chairs, and they will also receive an Owens goodie bag. This promotion will achieve nearly 250,000 impressions (24 games x 10,000 fans per game).

Additionally, the July 28 game at Fifth Third Field will be the annual Owens Veterans Night at the Mud Hens (over 400 tickets will be distributed to Owens Veteran students). The same evening, the Owens Alumni Association will have a large group outing of over 500. The Marketing department was also able to secure the National Anthem singer for that evening and an Owens student will be performing. An Owens representative will throw out the ceremonial first pitch that evening and Meghan Schmidbauer from Admissions will appear on the live television broadcast that evening as well.

The Marketing department reports that the Owens Social Media audience (Facebook, Twitter, LinkedIn, and Instagram) has grown to over 56,000 followers and is growing by over 60 new followers per week. In the combined months of January & February, 87 unique Owens Facebook posts achieved 748,460 impressions (eyeballs) and Twitter produced 49,208 impressions during the same time frame with 109 unique tweets.