

COMMERCIAL PHOTOGRAPHY MAJOR

Associate of Applied Science

The Commercial Photography Major is designed to prepare students for employment in the photographic industry. The program enables students to develop strong skills in both traditional and digital photographic techniques.

Combining a traditional foundation with the latest advances in technology, we offer students both traditional darkroom as well as digital lab classes. Our award-winning faculty share their expertise and love of photography with students at any level of studies.

Owens provides a full-spectrum photography education, from darkroom to digital, from fine art to commercial, with an emphasis on contemporary visual literacy. Students in the Commercial Photography Major take courses that cover the following topics: black and white darkroom with small and large format cameras; studio and natural lighting for product, portrait, wedding, and events; visual storytelling and communication; digital asset management; color management for digital output to web and print; creative problem solving with alternative digital and darkroom output; business and career development including marketing, copyright and licensing; historical and contemporary trends in the field of photography; portfolio preparation and presentation.

POTENTIAL EARNINGS

\$20,000 and up

CAREER OPPORTUNITIES

- Photographer's Assistant
- Photo Studio Owner
- Photo Technician
- Freelance Photographer
- Wedding Photographer
- Portrait Photographer
- Corporate/Advertising Photographer
- Editorial/Stock Photographer
- Photojournalist

LOCATION

Toledo-area Campus

FACILITIES

- Black and White Printing Darkroom
- Two Digital Mac Labs
- Print Finishing Lab
- Professional Lighting Studio
- Walter E. Terhune Gallery

STUDENT EXHIBITION

Juried Spring Student Show

INTERNSHIP PARTNERS

www.owens.edu/fpa/internships

SOCIAL MEDIA

Owens Photo Club

f Owens Artist Connection





Toledo-area Campus - (567) 661-7777 Findlay-area Campus - (567) 429-3509 Fine and Performing Arts (567) 661-7081 owens.edu/fpa



PROGRAM CURRICULUM

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REQUIRED COURSES

*The Age of Coursework for Photography (PHO) courses, and CRT 105 is 6 years - chair approval required for courses beyond that. Please refer to College Policy, Chapter 2 - Academic, 3358:11-2-22 Age of Coursework Policy.

**CRT 105 and all Photography (PHO) courses must be completed with a grade of "C" or better to graduate.

1ST SEMESTER

VCT 100	Careers in Visual Technology	Credits: 3(Lec: 3)
CRT 105	Micro Concepts & Apps for Mad	Credits: 1(Lec: 1)
CRT 115	Digital Imaging	Credits: 3(Lec: 2 Lab: 3)
CRT 120	Vector Graphic Design	Credits: 3(Lec: 2 Lab: 3)
PHO 123	Digital Photography I	Credits: 3(Lec: 2 Lab: 3)
PHO 130	Intro to Visual Communication	Credits: 3(Lec: 3)

2ND SEMESTER

ENG TTI	Composition I *	Credits: 3(Lec: 3)
or		
ENG 111P	Composition I Plus *	Credits: 4(Lec: 4)
PHO 121	Darkroom Photography I	Credits: 3(Lec: 2 Lab: 3)
PHO 223	Digital Photo II	Credits: 3(Lec: 2 Lab: 3)
PHO 140	Studio Lighting I	Credits: 3(Lec: 2 Lab: 3)
BUS 101	Contemporary Business	Credits: 3(Lec: 3)

3RD SEMESTER

PHO 202	History of Photography	Credits: 3(Lec: 3)		
PHO 245	Visual Storytelling	Credits: 3(Lec: 2 Lab: 3)		
PHO 240	Studio Photo II	Credits: 3(Lec: 2 Lab: 3)		
	Mathematics Elective	Credits: 3 to 5(Lec: 3 to 5		
PHO 221	Black & White Photography II	Credits: 3(Lec: 2 Lab: 3)		

4TH SEMESTER

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IDS 210	Fine & Performing Arts Internship	Credit	s: 2(Lec: 1 Lab:10)	
PHO 295	Portfolio Preparation	Credits: 1(Lab: 3)		
PHO 241	Portrait & Event Photography	Credits	:: 3(Lec: 2 Lab: 3)	
	Social & Behavioral Sciences Elective		Credits: 3(Lec: 3)	
	Art and Humanities Elective	(Credits: 3(Lec: 3)	
	Elective	(Credits: 3(Lec: 3)	
	Select course with minimum 3 credit hours			

*Ohio Transfer Module Course

More information about the Ohio Transfer Module Course can be found at www.ohiohighered.org/transfer/transfermodule

OWENS.EDU







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