

Denise Smith  
Interim Provost/Vice President, Academic Affairs and  
Chief Academic Officer

Board of Trustees  
February 6, 2018  
EXHIBIT NO. 18A

## NOVEMBER & DECEMBER 2017

### **SCHOOL OF BUSINESS, INFORMATION, AND PUBLIC SERVICE – *Ann Theis, Dean***

Ms. Theis attended OhioLINK webinars, November 16-17, to observe textbook proposal demonstrations for information on inclusive access textbooks options through vendors for a possible working relationship at the State level.

Training for Fast Path Ohio, the new Prior Learning Assessment Portal, was held for advisors, chairs, and the institutional administrator via webinar on December 7. The system allows students to connect with Ohio colleges to submit their prior learning and experiences for consideration of college credit. Owens is one of the first four schools in Ohio to be included in the rollout of this system. The other schools included in the first phase were Lorain Community College, Cincinnati State and Stark State. The system went live in December.

### **SCHOOL OF LIBERAL ARTS – *Michael Sander, Interim Dean***

Fine and Performing Arts performed its fall student production of *According to Twain: Accounts, Tales and Yarn* November 9-12. The cast included students; Brice Armstrong, Makayla Jaquay, Aoani Salvaterra, Brendan Bean, Esteban Vega, Matthew Crawford, Reagan Moloney, Logan Yarbrow, Josh Silver, and McKensie Binau and a community member, Nick Mueser. The production was directed by Jeremy Meier, Professor, Theatre, with stage management by students Brittney Stone and Kat McFadden. Owens adjuncts/staff collaborated on the project: Rick Clever, Technical Director, Lighting and Sound Designer; Nichole Newman, Costuming Designer; and, Bianca Marcia, Assistant Costuming Designer, Makeup Designer and Properties Head.

The Owens Concert Band, directed by William Dais, Adjunct Faculty, performed at the Hope Baptist Church on November 4, the Lutheran Home at Mercy on December 4, and the Genesis Retirement Center December 7. The term concluded on December 3 with the Holiday Concert, featuring Owens Voices Choir performing with the Band.

Slippery Creek Bluegrass performed on the Mainstage Theatre in the Center for Fine and Performing Arts on November 27, as part of Accent on the Arts! Concert Series. Students from Denise Grupp-Verbon, Adjunct, Music and Internship Coordinator, and Rob Ticherich's, Assistant Professor, Music Portfolio I class produced and promoted the event, which included students researching, booking the musicians, communicating with the stage manager and the band for performance needs, setting up stage equipment, running a full sound check with the band, and recording the performance. Two students had the opportunity to visit WTOL Channel 11 and observe an on-air performance by Slippery Creek Bluegrass Band, promoting their performance.

Ruth Foote, Professor, and the Studio Photography 2 students participated in a group photo shoot for Children's Choir of Northwest Ohio at The Stables, Whitehouse, Ohio. Students practiced posing, directing, interacting & lighting small & large groups.

The Walter E. Terhune Gallery is currently presenting the Annual Faculty Show Exhibition from December 8 to January 21.

In conjunction with Rob Thomas, Adjunct Faculty, Radio Production course, Bill Rossini, chief engineer for iHeart Media Toledo, presented information about the Federal Communications Commission, including licensing, public affairs programming, public files, regulations, the emergency alert system and payola and plugola.

Dr. Ramona Olvera, Chair, Social and Behavioral Sciences and Interim Chair of Humanities, attended the November 3 Liberal Arts Career Connections networking event for students at Lourdes University. At the networking event, Dr. Olvera met with local employers who have potentially internships and job opportunities for students studying Liberal Arts. On December 4, Dr. Olvera represented northwest regional colleges and universities at the Social and Behavioral Sciences pathways meeting with the Ohio Department of Education in Cleveland. This meeting was the culmination of months of work on the statewide guaranteed pathways for this cluster of degrees.

Dr. Kathy Danko-McGhee, Chair, Teacher Education & Human Services, has been appointed to the National Art Education Association national taskforce on equity, diversity and inclusion. Dr. Danko-McGhee will travel to Alexandria, Virginia in January, as the taskforce begins its work through March 2019.

