



Your Success
Starts Here.



DIGITAL VIDEO PRODUCTION AT PENTA CAREER CENTER

Owens Community College Major: Commercial Art Technology

Program Length: 4 semesters **Credits:** 61-63

PROGRAM INFORMATION

The Commercial Art Technology (CRT) degree provides the training required to succeed in the ever-changing technical graphics and documentation marketplace. Companies need commercial artists and graphic designers to produce layouts, presentations, videos and websites that are completed in an accurate, timely and appealing manner. Students will understand the fundamental principles of typography, vector design, photo manipulation, graphic design, digital video production, electronic page layout, package design, and the knowledge to produce finished interactive multimedia projects and webpages. Students in the CRT program take courses in Adobe software: Acrobat, After Effects, Dreamweaver, Illustrator, InDesign, Flash, and Photoshop, along with Final Cut Pro. (Subject to change.) Students also have the opportunity to design for clients either through on-campus service learning projects or the Commercial Art Club.

JOB OPPORTUNITIES FOR GRADUATES

Students with a Commercial Art degree are prepared to work in a diverse number of fields including advertising specialist, commercial artist, customer service representative, desktop publisher, electronic image preparer, graphic designer, graphic design illustrator, informational website designer, marketing specialist, page layout specialist, production manager, sales representative, videographer, and video editor.

SALARY

The U.S. Department of Labor, Bureau of Statistics for the Toledo area, reports annual salaries for positions such as those listed above range from \$35,000.

TECH PREP SCHOLARSHIP

Owens Community College offers Tech Prep scholarships to graduating high school seniors who have participated in a Tech Prep career pathway within the Greater Northwest Ohio Tech Prep Consortium. The maximum award is \$2,000 total (\$1,000 per year) or \$500 per semester for four semesters to cover tuition, fees, and an allotment for books **that are not covered** by other financial aid, such as Federal Pell Grant, as long as the student maintains eligibility. This scholarship does not pay for supplies, lab fees, course fees, and other institutional fees. Students must earn a 2.5 on a 4.0 GPA scale by the end of the 7th semester of high school. They must enroll at Owens, full time, for the fall semester immediately following high school graduation, and declare an associate degree program related to the chosen high school Tech Prep pathway.



OWENS
COMMUNITY COLLEGE



Apply Today!

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1ST SEMESTER

ENG 111 Composition I*	Credits: 3
CRT 101 History of Graphic Design	Credits: 3
CRT 105 Micro Concepts Apps for Mac	Credits: 1
CRT 115 Digital Imaging	Credits: 3
CRT 120 Vector Graphic Design	Credits: 3
ART 106 Fundamentals of Drawing	Credits: 3

2ND SEMESTER

CRT 110 Graphic Fundamentals	Credits: 2
CRT 125 Electronic Page Layout	Credits: 3
CRT 210 Digital Design and Typography	Credits: 3
____ Photography Elective	Credits: 3
*Select from PHO 123, PHO 121 or PHO 120	
____ Mathematics Elective	Credits: 3-5

3RD SEMESTER

ART 110 Foundations in 2D Design	Credits: 3
CRT 220 Interactive Multi-Media	Credits: 3
CRT 225 World Wide Web Design	Credits: 3
____ Commercial Art Elective	Credits: 3
*Select from CRT 241, CRT 245, CRT 255	
ENT 111 Entrepreneurial Marketing	Credits: 3

4TH SEMESTER

BUS 101 Contemporary Business	Credits: 3
____ Photography Elective	Credits: 3
*Select from PHO 123, PHO 121 or PHO 130	
CRT 235 Digital Video	Credits: 3
____ Commercial Art Elective	Credits: 3
*Select from CRT 241, CRT 245, CRT 255	
CRT 295 Portfolio Presentation	Credits: 1
____ Social and Behavioral Sciences	Credits: 3

This program participates in College Credit Plus (CCP) at Owens Community College.

<u>College Credits earned via CCP:</u>	<u>04</u>
TOTAL:	04

Cost savings to the student: \$612
Calculation is based on current tuition structure, and is subject to change.

Students do not receive an application fee if they continue their studies at Owens Community College!

For enrollment information, please contact your Admissions Representative:

JJ Sharpe
 Office of Admissions
 30335 Oregon Rd.
 Perrysburg, OH 43551
 (567) 661-7777
 Jennifer_Sharpe2@owens.edu

*Ohio Transfer Module Course; More information about the Ohio Transfer Module Course can be found at www.ohiohighered.org/transfer/transfermodule

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