



Your Success
Starts Here.



VISUAL COMMUNICATIONS DESIGN AT SYLVANIA SOUTHVIEW HIGH SCHOOL

Owens Community College Major: Commercial Art Technology

Program Length: 4 semesters **Credits:** 61-63

PROGRAM INFORMATION

The Commercial Art Technology (CRT) degree provides the training required to succeed in the ever-changing technical graphics and documentation marketplace. Companies need commercial artists and graphic designers to produce layouts, presentations, videos and websites that are completed in an accurate, timely and appealing manner. Students will understand the fundamental principles of typography, vector design, photo manipulation, graphic design, digital video production, electronic page layout, package design, and the knowledge to produce finished interactive multimedia projects and webpages. Students in the CRT program take courses in Adobe software: Acrobat, After Effects, Dreamweaver, Illustrator, InDesign, Flash, and Photoshop, along with Final Cut Pro. (Subject to change.) Students also have the opportunity to design for clients either through on-campus service learning projects or the Commercial Art Club.

JOB OPPORTUNITIES FOR GRADUATES

Students with a Commercial Art degree are prepared to work in a diverse number of fields including advertising specialist, commercial artist, customer service representative, desktop publisher, electronic image preparer, graphic designer, graphic design illustrator, informational website designer, marketing specialist, page layout specialist, production manager, sales representative, videographer, and video editor.

SALARY

The U.S. Department of Labor, Bureau of Statistics for the Toledo area, reports annual salaries for positions such as those listed above range from \$35,000.

TECH PREP SCHOLARSHIP

Owens Community College offers Tech Prep scholarships to graduating high school seniors who have participated in a Tech Prep career pathway within the Greater Northwest Ohio Tech Prep Consortium. The maximum award is \$2,000 total (\$1,000 per year) or \$500 per semester for four semesters to cover tuition, fees, and an allotment for books **that are not covered** by other financial aid, such as Federal Pell Grant, as long as the student maintains eligibility. This scholarship does not pay for supplies, lab fees, course fees, and other institutional fees. Students must earn a 2.5 on a 4.0 GPA scale by the end of the 7th semester of high school. They must enroll at Owens, full time, for the fall semester immediately following high school graduation, and declare an associate degree program related to the chosen high school Tech Prep pathway.



OWENS
COMMUNITY COLLEGE



Apply Today!

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1ST SEMESTER

- ENG 111 Composition I Credits: 3
- CRT 101 History of Graphic Design Credits: 3
- CRT 105 Micro Concepts & Apps for Mac Credits: 1**
- CRT 115 Digital Imaging Credits: 3
- CRT 120 Vector Graphic Design Credits: 3**
- ART 106 Fundamentals of Drawing Credits: 3

2ND SEMESTER

- CRT 110 Graphic Fundamentals Credits: 2
- CRT 125 Electronic Page Layout Credits: 3
- CRT 210 Digital Design and Typography Credits: 3
- ____ Photography Elective Credits: 3
- *Select from PHO 123, PHO 121 or PHO 120
- ____ Mathematics Elective Credits: 3-5

3RD SEMESTER

- ART 110 Foundations in 2D Design Credits: 3
- CRT 220 Interactive Multi-Media Credits: 3
- CRT 225 World Wide Web Design Credits: 3
- ____ Commercial Art Elective Credits: 3
- *Select from CRT 241, CRT 245, CRT 255
- ENT 111 Entrepreneurial Marketing Credits: 3

4TH SEMESTER

- BUS 101 Contemporary Business Credits: 3
- ____ Photography Elective Credits: 3
- *Select from PHO 123, PHO 121 or PHO 130
- CRT 235 Digital Video Credits: 3
- ____ Commercial Art Elective Credits: 3
- *Select from CRT 241, CRT 245, CRT 255
- CRT 295 Portfolio Presentation Credits: 1
- ____ Social and Behavioral Sciences Credits: 3

This program participates in College Credit Plus (CCP) at Owens Community College.

College Credits earned via CCP: **04**
TOTAL: **04**

Cost savings to the student: \$612
Calculation is based on current tuition structure, and is subject to change.

Students do not receive an application fee if they continue their studies at Owens Community College!

For enrollment information, please contact your Admissions Representative:

Office of Admissions
 30335 Oregon Rd.
 Perrysburg, OH 43551
 (567) 661-7777

*Ohio Transfer Module Course; More information about the Ohio Transfer Module Course can be found at www.ohiohighered.org/transfer/transfermodule

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