#### **SCHOOL OF NURSING AND HEALTH PROFESSIONS – *Cathy Ford, Dean***

On December 1, the annual Holiday Fun Day was held at the Autism Academy of Learning. The event allowed the Autism Academy of Learning students to participate in various sensory activities, and offered Occupational Therapy Assistant students to gain additional exposure to this special population. The Autism Academy of Learning faculty and staff reported that the eleven students competently provided meaningfully adapted activities. Sarah Heldmann, Adjunct Faculty and a staff member of the Autism Academy of Learning, supervised the students and reported the students were kind and thoughtful while communicating with nonverbal students.

#### **SCHOOL OF SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM) – *Glenn Rettig, Dean***

Mr. Rettig attended the Association of Technology, Management, and Applied Engineering's (ATMAE) 50<sup>th</sup> Anniversary Annual Conference, Cincinnati, October 3–November 4. During the conference and accreditation hearings, Mr. Rettig served as Chair, Board of Accreditation. During the accreditation hearings, Owens Community College had nine programs that were required to submit follow-up reports. All nine programs received approval through 2021.

On November 7– 9, Mr. Rettig, Tony Duris, Welding, Instructor, Brian Schwab, Adjunct faculty, and Karen Rettig, Retention Advisor, attended the Fabricating Technology (FABTECH) event held in Chicago through the courtesy of the TechNet grant.

STEM Friday events connected faculty and staff, between buildings and campuses, with presentations on research-based instructional strategies. On November 17, there were 33 faculty and staff in attendance from the Schools of STEM and Nursing and Health Professions. Speaker Ted Clark. The Ohio State University, presented "How to Improve Student Learning in Your Course" and promoted the Sandra Yancy-McGuire book.

In December, the School rolled out the STEM Spotlight in Blackboard, a repository of resources geared toward assisting faculty and P/T staff interested in research-based instructional strategies, creative ideas/infographics, start-up activities and the monthly e-newsletter.

## **ACADEMIC AFFAIRS**

### Honors Program – *Russell Bodi, Director*

Forty-six students completed Honors Option Contracts and/or Honors Core Courses, Fall Semester 2017. The Critical Thinking class gave a presentation on the issue of Findlay's participation in college activities.

Honors Scholar, Kozait Elkhatib, a recently inaugurated American citizen, gave the commencement address in December. She delivered part of her speech in Arabic, for her mother in another country.

Eric Kostecki, a geography major, graduated from the Honors Program and he is eligible to complete his Honors education at The University of Toledo, due to an articulation agreement.

### Center for Experiential and Community Engagement Learning – *Krista Kiessling, Director*

The Owens Harvest Project food pantry served 133 patrons during the month of November and 72 patrons during December. In partnership with Owens employees, the Center provided toys and gifts for six families of Owens Community College.

Ms. Kiessling attended November 17 Propel Ohio as a chaperone for student leaders and participated as a panel member for a presentation related to supporting under-resourced college students.

## **WORKFORCE AND COMMUNITY SERVICES – *Robert Kraus, Executive Director***

In November and December, WCS provided 44 contract training programs serving 603 participants. Companies served: Dana Corporation, Portsmouth Plumbers & Pipefitters, Great Lakes Construction Alliance, Torrence Sound, K Trucking, GSW Manufacturing, Toledo Sheet Metal, Lucas Metropolitan Housing Authority, Genoa High School, Tireman, Libbey Glass, National Testing Network, Harbor Behavioral Connections, Whirlpool, Toledo Edison, Materion, PlyGem Windows, Youngstown Plumbers & Pipefitters, NetWork and ProMedica.

WCS delivered 49 open enrollment, non-credit classes for the two months and served 329 students. Highlights for the months included Real Estate, Microsoft Excel, DIY Home Repair for Women, Ghost Hunting, Making Money with Your Voice, and Flooded Cookies.

WCS provided additional services in November and December in partnership with Dana, Inc. and the new West Toledo plant, which included serving as an interview host and administer aptitude testing to 12 additional candidates for hourly positions at Dana. This brings the total number of candidates tested in 2017 to 540. Aptitude testing was also administered to six candidates for Skilled Maintenance positions at Dana. The total number of Skilled Maintenance employees tested in 2017 was 26. Also for Dana, 62 newly hired hourly employees completed the Owens Manufacturing Fundamentals 40-hour course. That brings the 2017 total number of Dana employees trained to 199. A FANUC Robotics training was also delivered for five Dana employees in November.

