

MUSIC BUSINESS TECHNOLOGY



Associate of Applied Science

The Music Business Technology (MBT) degree is designed to prepare students for employment in the music business and recording arts industry. The program enables students to develop strong skills in traditional music business and production including courses in marketing, accounting, and contemporary business. Further, students will receive core instruction in standard recording techniques while utilizing industry standard software and MIDI technology. During their final year of study, students will select a concentration within the program that will culminate in a focused internship and portfolio development in either music business or recording.

Graduates from this program will be prepared for entry-level or higher employment positions as producers, directors, audio and video equipment technicians, broadcast technicians, radio operators, and sound engineer technicians. Graduates work as employees of other production and recording companies or as free-lance professionals.

Students in the Music Business Technology program take courses in ProTools Operations, Reason, Studio Operations, Live Sound Reinforcement, Music Copyright Law, Publishing and Artist Management.

POTENTIAL EARNINGS

\$32,000 and up

CAREER OPPORTUNITIES

- Sound Engineer
- Audio & Video Equipment Technician
- Producers & Directors
- Music Production & Sales
- Music Marketing
- Music Publishing
- Popular Music Musician
- Contemporary Church Musician
- Broadcast & Sound Engineer Technicians/Radio Operators

LOCATION

Toledo-area Campus

FACILITIES

- MIDI Mac Lab
- Mixing Suite
- Recording Lab
- Student Recording
- Studio Piano Lab
- Student Practice Rooms

MUSIC BUSINESS INTERNSHIP PARTNERS

- www.owens.edu/fpa/internships
- 101.5 The River
- Viewpoint Productions, LLC
- StoneSoup
- Valentine Theatre
- Great Lakes Sound
- Cedar Creek Church
- Sweetwater Studios
- Owens Center for Fine and Performing Arts
- Bluefin Media

SOCIAL MEDIA

- [Facebook.com/creativenoiselive](https://www.facebook.com/creativenoiselive)
- [Facebook.com/melodicexpressions](https://www.facebook.com/melodicexpressions)
- musicbusinesstechnologystudents.wordpress.com
- recport1.wordpress.com

OWENS.EDU



Office of Admissions

Toledo-area Campus - (567) 661-7777
Findlay-area Campus - (567) 429-3509

Fine and Performing Arts

(567) 661-7081
owens.edu/fpa



OWENS
COMMUNITY COLLEGE

PROGRAM CURRICULUM

MUSIC BUSINESS TECHNOLOGY

Associate of Applied Science

1ST SEMESTER

MUS 100	Fundamentals of Music	Credits: 4(Lec: 4)
CRT 105	Micro Concepts & Apps for Mac	Credits: 1(Lec: 1)
MUS 132	Piano for Non-Majors I	Credits: 1(Lab: 3)
MUS 175	Music Technology I	Credits: 3(Lec: 2 Lab: 3)
MUS 180	Audio Recording I	Credits: 3(Lec: 2 Lab: 3)
MUS 240	Music Business I	Credits: 3(Lec: 3)

2ND SEMESTER

ENG 111	Composition I *	Credits: 3(Lec: 3)
or		
ENG 111P	Composition I Plus *	Credits: 4(Lec: 4)
MUS 241	Music Business II	Credits: 3(Lec: 3)
MUS 176	Music Technology II	Credits: 3(Lec: 2 Lab: 3)
MUS 181	Audio Recording II	Credits: 3(Lec: 2 Lab: 3)
MUS 160	The Profession of Music	Credits: 3(Lec: 3)

3RD SEMESTER

MKT 111	Entrepreneurial Marketing	Credits: 3(Lec: 3)
BUS 101	Contemporary Business	Credits: 3(Lec: 3)
MUS 110	Survey of Recording History	Credits: 3(Lec: 3)
_____	Music Elective	Credits: 2 to 3(Lec: 2 to 3)
	<i>*Select from: MUS 263, MUS 275, MUS 276, MUS 280, MUS 281.</i>	
MUS 286	Recording Tech Portfolio I	Credits: 2(Lec: 0 Lab: 6)
_____	Mathematics Elective	Credits: 3 to 5(Lec: 3 to 5)

4TH SEMESTER

IDS 210	Fine & Performing Arts Internship	Credits: 2(Lec: 1 Lab:10)
_____	Social & Behavioral Sciences Elective	Credits: 3(Lec: 3)
ACC 101	Introductory Financial Acct	Credits: 3(Lec: 3)
_____	Music Elective	Credits: 3(Lec: 3))
	<i>*Select from: MUS 275, MUS 276, MUS 280, MUS 281.</i>	
_____	Music Elective	Credits: 3(Lec: 3)
	<i>*Select from: MUS 275, MUS 276, MUS 280, MUS 281.</i>	

*Ohio Transfer Module Course

More information about the Ohio Transfer Module Course can be found at www.ohiohighered.org/transfer/transferrmodule



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Your *Success* Starts Here.



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