

MUSIC BUSINESS TECHNOLOGY

Associate of Applied Science

The Music Business Technology (MBT) degree is designed to prepare students for employment in the music business and recording arts industry. The program enables students to develop strong skills in traditional music business and production including courses in marketing, accounting and contemporary business. Further, students will receive core instruction in standard recording techniques using Avid Pro Tools software. Through our Learning Partnership with Avid, students can sit for the official Pro Tools certification exams in Pro Tools User and Audio for Gaming. In addition to Pro Tools certifications, students also earn Dante Level 1 and Level 2 certifications for networked audio, opening the door to advance audio routing for studios and multimedia applications in corporate, large-scale audio-visual scenarios. In their final semester, students will continue their portfolio development by participating in an internship.

Graduates from this program will be prepared for entry level or higher employment as producers, directors, audio and video equipment technicians, broadcast technicians, radio operators and sound engineer technicians. Graduates are employed in various areas of the production and recording industry and as freelance, self-employed professionals.

Students in the Music Business Technology program study Audio Recording, Music Technology, Advanced Mixing and Mastering, Live Sound Reinforcement, Concert Production and Promotion, Music Copyright Law and the Business of Music.



Avid Learning Partner
Academic

OWENS.EDU

Office of Admissions

Toledo-area Campus - (567) 661-7777
Findlay-area Campus - (567) 429-3509

Fine and Performing Arts

(567) 661-7081
owens.edu/fpa

POTENTIAL EARNINGS

\$32,000 and up

CAREER OPPORTUNITIES

- Sound Engineer
- Audio & Video Equipment Technician
- Producers & Directors
- Music Production & Sales
- Music Marketing
- Music Publishing
- Popular Music Musician
- Contemporary Church Musician
- Broadcast & Sound Engineer Technicians/Radio Operators

LOCATION

Toledo-area Campus

FACILITIES

- MIDI Mac Lab
- Mixing Suite
- Recording Lab
- Student Recording
- Studio Piano Lab
- Student Practice Rooms

INTERNSHIP PARTNERS INCLUDE

www.owens.edu/fpa/internships

- Stone Soup Recording Studios
- Great Lakes Sound and Lighting
- Cedar Creek Church
- Owens OutComm Student Media Center
- Bigfoot Studios
- Glass City Radio
- Reverend Guitars
- The Valentine Theatre
- YES FM



OWENS
COMMUNITY COLLEGE

PROGRAM CURRICULUM

MUSIC BUSINESS TECHNOLOGY

Associate of Applied Science

REQUIRED COURSES

*The Age of Coursework for Music (MUS) courses is 6 years - chair approval required for courses beyond that. Please refer to College Policy, Chapter 2 - Academic, 3358:11-2-22 Age of Coursework Policy.

**CRT 105 and all Music (MUS) courses must be completed with a grade of "C" or better to graduate.

1ST SEMESTER

MUS 100	Fundamentals of Music	Credits: 4(Lec: 4)
MUS 132	Piano for Non-Majors I	Credits: 1(Lab: 3)
CRT 105	Micro Concepts & Apps for Mac	Credits: 1(Lec: 1)
MUS 175	Music Technology I	Credits: 3(Lec: 2 Lab: 3)
MUS 180	Audio Recording I	Credits: 3(Lec: 2 Lab: 3)
MUS 240	Music Business I	Credits: 3(Lec: 3)

2ND SEMESTER

ENG 111	Composition I *	Credits: 3(Lec: 3)
	or	
ENG 111P	Composition I Plus *	Credits: 4(Lec: 4)
MUS 241	Music Business II	Credits: 3(Lec: 3)
MUS 176	Music Technology II	Credits: 3(Lec: 2 Lab: 3)
MUS 181	Audio Recording II	Credits: 3(Lec: 2 Lab: 3)
MUS 160	The Profession of Music	Credits: 3(Lec: 3)

3RD SEMESTER

MUS 276	Digital Music Composition	Credits: 3(Lec: 3)
BUS 101	Contemporary Business	Credits: 3(Lec: 3)
MUS 110	Survey of Recording History	Credits: 3(Lec: 3)
MUS 280	Advanced Audio Production	Credits: 3(Lec: 3)
MUS 286	Recording Tech Portfolio I	Credits: 2(Lec: 0 Lab: 6)
_____	Mathematics Elective	Credits: 3 to 5(Lec: 3 to 5)

4TH SEMESTER




IDS 210	Fine & Performing Arts Internship	Credits: 2(Lec: 1 Lab: 10)
_____	Social & Behavioral Sciences Elective	Credits: 3(Lec: 3)
ACC 101	Introductory Financial Acct	Credits: 3(Lec: 3)
MKT 111	Entrepreneurial Marketing	Credits: 3(Lec: 3)
MUS 275	Sound Reinforcement & Prod	Credits: 3(Lec: 3)



*Ohio Transfer Module Course

More information about the Ohio Transfer Module Course can be found at www.ohiohighered.org/transfer/transfermodule

SOCIAL MEDIA

-  Owens Artist Connection
-  Creative Noises Live
-  Melodic Expressions

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