A graduation event was held December 13 for the 13 students who completed the *Investigations of Economic Class* training program delivered by WCS and funded by the Health Professions Opportunities Grant (HPOG) administered by NetWork, a division of the Zepf Center. Participants completed 48 hours of training designed to prepare them for health care training. Several of the students will be pursuing health care education at Owens Community College.

Also thanks to funding from the HPOG Grant, WCS delivered workshops introducing 20 students to Electronic Health Records in November and December. The workshops were developed and delivered in partnership with the College's Health Information Technology program.

WCS delivered Advanced Microsoft Excel training to 19 employees of GSW Manufacturing, Findlay Campus.

Ninety-four candidates seeking work in the fire service or law enforcement received aptitude testing from WCS in November and December. Many of the candidates are seeking to become Toledo Police officers.

Skilled Trades aptitude testing was administered in November and December for Portsmouth Plumbers & Pipefitters, Toledo Sheet metal Workers, Whirlpool, Youngstown Plumbers & Pipefitters, PlyGem, and Cincinnati Plumbers & Pipefitters.

In partnership with the College's Transportation Technologies area, training in Vehicle Inspection was provided to nine employees of Tireman in November.

Hazardous Waste Worker training was delivered at the Center for Emergency Preparedness for 30 workers from Materion Corporation in December.

Drug Free Workplace Training was provided to employees of K Trucking and Torrence Sound in December.

Heating, Ventilation and Air Conditioning Systems training was delivered in December to a group of Toledo Edison maintenance employees.

Carl Dettmer, Director, Program Development, participated in a shadowing experience at the Resource Room of the Ohio Means Jobs Lucas County facility (as member of Lucas County Workforce Development Board).

The FY2019 Motorcycle Ohio Grant, July 1, 2018 – June 30, 2019 has been submitted and waiting for approval.

The Law Enforcement Police Consortium held classes, Vehicle Searches, OVI Legal Updates, Drug ID and Active Shooter, with 96 officers. This concluded the 2017 Training Program servicing over 600 officers throughout the year. The 2018 agreement has been processed and distributed.

The Ohio Department of Public Safety has reviewed and approved the truck driving program for 2018 for both campuses.

## **PROFESSIONAL DEVELOPMENT**

### **SCHOOL OF NURSING AND HEALTH PROFESSIONS**

In November, Beth Tronolone, Chair, Dental Hygiene Department was selected by Proctor and Gamble (P&G) as an Oral Care Global Dental Schools Advisory Board Member to serve in an advisory capacity to P&G on a P&G Independent Advisory Board. Functions of the board include: assisting with what "best in class" looks like in terms of engaged learning, a critical review of P&G's material currently used internationally in dental schools, and co-create curricula, provide expert and objective opinions related to the learning environment.

In November, Suellen Barnum, Instructor, Medical Imaging Technology, attended the Joint Review Committee on Education in Radiologic Technology's workshop on Accreditation and Assessment, Chicago, Illinois, which provided pertinent information for preparing for the upcoming site visit for the Magnetic Resonance Imaging program.

On November 1, Beverly Baney, MSN, RN, Professor, Nursing, attended a National Council of State Boards of Nursing, National Council Licensure Examination (NCLEX) Regional Workshop, Columbus. Objectives of the conference included: information on the Next Generation NCLEX, and provide information to educators who prepare students to take the NCLEX examination.

On December 8, Irene Jones, MSN, RN, Chair, Nursing, Michelle Shephard, MSN, RN, Assistant Chair, Lab Operations, and Nursing Faculty: Janet Pinkelman, MSN, RN, Kimberly Holman, MSN, RN, Julie Lohse, MSN, RN, Laurie Erford, MSN, RN, Anne Helm, MSN, RN, Margaret Ludwikoski, MSN, RN, and Adjunct Lab Instructors: Karen Franks, BSN, RN, Nadine Delugas, MSN, RN, Joyce Hammer, MSN, RN, Amber Kelly, BSN, RN, attended “We Are Family”-Simulation Throughout the Lifespan presented by Dr. M. Bussard, PhD, RN, ACNS-BC, CNE and Ms. K. Gordon, MSN, RN, CNS, CNE, CHSE at Firelands Regional Medical Center School of Nursing.

