

COMMERCIAL PHOTOGRAPHY TECHNOLOGY



Associate of Applied Science

The Commercial Photography (PHO) degree is designed to prepare students for employment in the photographic industry. The program enables students to develop strong skills in both traditional and digital photographic techniques.

Combining a traditional foundation with the latest advances in technology, we offer students both traditional darkroom as well as digital lab classes. Our award-winning faculty share their expertise and love of photography with students at any level of studies, as well as in an active photo club.

Owens provides a full-spectrum photography education, from darkroom to digital, from fine art to commercial, with an emphasis on contemporary visual literacy. Students in the PHO program take photography courses that cover the following topics: black and white darkroom with small and large format cameras; studio and natural lighting for product, portrait, wedding, and events; visual storytelling and communication; digital asset management; color management for digital output to web and print; creative problem solving with alternative digital and darkroom output; business and career development including marketing, copyright and licensing; historical and contemporary trends in the field of photography; portfolio preparation and presentation.

POTENTIAL EARNINGS

\$20,000 and up

CAREER OPPORTUNITIES

- Photographers Assistant
- Photo Studio Owner
- Photo Technician
- Freelance Photographer
- Wedding Photographer
- Portrait Photographer
- Corporate/Advertising Photographer
- Editorial/Stock Photographer
- Photojournalist

LOCATION

Toledo-area Campus

CLUBS/ORGANIZATIONS

- Photo Club
- Facebook: Owens Photo Club

FACILITIES

- Black and White Printing Darkroom
- Two Digital Mac Labs
- Print Finishing Lab
- Professional Lighting Studio
- Walter E. Terhune Gallery

INTERNSHIP PARTNERS

www.owens.edu/fpa/internships

STUDENT EXHIBITION

Juried Spring Student Show

OWENS.EDU



Office of Admissions

Toledo-area Campus - (567) 661-7777
Findlay-area Campus - (567) 429-3509

Fine and Performing Arts

(567) 661-7081
owens.edu/fpa



OWENS
COMMUNITY COLLEGE

PROGRAM CURRICULUM

COMMERCIAL PHOTOGRAPHY TECHNOLOGY

Associate of Applied Science

1ST SEMESTER

PHO 123	Digital Photography I	Credits: 3(Lec: 2 Lab: 3)
PHO 121	Darkroom Photography I	Credits: 3(Lec: 2 Lab: 3)
PHO 130	Intro to Visual Communication	Credits: 3
CRT 105	Micro Concepts & Apps for Mac	Credits: 1(Lec: 1)
ENG 111	Composition I *	Credits: 3(Lec: 3)
or		
ENG 111P	Composition I Plus *	Credits: 4(Lec: 4)
PHO 170	Professions of Photography	Credits: 2(Lec: 2)

2ND SEMESTER

BUS 101	Contemporary Business	Credits: 3(Lec: 3)
PHO 223	Digital Photo II	Credits: 3(Lec: 2 Lab: 3)
_____	Mathematics Elective	Credits: 3 to 5(Lec: 3 to 5)
PHO 140	Studio Lighting I	Credits: 3(Lec: 2 Lab: 3)
_____	Art and Humanities Elective	Credits: 3(Lec: 3)

3RD SEMESTER

PHO 202	History of Photography	Credits: 3(Lec: 3)
PHO 240	Studio Photo II	Credits: 3(Lec: 2 Lab: 3)
_____	Photography (PHO) Elective	Credits: 3(Lec: 2 Lab: 3)
<i>*Select any Photography (PHO) course that is not already required for this program.</i>		
PHO 150	Large Format I	Credits: 3(Lec: 2 Lab: 3)
_____	Business (BUS) or Marketing & Sales (MKT) Elective	Credits: 3(Lec: 3)
<i>*Select 3 Elective Credits from any Business (BUS) or Marketing & Sales (MKT) course.</i>		

4TH SEMESTER

PHO 246	Post Prod Photo Techniques	Credits: 2(Lec:2)
IDS 210	Fine & Performing Arts Internship	Credits: 2(Lec: 1 Lab:10)
PHO 295	Portfolio Preparation	Credits: 1(Lab: 3)
_____	Photography (PHO) Elective	Credits: 3(Lec: 2 Lab: 3)
<i>*Select any Photography (PHO) course that is not already required for this program.</i>		
_____	Social & Behavioral Sciences Elective	Credits: 3(Lec: 3)
_____	Art and Humanities Elective	Credits: 3(Lec: 3)
_____	Elective	Credits: 1 to 3(Lec:1 to 3)



*Ohio Transfer Module Course

More information about the Ohio Transfer Module Course can be found at www.ohiohighered.org/transfer/transfermodule

OWENS.EDU

Office of Admissions

Toledo-area Campus - (567) 661-7777
Findlay-area Campus - (567) 429-3509

Fine and Performing Arts

(567) 661-7081
owens.edu/fpa

Your *Success* Starts Here.



OWENS
COMMUNITY COLLEGE