

Owens Community College

Advisory Meeting

GMASEP Meeting

Date: April 10, 2012

Location: CEP 112

Industrial Attendees: Robert Breidenbaugh, Tim Sutherland, Patrick Stark, Dave Shafer, Clay Hepler, Jim Henline, Nick Kazmaier, Austin Gottfried, Doug Posey

Student Attendees:

Owens Attendees: Colin Binkley, Belinda Barr, Jacey Parks

Topic	Discussion/Rationale	Recommendation/Decision/Action
Call to Order and Review of Previous Minutes	<ul style="list-style-type: none">• We need to find an identifying person for this career.• We need to be looking at the individuals who are retiring in 7 years, because it could take that long for us to find the individual to work, by the time the student goes through the program.• We need the individuals who want to work in the position.• Collin announced the Open House on April 21 from 12-4, which is throughout the whole college.	<ul style="list-style-type: none">•
Dealerships/Location of Meetings	<ul style="list-style-type: none">• The question was asked: how do we get the dealers to come to our meetings?• Dealerships have cut so many people that they can't afford to leave the dealerships. They don't have any assistance.• How about a webinar for the meetings? They can sit at their desk and join us for a webinar meeting.• There may be a slight cost for the webinar.• How about a rotating meeting at each member's dealership? We might not get the managers to stay in the meetings.• Move the meetings to different locations. Possibly too long of a drive, this is why attendance is low.• Bad week this week to come to the meeting, spring break week.• Clay would be happy to post flyers to get people to come to a webinar.• The people that used to support program are retiring or moving.	<ul style="list-style-type: none">•

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	<ul style="list-style-type: none">• .Everybody is looking for a Technician.• Blind Survey to find out if you were happy with student working for you.• Having problems with getting support with the program.• Problem is that there are not that many GM dealers in the metro area any more.• When stores closed down they left the industry• High quality product, yet the people coming in need to be more sophisticated.• Automotive program continues to be dumping ground for less sophisticated people.• Representatives want to get the service club going again.• Service Managers need to be involved in the service program.• Patrick and Bob will get together to get service club going again.• Collin stated that GM has not been a great supporter, but they are starting to come around.	<ul style="list-style-type: none">•
Student Report	<ul style="list-style-type: none">• Dave: 2 students that are a possibility to be in the ASEP program.• Colin stated he is grooming students to be the next world class technician.• Clay stated that it is a technical control room now, no more grease monkey, benches are clean, well lit, well ventilated, it is not how it used to be.• Doug: two strong candidates for the ASEP program. Check academic grades, behavior, before sending them into the program.• Bob: The first question the students ask is: How much money can we make?• Students can make \$25 – 30 an hour with 100% efficiency.• People will drive 50 miles one way just for an oil change. Customers will keep coming back for the service they receive.• The students need to understand that the technicians work on several projects at a time. They have projects lined up. Students can make money.• The students don't realize how much money they can make, perception is not there. They don't understand working 40 hours a week and turning 75 hours a week.	<ul style="list-style-type: none">•

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	<p>Getting paid for every vehicle they are working on. The students don't know this. They don't see how it really is.</p>	
<p>Outcomes Assessment Status Report</p>	<ul style="list-style-type: none"> • Take the students out to the dealerships to see how things are, the earlier the better. • Automotive industry is coming back. • 25% of kids in placement don't know what they are going to do. They are lost causes, can't even spell college. • Cultural change. Fewer kids getting drivers license and employee won't hire them without it. • What is GM doing and what should Penta do with their students? Should they sign up for Summer programs? 	<ul style="list-style-type: none"> •
<p>Outcomes Competency Validation</p>	<ul style="list-style-type: none"> • Dealerships are not looking at taking students on right now. Everyone is working longer and harder hours. They don't have the funding. • Collin and Jacey will investigate the virtual meetings. • Dave: Who can sponsor his two kids? • We need dealers to sponsor the kids • Collin: Thoughts on ACDelco people being at this meeting? Absolutely! • Pat wanted to know if we could get 15 students from the career center and take them to Thayer. Could they get out of class? Take the students through the operation for ASEP program. • Dave: Budget is tough for field trips. Possibly take them in November, before Thanksgiving. • 18 students would be plenty to go on a tour of the dealership. Technician can discuss what they are doing so the students know what is expected of them. • Looking at early October to take students to the dealership tour. Penta will participate. • Doug stated that we need to make the tour annually to the dealerships. • GM gives Owens the curriculum. • Generic program can't help students get their foot in the door. • What about guidance counselors meeting with dealerships and students to make the connection? • Doug did not think guidance counselors help that much in the decision making process. • Owens needs to look at courses to compliment ASEP 	<ul style="list-style-type: none"> •

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