Jeff Ganues  
Vice President, Business Affairs  
Chief Financial Officer/Treasurer

Board of Trustees  
February 6, 2018  
EXHIBIT NO. 18B

## NOVEMBER & DECEMBER 2017

### **INFORMATION TECHNOLOGIES – *Laurie Orzechowski, Chief Information Officer***

Ohio Banner Users Group (OBUG) Conference Ms. Orzechowski, Sweta Thakker, Director, Enterprise Application Systems, Amanda Ki, Database Administrator II, and Stephanie Ashley, Database Administrator I, attended the annual Ohio Banner Users Group meeting on November 6 held at Kent State University. The all-day meeting had various presentations including *Portable Business Intelligence Solution from the Banner Database, Success with IBM Cognos, Programming Banner Data Loads, Banner 9 Extensibility*, as well as a chief information officer track with several topics.

Cybersecurity for Executives Workshop Ms. Orzechowski attended the Cybersecurity for Executive Workshop on November 17 at Bowling Green State University. The workshop provided an in-depth analysis of the current threat landscape that ensures an organization is prepared to address cybersecurity incidents and threats. The workshop was led by Dr. Joe Adams, Vice President for Research and Cyber Security, Merit Network, Inc., on topics of phishing, cyber terrorism, social engineering, incident response and hacking.

Computer Upgrade The Information Technologies department started deploying the 100 new administrative desktops, 20 new administrative laptops, and 35 new academic iMacs.

### **OPERATIONS- *Michael McDonald, Executive Director***

### **CAMPUS PLANNING AND SERVICES – *Danielle Tracy, Director***

### **FACILITIES SERVICES – *David Halsey, Director***

Capital Planning The College's six-year plan and capital re-appropriation funding request was submitted to the State of Ohio.

Administration Hall Water Infiltration Project The roof replacement project was completed

Transportation Technologies Expansion Project The expansion project is substantially complete. Occupancy permit is expected by the end of January. The Controlling Board approved the release of funds for the purchase of information technology equipment for the building.

College Hall Renovations Phase I Primary construction of the office area 130 is 95 percent complete with only technology and minor adjustments required at this time. Occupancy permitted in the office suite, which is ready for furniture installation. The demolition of Oserve student service space commenced during the winter break. The renovation, floor and wall work commenced for the lobby and the Disability Services area in rooms 112, 114, 116. The Controlling Board approved the release of funds for the purchase of furniture for the new Testing Services area in College Hall.

Amy Giordano  
Vice President, Enrollment Management  
& Student Services

Board of Trustees  
January 16, 2018  
EXHIBIT NO. 18C

## NOVEMBER & DECEMBER 2017

### **ADMISSIONS - *Meghan Schmidbauer, Assistant Dean, Admissions, International Services, and College Credit Plus***

Ms. Schmidbauer attended the Ohio Association of Dual Enrollment Partnership's Fall Conference, Columbus, November 16- 17, which was focused on College Credit Plus. On December 14, Ms. Schmidbauer testified at a public meeting in Columbus regarding the legislative changes with College Credit Plus, and its impact on students and community colleges. Ms. Schmidbauer also met with high schools to expand College Credit Plus offerings for the 2018-2019 academic school year.

#### Adult and Community Outreach

On December 9-10, Admissions Representative Erin Kramer, attended the Education Fair at the 180<sup>th</sup> Fighter Wing, Ohio Air National Guard Base, in Swanton. Along with Veterans and Student Services, Ms. Kramer spoke to 20 prospective students. New for this registration cycle, One Day Registration events were offered at the Downtown Learning Center. Ms. Kramer piloted the program with positive feedback. The event allows students to streamline the admissions process into a single day.

#### High School Recruitment

The Admissions Representatives canvassed eight rural, urban, public and private high schools throughout the service area. Applications and interest cards are still being collected with every visit. In the month of November and December, Admissions staff represented Owens at five fairs/parents nights at high schools and colleges in Lucas, Wood, Hancock and Defiance Counties.

#### On-Campus Events & Communication

In November and December, 371 students participated in registration events, New Student Orientation, or One Day Registration. There were 362 prospective students, who visited the Toledo Campus.

On November 16, the Findlay Campus hosted Marathon's Project COMPASS, a mentorship program, and approximately 50 prospective students attended.

Communications (4,144 emails) were sent to recruits and applicants with information about the enrollment process for Spring Semester 2018. Mailings were sent to those who requested information, 352 prospective students. A mailing for the future Transportation Technologies event was sent to 867 prospective students and counselors. A series of text messages were sent to over 1,000 prospective students regarding the enrollment process.

### **INTERNATIONAL STUDENT SERVICES - *Annette Swanson, Manager***

International Education Week is a joint initiative of the U.S. Department of State and the U.S. Department of Education to celebrate the benefits of international education and exchanges across colleges and universities. Presented jointly with the International Club, International Student Services held the International Festival on November 14. The event was comprised of cultural displays and exchanges, traditional costumes, international trivia games, food, and music. Festival participants included English Corner, Lyndsay R. Dimick's ESOL class (CCRC), the International Club, the African Association and the Muslim Student Association.

**ADVISING, CAREER INITIATIVES, & COUNSELING SERVICES – *Dr. Verne Walker, Assistant Dean***

During the month of November, Advisors completed outreach to students who are on probation I. Advisors called and emailed probation students who were not yet registered for spring 2018. There were about 250 students on the list, and each advisor contacted his/her students. Probation II student outreach took place during the month of December.

During the month of November, Advisors for the School of Business, Information, and Public Service did an outreach to all students who were eligible but who had not registered for Spring Semester.

During the month of November, Jacey Parks, Advisor Lead, Technology Programs, attended Diesel Technology, GM ASEP, Auto Body, and Automotive Technology advisory committee meetings. She was advised of upcoming program changes in the programs, and she provided feedback from an advising perspective.

On November 3, the Ohio Means Internship and Co-ops (OMIC) program partnered with the Career and Transfer team to host and fund the consultants from Economic Modeling Specialist International (EMSI) who offered Career Coach Advanced Training, which is a career planning, resume creation, and job search software, to 41 participants.

On November 8, Bowling Green State University held an Allied Health Day, and it provided students with information to transition from a completed Associate Degree to an online BGSU Allied Health program that may be completed in approximately one year. The event was attended by 11 students who met with advisors. The university hosts Christine Boes, BGSU Transfer Advisor, who is housed at Owens.

During the week of November 13, Advising hosted Registration Ready Week for non-registered students to have walk-in advising, with prizes from the Bookstore. There were 16 walk-in students at the Findlay Campus and there were 33 walk-in students at the Toledo Campus.

Dr. Walker represented the College at the November 16 Ohio Articulation and Transfer Network meeting, Columbus. Dr. Walker and the Advisor Leads participated in the December 7 Fast Path Ohio webinar for on-line prior learning assessment management system. On December 13, the Technology Advisors met with Sherri Johnson, Chair, Transportation Technology, for a Transportation programs' boot camp and upcoming program changes.

**COUNSELING SERVICES - *Adrian Baney, Director***

On November 7-8, Megan Cunningham, Counselor Intern, collaborated with TRIO Student Support Services and Student Conduct/Student Life to lead a Lunch and Learn on methods of stress relief and wellness. Ms. Cunningham also joined TRIO students specifically by teaching a time management workshop catered to their specific needs. On November 15 and November 28, Ms. Cunningham participated in a student pop-in event on classroom stress management, sponsored by Student Activities. On November 14, Jackie Haskins, Counselor, led a stress management workshop for nursing students, as requested by nursing faculty.

On November 14, Ms. Baney was a guest speaker and attended a panel of counseling professionals at University of Findlay/Winebrenner Theological Seminary to address college campus mental health, how it differs from community mental health, to network with other local college campuses and make connections with potential college interns.



On December 11, Ms. Baney met with Amy Crofts, Chair, Medical Imaging, to discuss Counseling Services for students struggling with mental health concerns, stress, and professionalism at clinical sites. Counselors will continue to plan and move forward to serve students who are facing these concerns.

On December 15, Counseling Services hosted an ALICE training for TRIO Student Support Services, Disability Services, and Student Conduct and Student Life. Officer Lorraine Stiefel, Department of Public Safety, led the training, which focused on situational awareness, how to respond in a violent intruder crisis, run-hide-fight, and hands-on activities to illustrate various elements of the training.

On December 18, Ms. Baney attended a meeting at Columbus State Community College to learn more about the Victims of Crime Advocate grants available to college campuses.

In November and December, Counseling Services served (by diagnosis, treatment, and crisis response) approximately 50 students on an ongoing basis. Counseling Services is available to faculty and staff for regular consultation regarding concerning student behavior, mental health crisis response, and leading efforts to educate students and staff about various mental health topics.

#### ***ATHLETICS – John-David Ettore, Director***

The women's volleyball team, played their first NJCAA Division II National Championship, and came up just shy of the national title. The Express fell for the first time in the 2017 season, losing to Coffeyville 3-1. They finished the season as the National runner up for the first time in Division II with an overall record of 40-1.

The sophomore class finished with a combined record of 81-6 over their two years with the Express. They also captured two OCCAC league titles and won two district championships in the Region XII District F tournament. Furthermore, the class finished 2<sup>nd</sup> and 3<sup>rd</sup> place in the National Tournament over the last two years.

Sophomore Volleyball Player and defensive specialist, Nicki Polce, earned the award of National Junior College Athletic Association (NJCAA), First Team All-American. Ms. Polce also won the Ohio Community College Athletic Conference (OCCAC) Player of the Year Award and the American Volleyball Coaches Association (AVCA), Second Team All-American Award. Sophomore outside hitter Erika Angstmann earned the award of NJCAA Second Team All-American.

The Volleyball team led the athletic programs with an overall team grade point average of 3.16 for the fall semester.

The Athletic Department had 11 players on the All-Fall Academic Team. To qualify, the athlete must have a 3.30 grade point average or higher; included in the 11 were four athletes with a perfect 4.0 for the semester.

#### ***FINANCIAL AID – Andrea Morrow, Director***

As of January 1, 2018, 11,011 applications for financial aid were received for the 2017-2018 academic year; 2,273 applications were received for the 2018-2019 academic year. As a result, a total of \$18,975,352.84 in grants, loans, work-study, and scholarships has been disbursed for the 2017-2018 academic year. For Fall 2017, 41.83% of eligible students enrolled received financial aid.

**OSERVE – Ashley Foster, Director**

December 11 - 21 Verification Outreach: The Spring 2018 verification email outreach consisted of 201 students. Oserve Advocates reminded and informed students of their Financial Aid verification requirements. The results included 201 students contacted, 26 students completed their financial aid verification requirements and 32 students are pending review. The Financial Aid Office will begin disbursing to students on January 31, 2018.

Presentations

Ms. Foster and Marcos Gomez, Oserve Advocate, individually presented and facilitated FAFSA workshops, which provides high school seniors and their parents the opportunity to complete the FAFSA with the assistance of a financial aid professional, and promotes early FAFSA completion.

- Delta High School – November 13
- YMCA and JCC of Greater Toledo – November 16
- Maritime Academy – November 21
- LRC Cherry Street – December 13

**STUDENT CONDUCT/STUDENT LIFE – Danielle Filipchuk, Director/Title IX Coordinator**

On November 3, the Student Occupational Therapy Assistants student organization advisors, Connie Burcin and Cheryl Paeth and 23 students traveled to Dayton, Ohio, for the Ohio Occupational Therapy Conference.

From November 3-5, 21 students and advisors, Beth Tronolone and Miriam Armstrong from the American Dental Hygiene Association student organization traveled to Columbus, Ohio for the Annual Session.

On November 7, the Student Activities Office hosted a Dietetics Career Panel with 4 alumni who discussed career options and continuing education. There were nine students in attendance.

From November 9-11, three students and advisor, Holly Lynn Palmer-Wright, with the Institute of Managerial Accounting student organization, traveled to Houston, Texas for the National Student Leadership Conference.

From November 16-19, two students and advisor, Kim Holman with the student organization Alpha Delta Nu, traveled to Scottsdale, Arizona for a national convention.

On November 9, Findlay Campus, and on November 14, Toledo Campus, a pop-in activity was held for a snack break for students studying for final exams. On November 28, a pop-in activity was held in Heritage Hall with TRIO and Counseling Services for students to create their own stress relief kit with snacks, stress balls, fidget spinners, water bottles and coloring pages.

Findlay Campus

The annual Findlay Campus Chili Cook-Off & Transfer Fair was held on November 14. Seven teams competed in the Chili Cook-Off with the STEM Club taking the top prize. Transfer representatives from 13 schools participated in Transfer Fair, offering information about their schools and a variety of desserts to compliment the chili. Over 100 students, faculty, and staff participated in the combined event.

On December 5, the Findlay Campus Student Nurses' Association prepared and delivered spaghetti dinners to Hancock County First Responders in appreciation for their important role in the community.

The Findlay Campus Student Nurses' Association hosted the 13<sup>th</sup> Annual Toy Drive for children in area hospitals, which were wrapped and delivered on December 7.

Student Services participated in *Season of Hope* sponsored by Hope House. Employees pooled resources to provide gifts for a homeless family living in transitional housing.

#### **VETERANS SERVICES – Sean McConnell, Manager**

We had the honor and privilege to host the November 2 ribbon cutting ceremony for the official opening of Veterans Hall and the Veterans Services Center. We were fortunate to have many guests, as well as local and state officials on hand to participate in our celebration.

On December 4, Michael Martin became a full-time employee with additional duties to ensure the success of the Veterans Services Center. A Chili Cook-Off between Counseling Services and Veterans Services was held, and the Vets humbly won and awarded the Championship Belt!

#### **PROFESSIONAL DEVELOPMENT**

On November 6, Susanne Schwarck, Associate Director, attended the Ohio Banner Users Group conference at Kent State University. The focus of the conference was Banner 9.

On November 15, Jill Gentry, Manager, Graduation Services, and Ashley Thomas, Student Services Information Systems Administrator, attended the Clearinghouse Academy Live in Columbus, Ohio presented by the National Student Clearinghouse. The session provided updates and information on enrollment reporting compliance and the reverse transfer initiative.

On November 15, Meghan Schmidbauer, Assistant Dean, Admissions, International Student Services, and College Credit Plus, Dave Shaffer, Registrar, and Dr. Verne Walker, Assistant Dean, Advising, Career Initiatives, and Counseling Services attended the OACC Student Success Leadership Initiative (SSLI) day-long meeting focused on advising and support service redesign.

From November 28 to December 1, Financial Aid staff members Andrea Morrow, Director, Jodie Smeltzer, Assistant Director of Compliance, and Susanne Schwarck, Associate Director, and Oserve Director, Ashley Foster, attended the Federal Student Aid Training Conference in Orlando, Florida. Topics included regulatory and procedural updates for federal financial aid, year-round Federal Pell Grant, and data security requirements. U.S. Department of Education Secretary Betsy DeVos shared information of the Department's vision in the keynote address.

**NOVEMBER & DECEMBER 2017**

**FOUNDATION – Jennifer Fehnrich, Executive Director**

Fundraising – Donations recently received include:

- \$379,947 estate gift to The Owens Fund
- \$38,753 from Owens employees
- \$33,900 from the Foundation Board of Directors\*\*
- \$20,000 to the Single Parent’s Scholarship Fund
- \$15,000 to the GSW Manufacturing STEM Scholarship Fund\*
- \$15,000 to the GSW Manufacturing Business Scholarship Fund\*
- \$14,000 to the Officer William Miscannon Scholarship Fund
- \$11,000 corporate gifts to The Owens Fund
- \$7,500 to the James H. Baehren Scholarship Fund\*\*
- \$5,562 to the Privates Macheinski and Dickman Memorial Scholarship Fund
- \$5,562 to the Michael Rickard Memorial Scholarship Fund
- \$2,050 from the Board of Trustees
- \$2,000 to the J.B. Lang Scholarship Fund
- \$1,960 to the Baby University Scholarship Fund
- \$1,500 to the JUMPSTART/Bridge to Success Program
- \$1,000 to the Help Portrait Program

\*New scholarship

\*\*Includes corporate matching gifts

Foundation – The Finance, Audit and Investments Committee opened a Request for Proposals (RFP) for Foundation investments. Eleven investment firms were sent RFP with a return deadline of January 19, 2018. An ad-hoc committee will meet in early February to review all submissions; the top firms will be asked to present to the Finance, Audit and Investments Committee. Selection of the investment firm is expected to occur during second quarter 2018.

Cultivation – Ms. Fehnrich held several one-on-one cultivation meetings with prospective donors to the Foundation, including the creation of two new endowed scholarships, one for the School of Business and one for the School of STEM.

2018 Annual Giving Campaign – The goal for the campaign is \$300,000. The Giving Tuesday campaign (held November 28, 2017) had a \$5,000 goal with funds raised designed for the Student Emergency Assistance Fund. The campaign raised a total of \$9,237! Individual appeals were also sent to employees, adjunct, retirees, alumni, former board members and community members.

## **ALUMNI RELATIONS – *Bridget Shea, Manager***

Alumni Membership – The Alumni Association has 294 paid memberships and 1,346 complimentary memberships.

Staffing – Student volunteers assist the Alumni Association with the planning and execution of special events. A Hospitality Program student has begun her service hours with the office.

### Event Participation

- Owens Retiree held their annual holiday dinner in Heritage Hall, Terrace View Café. They have expressed their gratitude for being invited back to campus.
- Zoo Lights Night was attended by 55 people, including alumni who had never attended an event before.

Outstanding Service Awards – The ongoing nomination process brought in 37 nominations for first responder service above and beyond the call of duty.

### Upcoming Events –

- February 10, 2018 Walleye Night
- April 8, 2018 Owens Theater production and Alumni Association Reception
- April 22, 2018 Toledo Museum of Art Mummy Exhibit
- April 27, 2018 Outstanding Service Awards

## **FINDLAY CAMPUS – *Julie Baker, Executive Director***

In November, Ms. Baker arranged for the STM 105 Technology in Society class and the career advisor to tour MiTec; a local manufacturing facility, Findlay. Students reviewed all aspects of the manufacturing line and were encouraged to consider MiTec as a possible internship site. Ms. Baker also toured the Flashover Sport Complex for potential collaborations.

In December, Ms. Baker arranged for the career advisor to meet the human resources members of Rowmark to cultivate a good working relationship. A Findlay student has been placed at Rowmark for a Spring 2018 internship in Computer Science.

In December, Ms. Baker met Nicole Coleman, Executive Director, County Veterans Service Officer, at Veterans Hall for a tour of the facility on the Toledo Campus.

In November and December, Ms. Baker attended college events including: Veterans Hall Grand Opening Ceremony, Board of Trustees Scholarship Reception, IT Governance Steering Committee, Findlay All Campus Meeting, Holiday and Employee Recognition luncheon, Findlay Campus Chili Cook-off, Presentation by Findlay Honors Students, Nursing Pinning Ceremony

In the community, Ms. Baker represented the College at the University of Findlay Holiday Open House, Meet and Greet Event at the Findlay Country Club for new State Senator, Rob McColley, Noon Rotary, Raise the Bar HS/Post-Secondary sub-committee meetings, and Camp Fire of Northwest Ohio Board and Executive Board meetings.

## **MARKETING AND COMMUNICATIONS – Jason Griffin, Director**

Television and radio commercials, featuring current Owens students and Owens alums, continue to air, for the Spring Semester 2018 kick off. For the campaign, there was a mixture of 3,188 television commercials, 1,929 radio commercials, 1,929 newspaper ads, 43 TARTA bus signage, and 12 high school athletic venue sponsorships in northwest Ohio. Additionally, there were nearly 2.5 million digital ad impressions that generated 319 personal information form fills on an owens.edu landing page, a total that was 2.7 times higher than any previous semester. The commercials, as of January 16, have been viewed on YouTube 417,760 times.

The Marketing department produced the third “This is Owens” video featuring students, faculty, staff, alumni, and community partners. These short videos (60-90 seconds) are vignettes and a glimpse into the lives of the Owens family. The third video featured instructor, Margeret Parker and has been very popular, achieving over 10,000 views through social media platforms. So far, the three videos have been shared on social media channels and OTV (in-house television on campus) and have been viewed a total of 701 times on YouTube. The three videos have reached a total of 23,986 people on social media.

The Marketing department will be entering two videos for consideration for the ADDY Awards, which will be announced by the American Advertising Federation of Toledo in the Spring. The videos submitted were an Advising PSA and the recap video of the HELP-Portrait event in December. Here are the links to see those videos:

- Advising: <https://www.youtube.com/watch?v=W1ornsLB8-k>
- HELP-Portrait: <https://www.youtube.com/watch?v=y7AOQthjK3E&t=2s>

The Marketing department reports that the Owens Social Media audience (Facebook, Twitter, LinkedIn, and Instagram) has grown to 63,988 followers and is growing by over 250 new followers per week.

In the combined months of November and December, 98 unique Owens Facebook posts achieved 1,356,307 impressions. Twitter produced 62,656 impressions during the same time frame with 111 unique tweets.